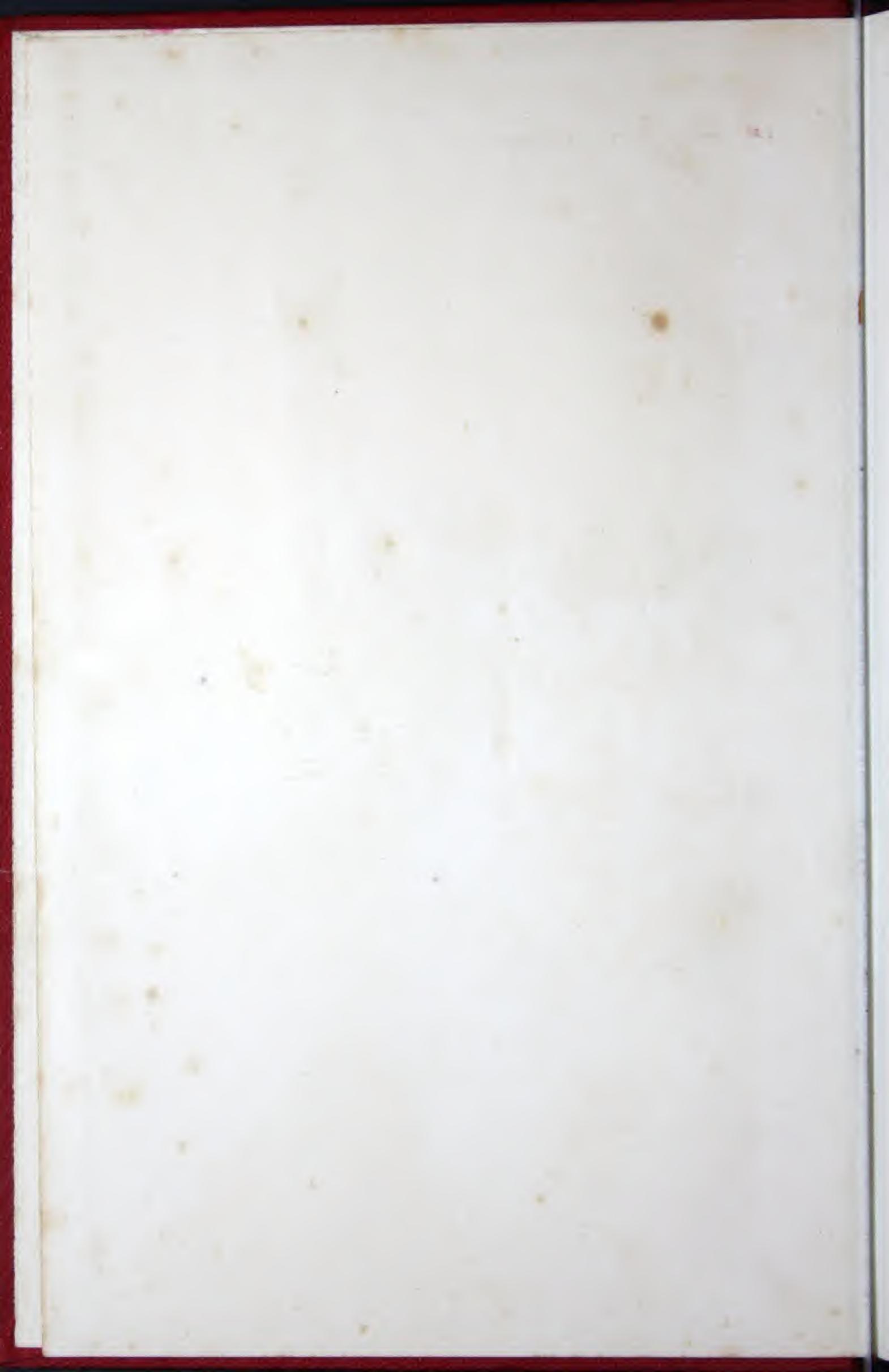
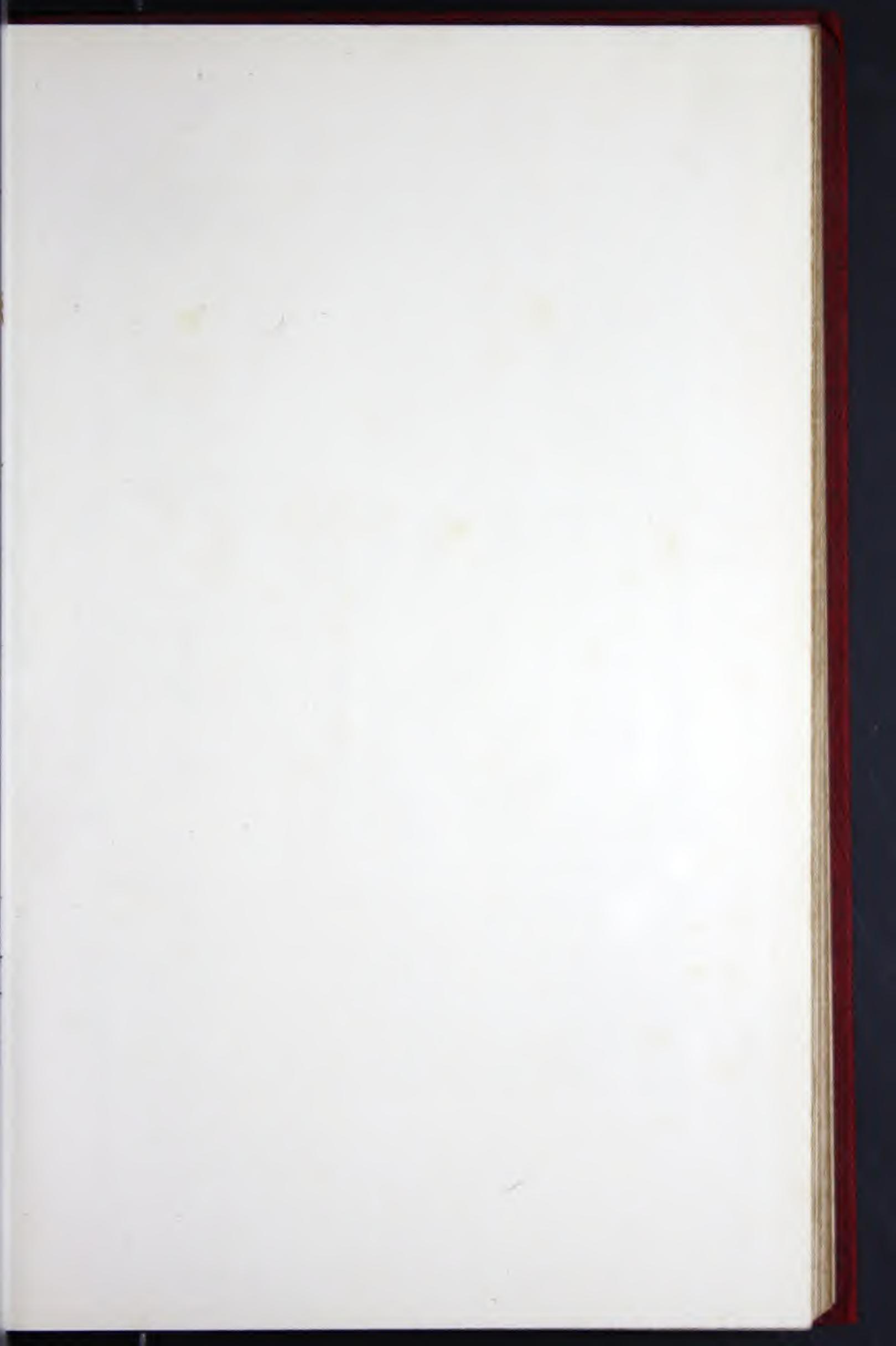
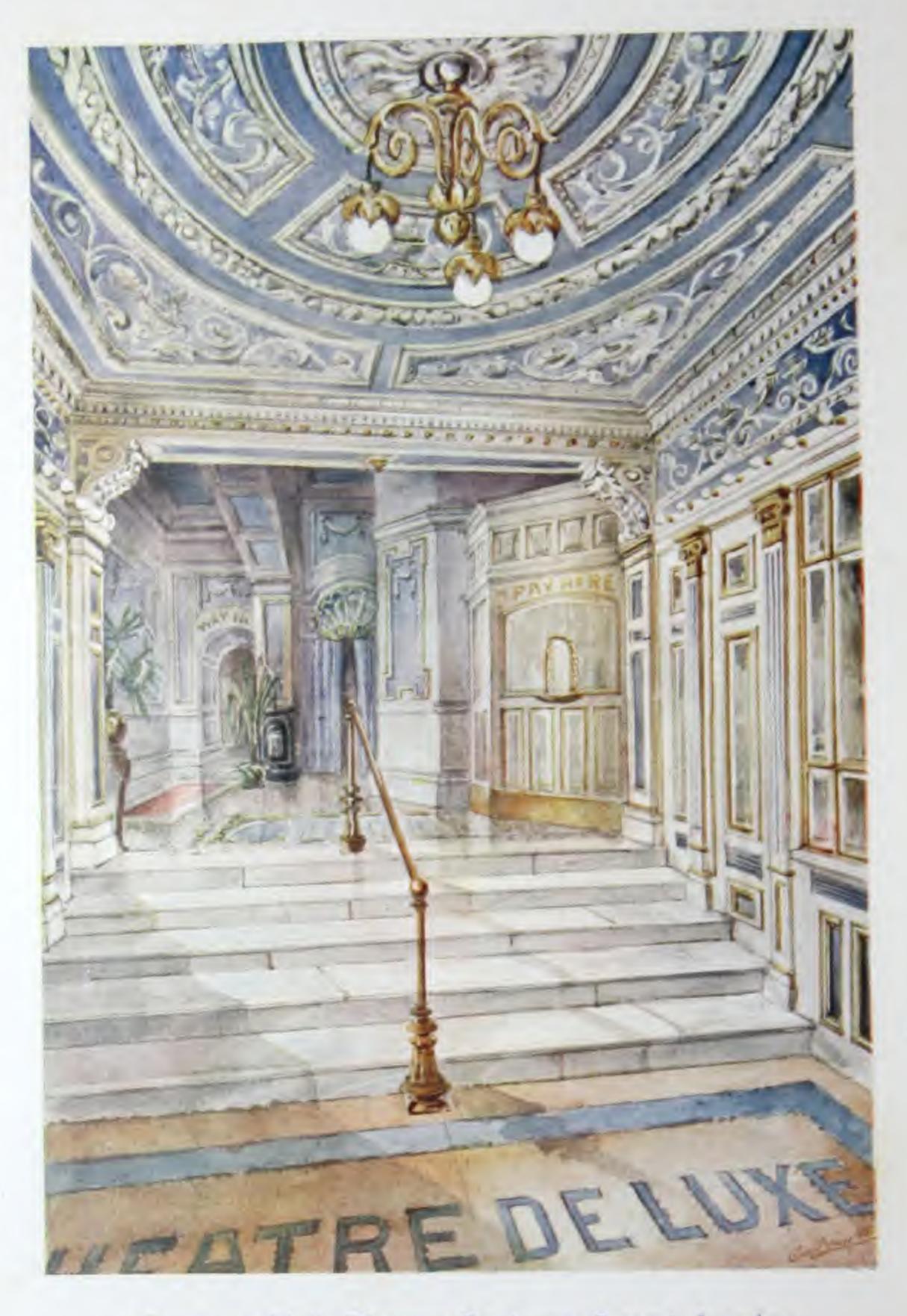




50M6-35 #175







Entrance Hall, Theatre De Luxe, Strand, London.

Decorated with PARSONS' "ENDELLINE."



GEORGE III

WAS

The firm of Parsons & Sons Varnish Makers

was in High Renowne



For Decorators.

White Marble Varnish.

The Palest and most durable Varnish made. For highest class work—inside and outside.

Palest Italian Oil Varnish.

The Palest Decorators' Oil Varnish made. For White Work and finest Interior Decorations.

Finest White Coburg Varnish.

For Art Decorations and High-Class Pale Work.

Special Outside Front Door

Varnish. A Pale and very brilliant Varnish with special weatherresisting qualities.

Special Pale Signboard Varnish.

A Full-bodied Brilliant, Highly Durable Varnish, For Signboards and other much exposed work.

Parsons' "Endelline" (Finest White Enamel Japan),

For Interior and Exterior Work. Warranted not to crack. Supplied in Pure White, Ivory White and in all Colours.

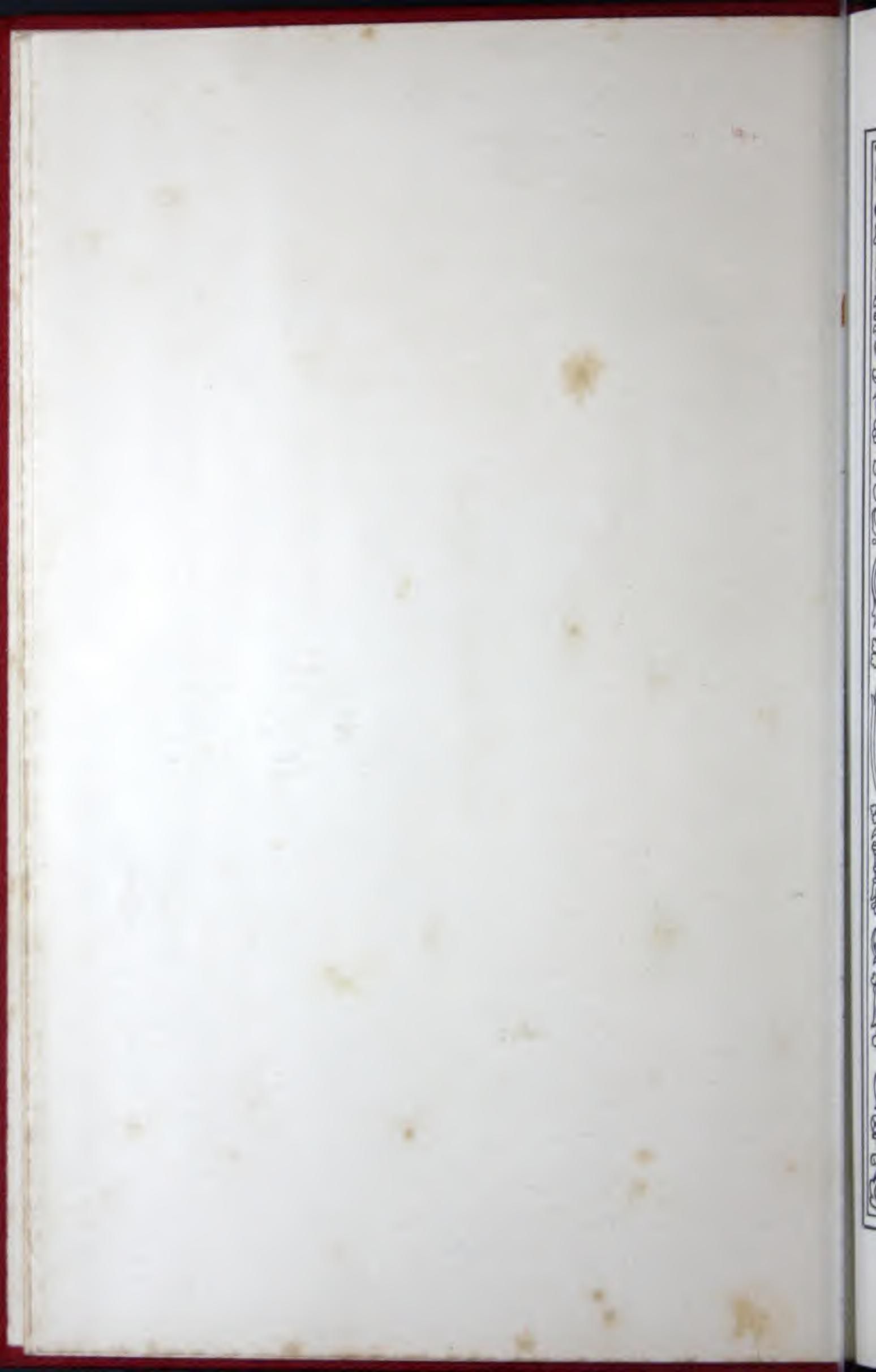
Parsons' "Lacreite" (a second quality of "Endelline"),

Of similar qualities for lower-priced work. (For full List see end of book).



Portico of a West End Mansion,

Decorated with PARSONS' "ENDELLINE" and "ENDELFLAT" ENAMELS.







A Few Suggestions for

ORNAMENTAL DECORATION

IN

Painters' and Decorators' Work

Compiled by F. Scott Mitchell.

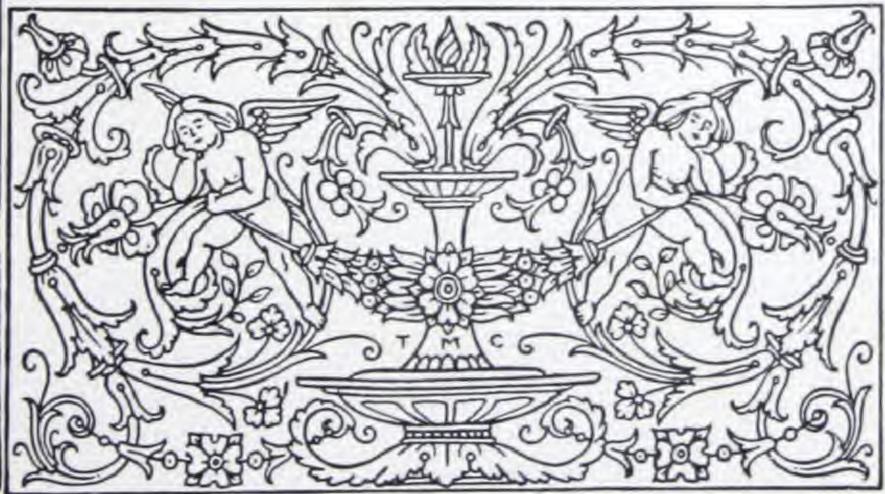
Published by

THOS. PARSONS & SONS,

Manufacturers of Varnishes, Japans, Enamels and Fine Colours, 8, ENDELL STREET, LONG ACRE,

> LONDON, W.C. 1909.

Price, Five Shillings.





GEORGE PARSONS,

who Entered the Firm

over

ONE HUNDRED YEARS AGO.

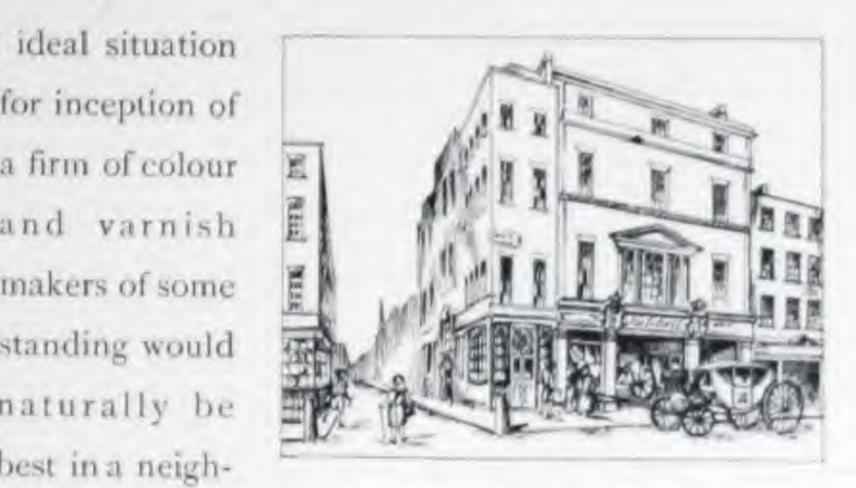


LONG ACRE

ONE HUNDRED YEARS AGO.



for inception of a firm of colour and varnish makers of some standing would naturally be best in a neighbourhood



HATCHETT'S-IS LONG ACRE, 1783.

where painters and wits most do congregate-and, too, where perhaps the lady of fashion sought out the latest form for her equipage or the "dernier cri" in whatnots.

Carving by GIBBONS.

Such was that of Messrs. Thos. Parsons & Sons, who established themselves in Long Acre when George the Third was king, and remained there for over 100 years.



OLD SLAUGHTER'S COFFEE HOUSE.

What memories of bygone men and manners are conjured up by mention of Long Acre and its adjacent neighbourhood. Its Coffee Houses, Coteries, Taverns, and houses where men who have done much indeed towards making history in our arts have lived and died.

Chippendale, from the Lane at the sign of the Sedan Chair, has left his mark even down to our own time. Stothard, born at his father's tavern, The Black Horse, a rendezvous of coach makers and painters, whose influence we can trace in the use of his art from the carriage panel to the many sided works which bear his name.



A NEIGHBOULENG TAVERN.

Hard by, in a friendly shoemaker's window, the classic landscapes of Wilson shared the place of honour with the products of the awl, in his early struggling days. Before this, too, how often must the frequenters of the neighbourhood have rubbed shoulders with Grinling Gibbons, Laguerre, Verrio, Thornhill, Hogarth, Reynolds, and Benjamin West.

Few realized how much the studio in a narrow alley of Long Acre would influence the art of to-day, for there was the germ, which was to develop later, after many vicissitudes, into the present Royal Academy, under the guidance of its



THE SEDAN CHAIR.

forbears, Chambers, Moser, Paul Sandby, and others.



Whatever reign we take, George or Charles, with the traditions of Nell Gwynne, as the orange girl to her zenith as one of the Brentford quality, or, in contrast, the moralist of maidens' manners, Jane Austen and Fanny Burney, the diarist, the vicinity teems with interest. In later times we have

NEIL GWYNNE. vicinity teems with interest. In later times we have Planché, the Kembles, Old Drury and Covent Garden with all their Associations, which survive even to the present time.



OLD DRURY LANE.

Opposite the old premises of the firm, now the Electric Railway Station, Covent Garden, was formerly St. Martin's Hall, designed by Westmacott, and built by William Cubitt; and still remembered by our elders

of to-day are the strains of Julien's Band, the readings of Charles Dickens, and John Hullah's melodies.

Be this as it may with these and other, memories of the past, pre-eminently, from the time of Charles and sedan chairs to Edward VII. and automobiles, this part has been the cradle of, and the mart for, the finest paints



OLD COVENT GARDEN THEATRE.

and varnishes of the day. Many a smart equipage, neighbouring

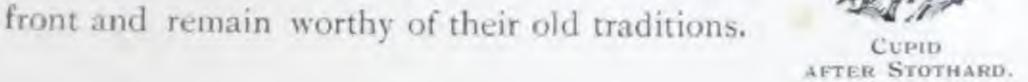
theatre and lordly mansion bear witness to the colours and varnishes of Thos. Parsons & Sons.

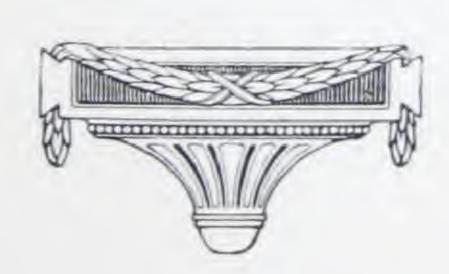


CALEBONIAN COFFEE HOUSE.

Naturally from such beginnings and surroundings we can rest assured they will maintain in the future the traditions of the past, and honour them not as title deeds to sloth and present satisfaction, but as in-

centives to further exertions, in order to keep in the fore-





NOTICE.

WE offer these few suggestions in various styles of decorative ornament in the hope that some of them may be of occasional service to the trade.

It will at all times be a pleasure to us to introduce to our customers the artists of this work or others capable of carrying out similar designs, or of supplying working drawings and stencils.

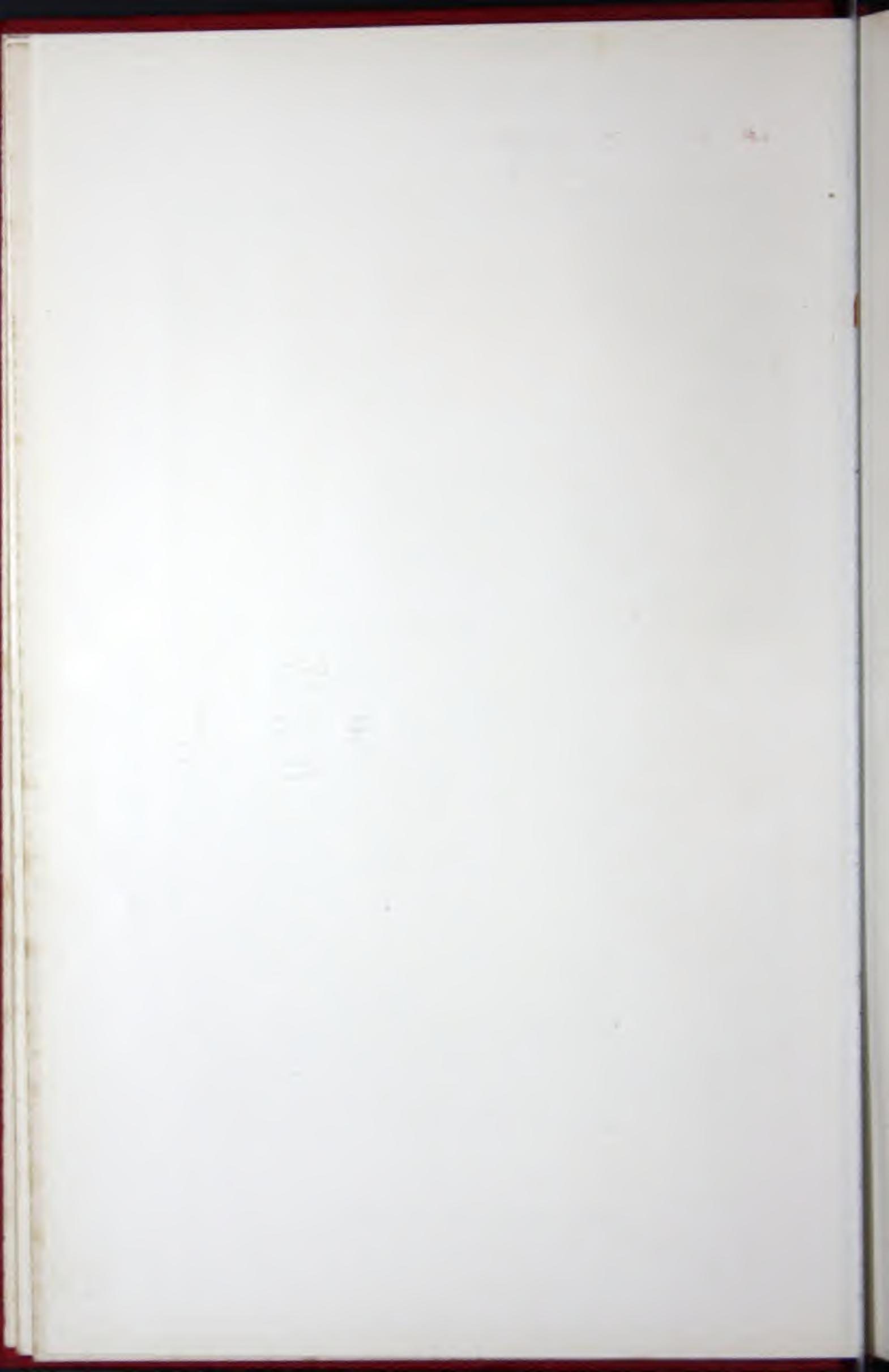
There is no kind of restriction as to the use or application of any design herein to decorative painting.

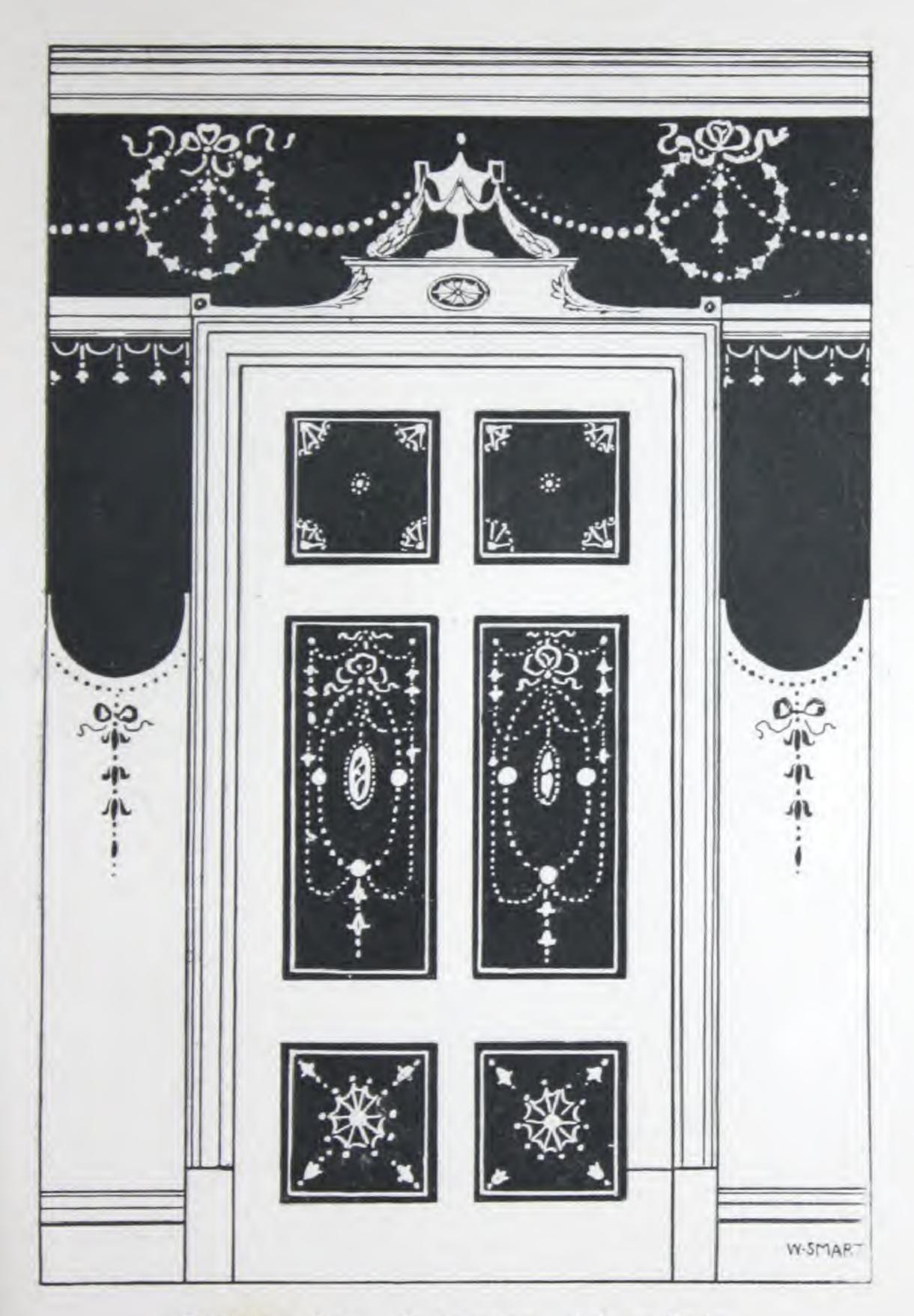
THOS. PARSONS & SONS.

London, 1909.



Decorated with "Endelline Suggestion

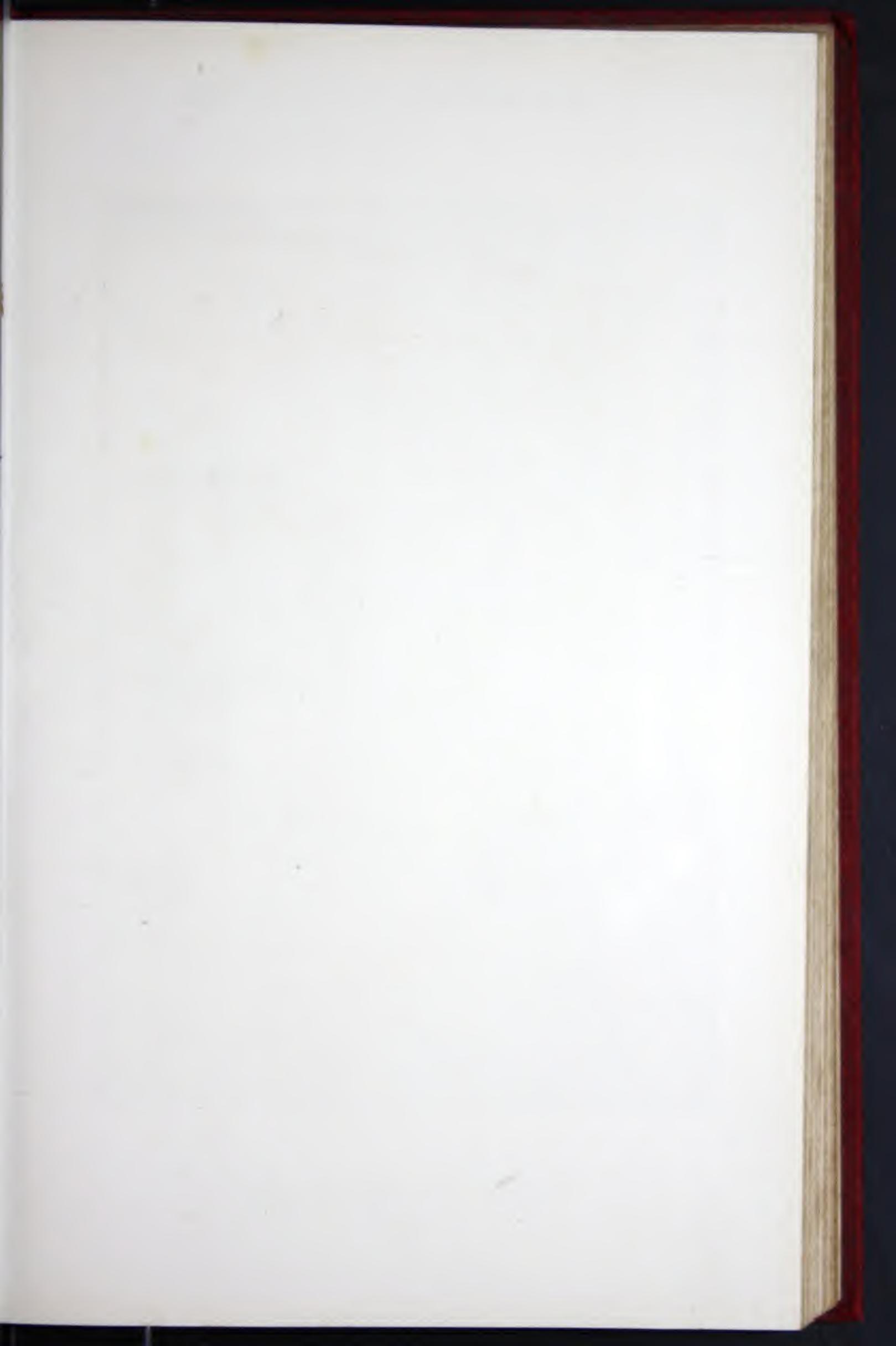


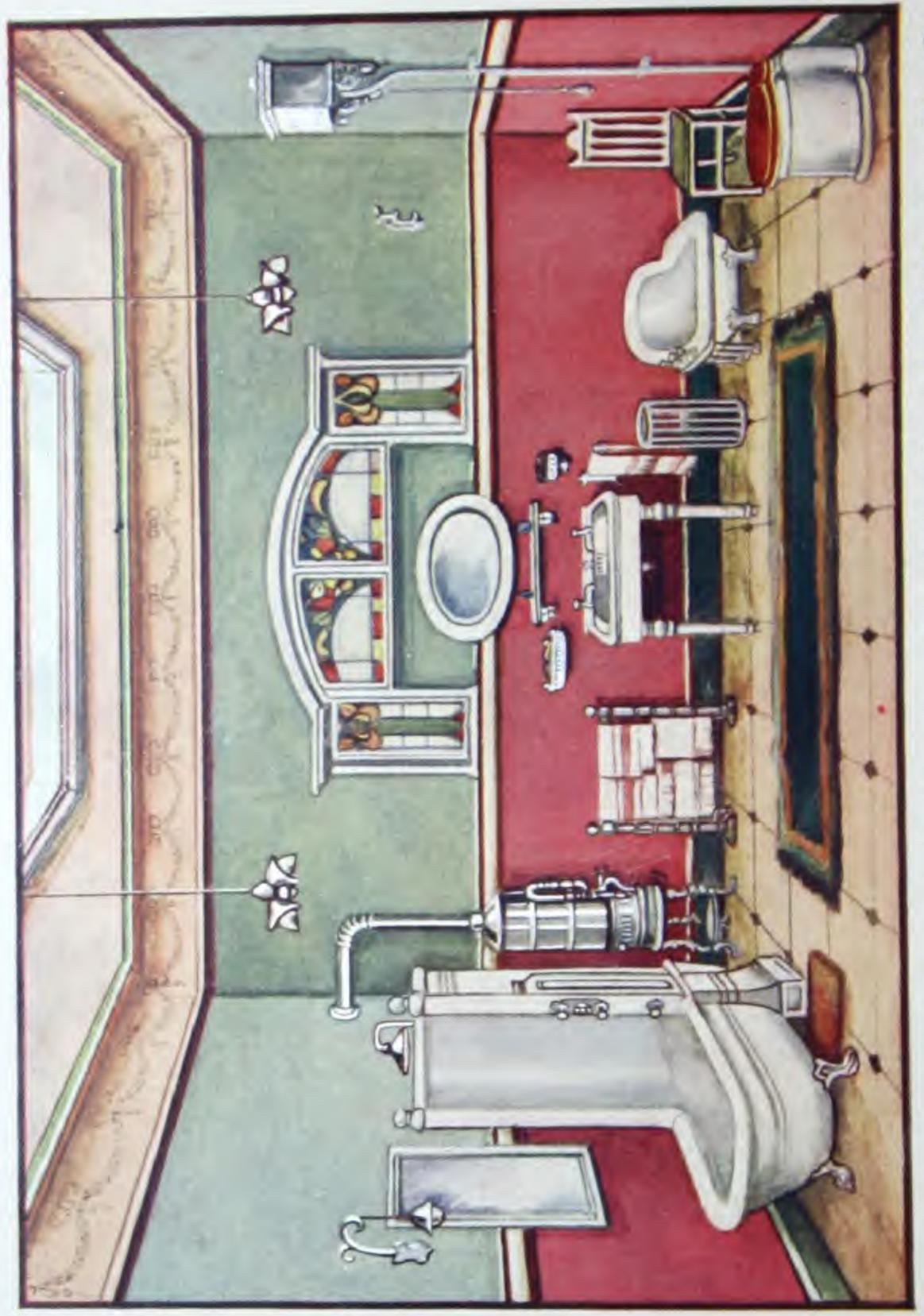


Drawing Room Decoration-Adams Style.

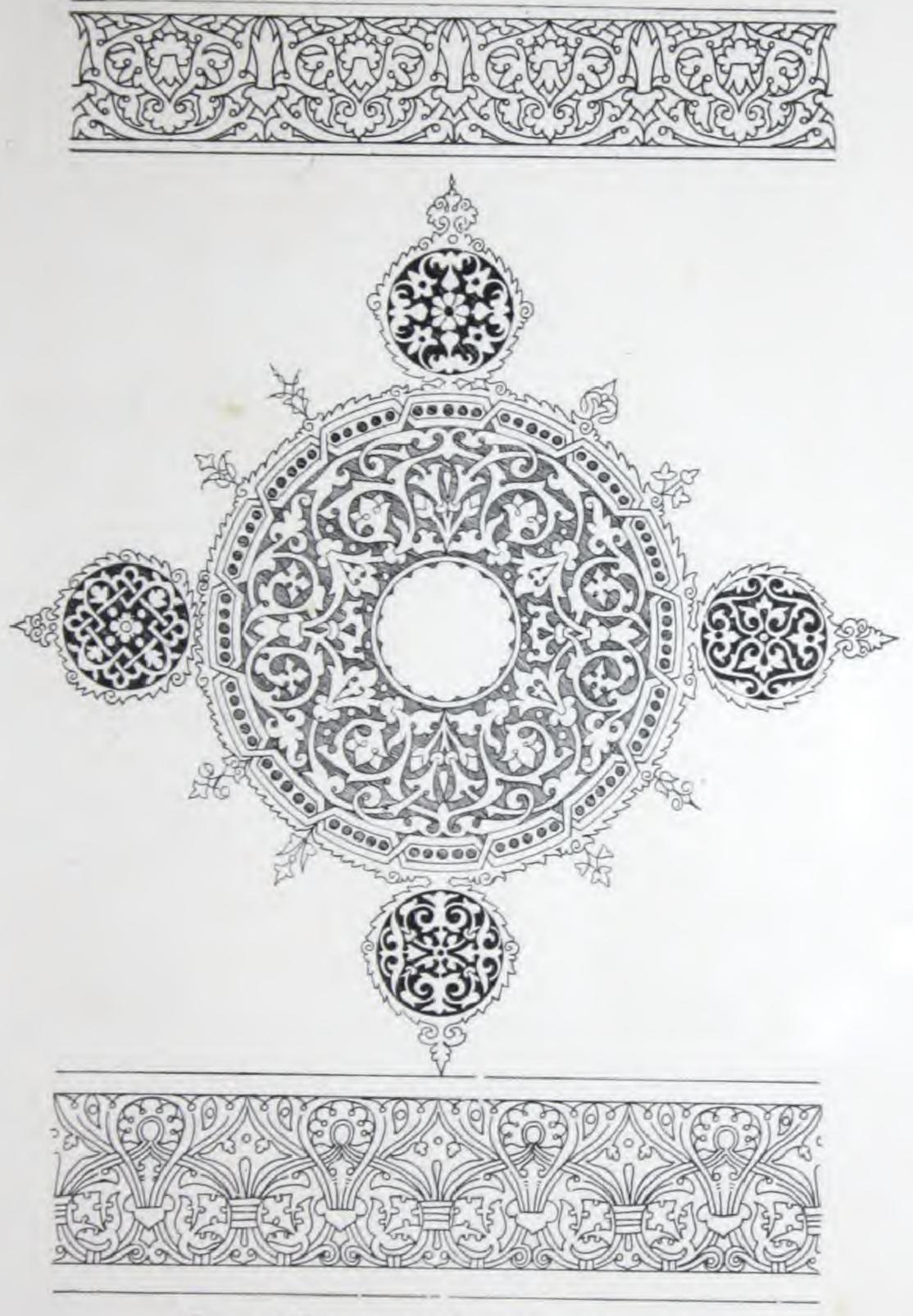


Panel Border-Persian.

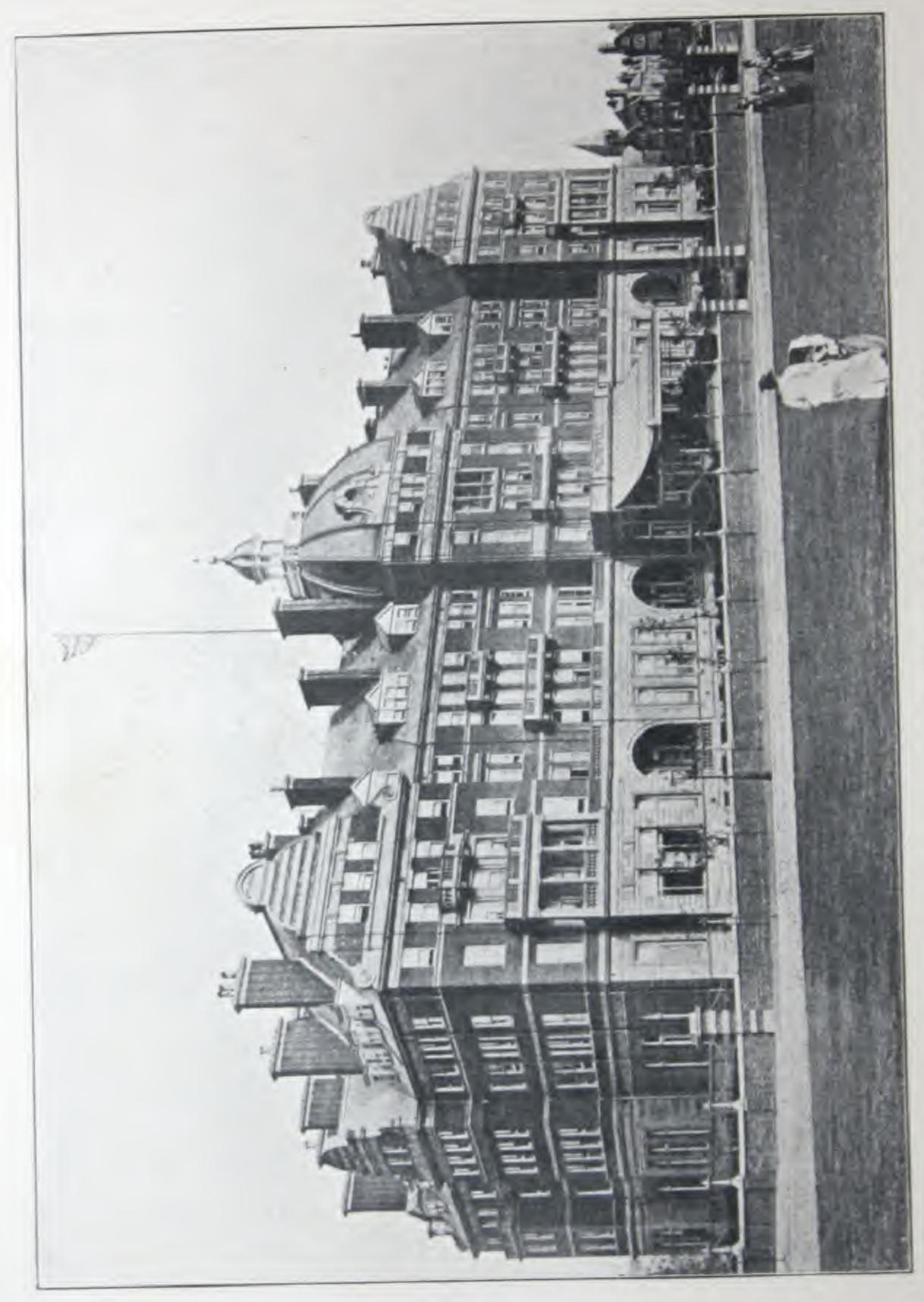




Enamels and Aluminum Silver Paint. Endelflat" Endelline Bathroom Decorated with Parsons



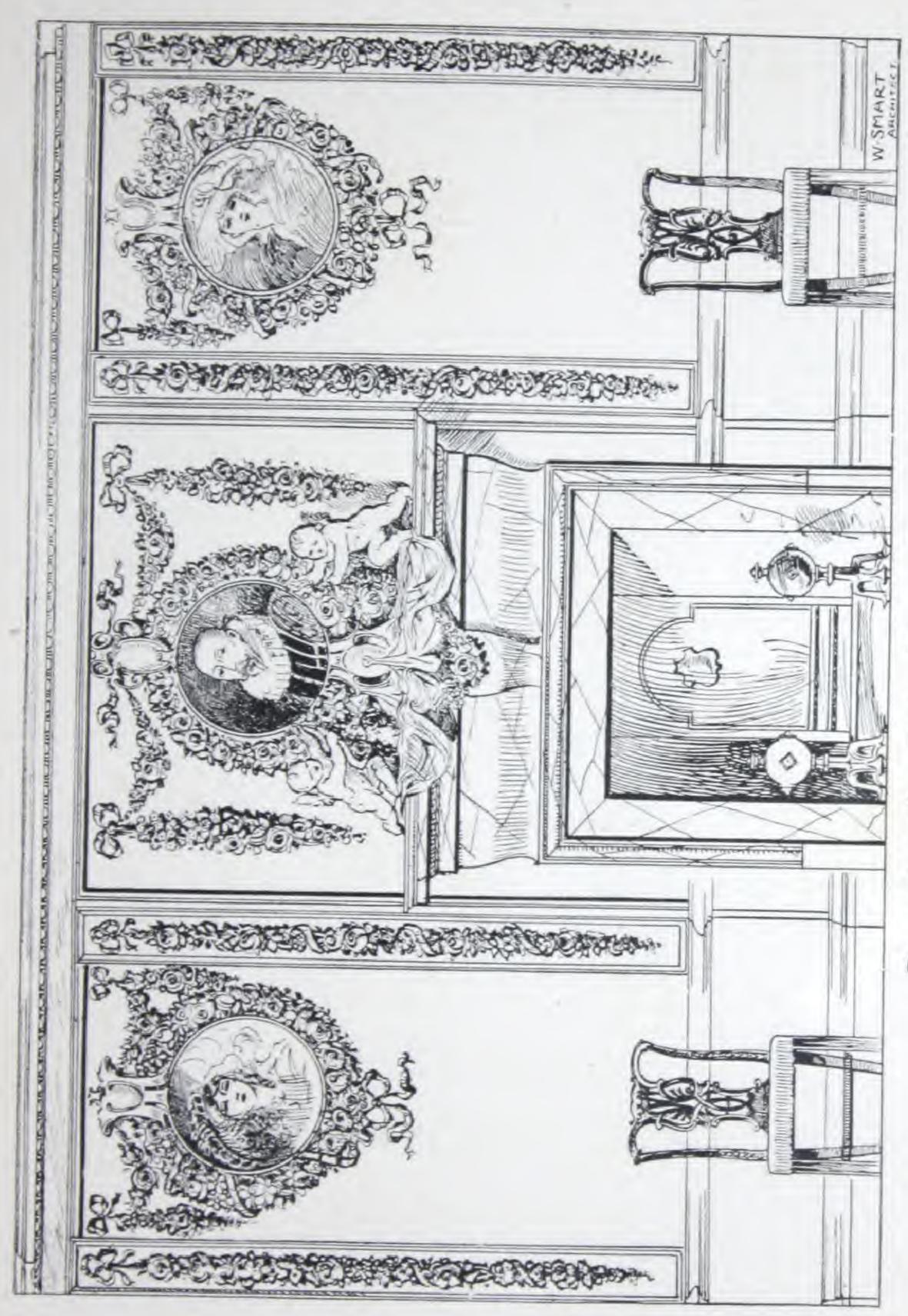
Centre Piece and Borders-Moorish.



HOTEL METROPOLE, FOLKESTONE.

HOTEL METROPOLE, FOLKESTONE.

A throughout for many years with PARSONS' VARNISHES and ENAMELS.



Decoration of a Dining Room-Georgian Period.

PARSONS'

ALUMINUM SILVER PAINT

For Interior and Exterior Decorations of all kinds.

In addition to its

BEAUTIFUL APPEARANCE

NOTE THAT:-Its Metallic Lustre Never Tarnishes.

It RESISTS:-

GREAT HEAT.

MOISTURE.

SEA AIR.

ACIDS.

OILS AND GREASES.

SALT WATER.

HARD WEAR AND TEAR.

It may be applied direct on Ironwork without Priming.

It is made only from the finest quality of all materials.

It wears best of all paints.

It improves with cleaning.

Its Price is 24/- per gallon.

INVALUABLE FOR IRONWORK

SUCH AS

PARK RAILINGS, GATES, GRILLES, STEAM PIPING, GEYSERS, RADIATORS, ELECTRIC STANDARDS, PIERS, SHIP'S RAILINGS, BOAT FITTINGS, RAILWAY CARRIAGE FITTINGS, ENGINES,

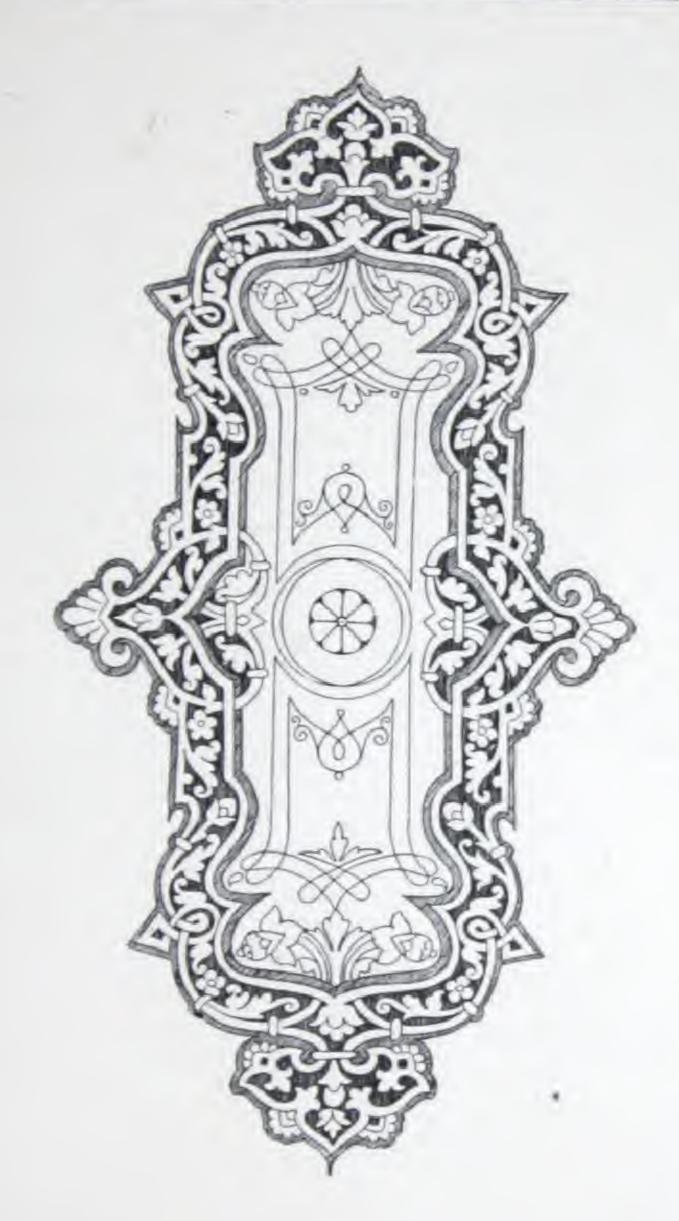
&c., &c., &c.



Park Gate and Railings,
Painted with PARSONS' ALUMINUM SILVER PAINT.

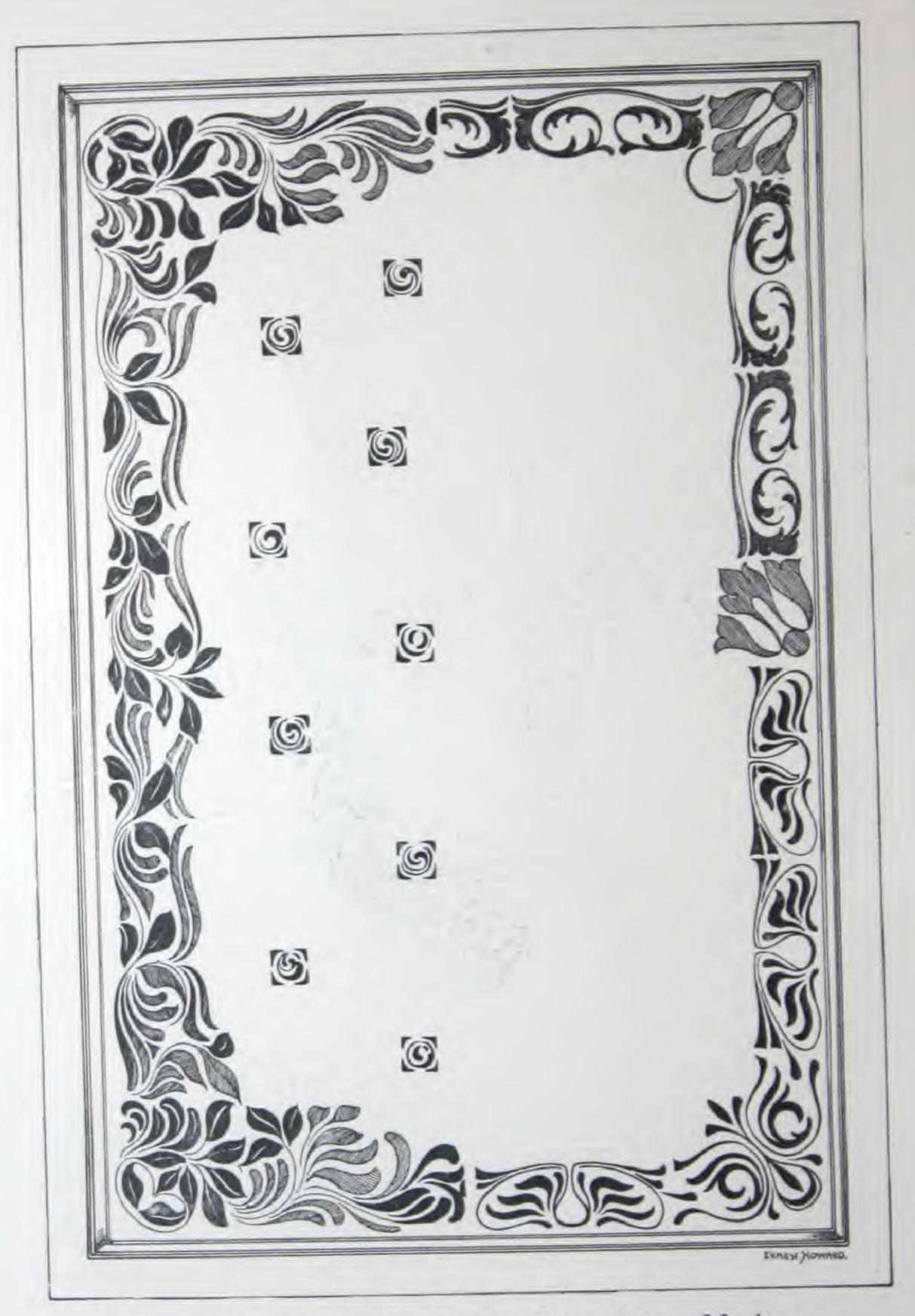








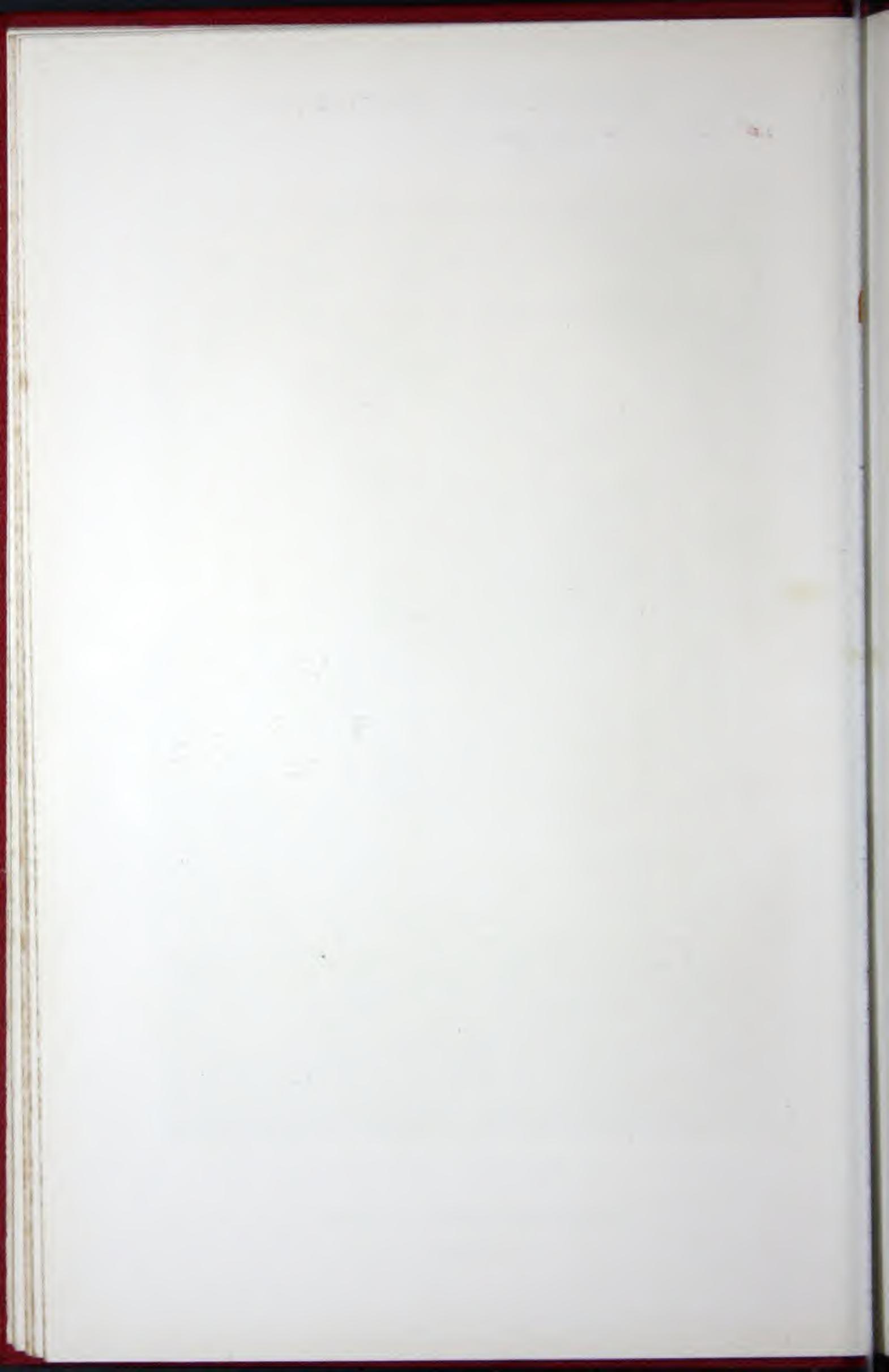
Panel and Borders-Turkish.



Three Suggestions for Ceiling Decoration-Modern.

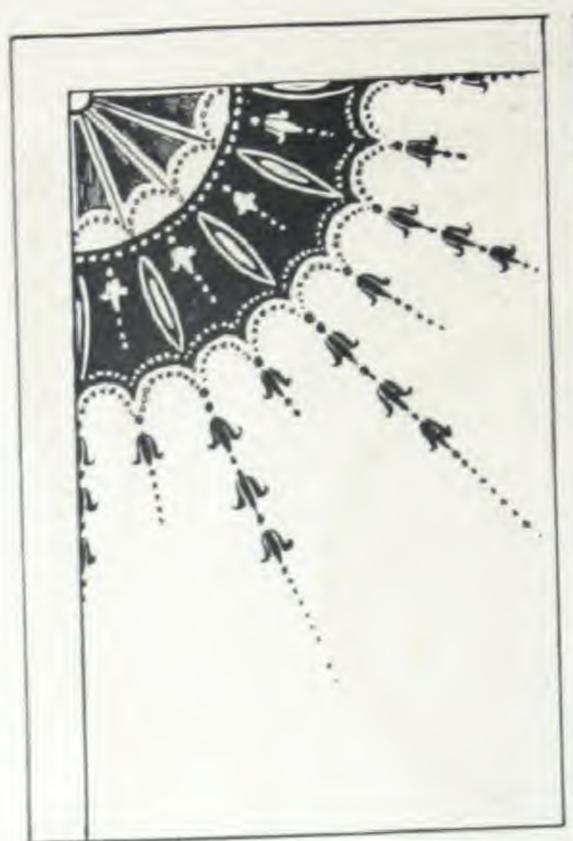


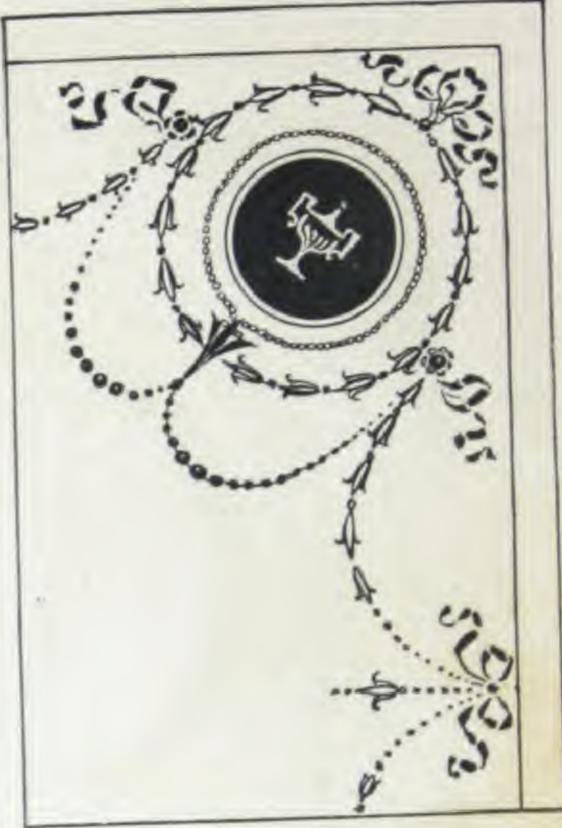
Pompeian Wall Decoration, in characteristic colouring.

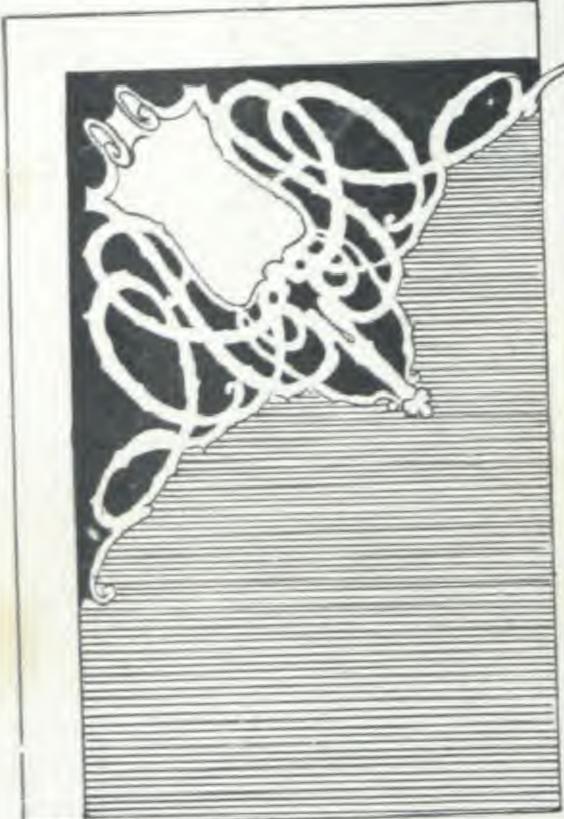




Georgian Decoration for Dining Room.





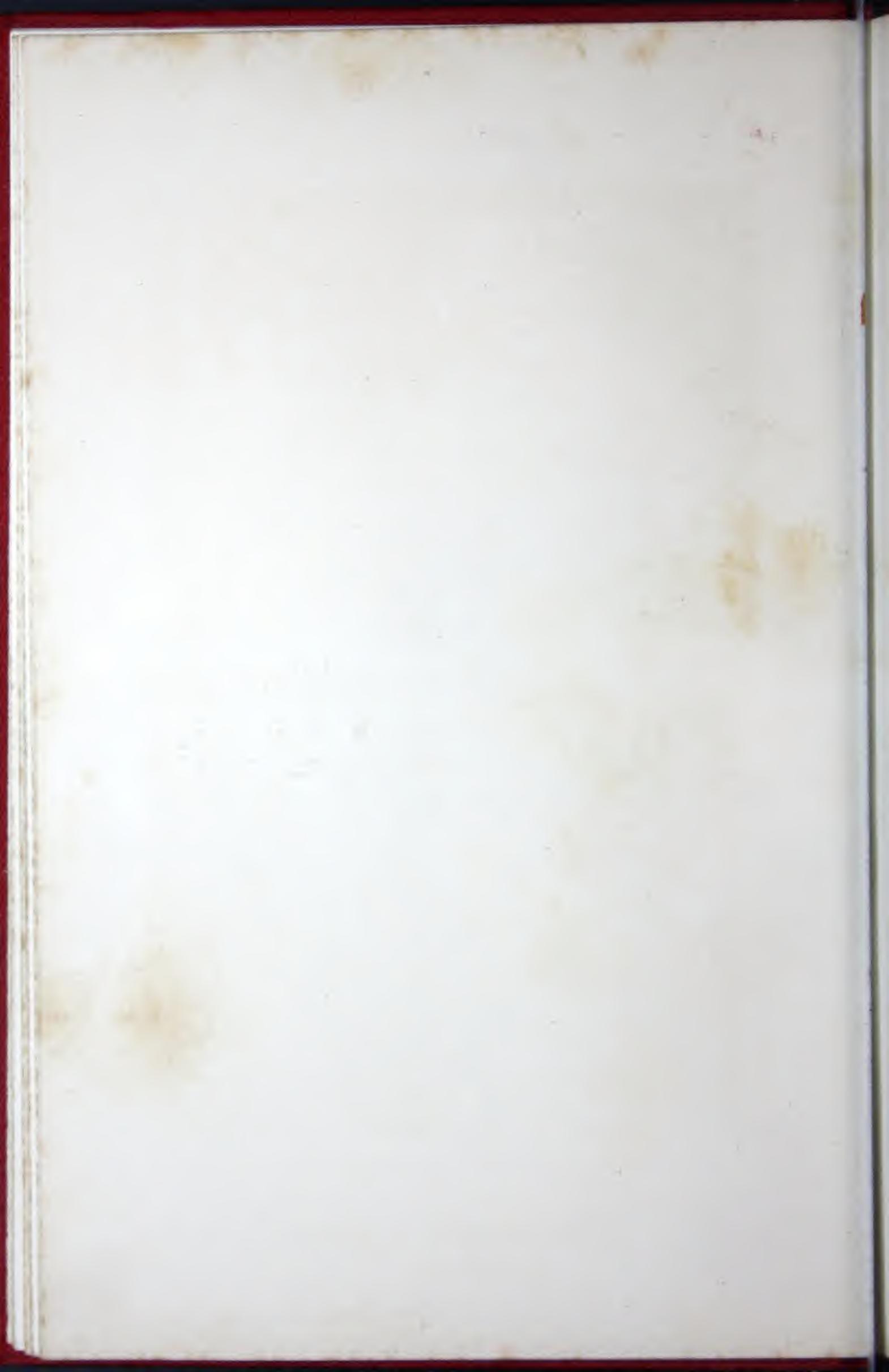


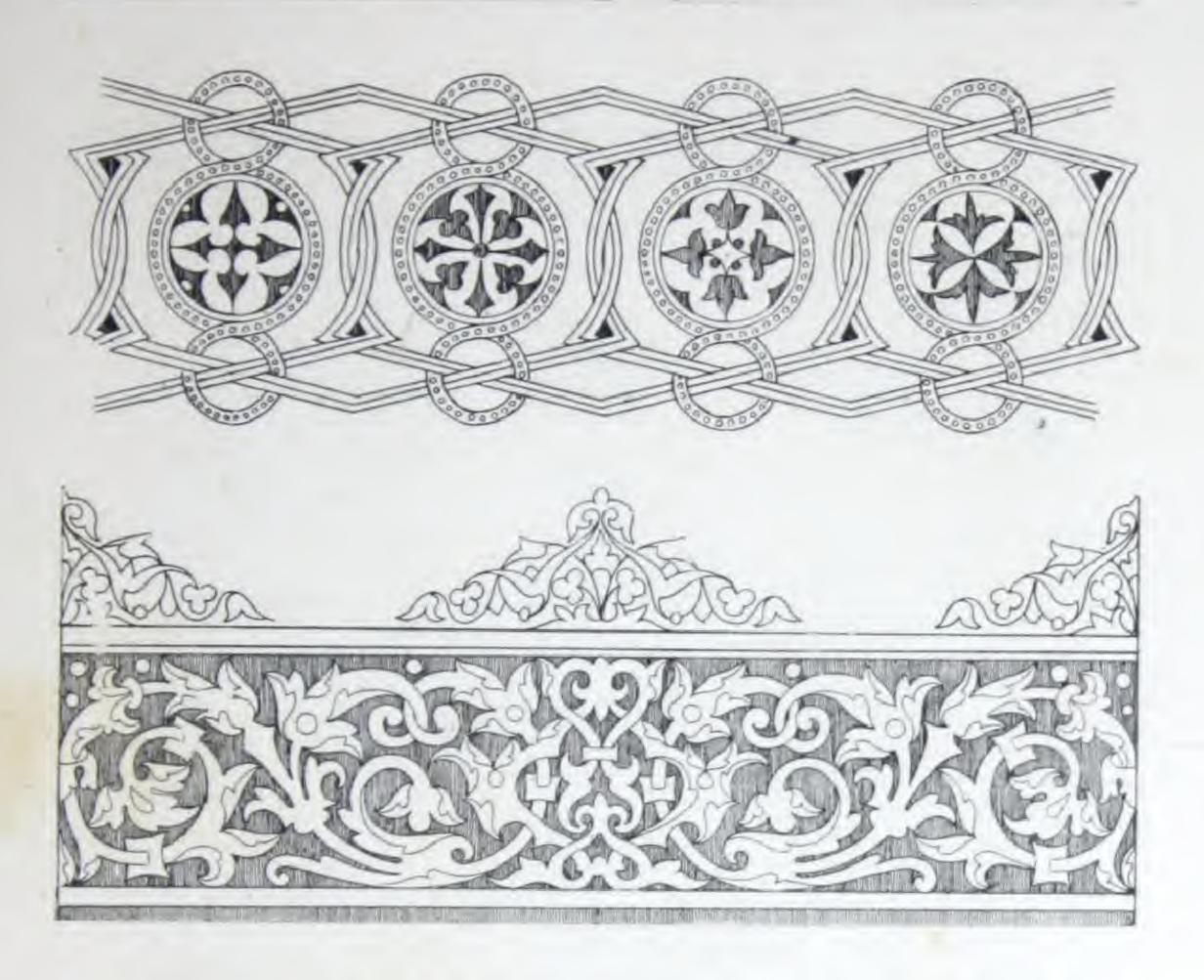


Ceiling Decoration in Adams and Modern Styles.



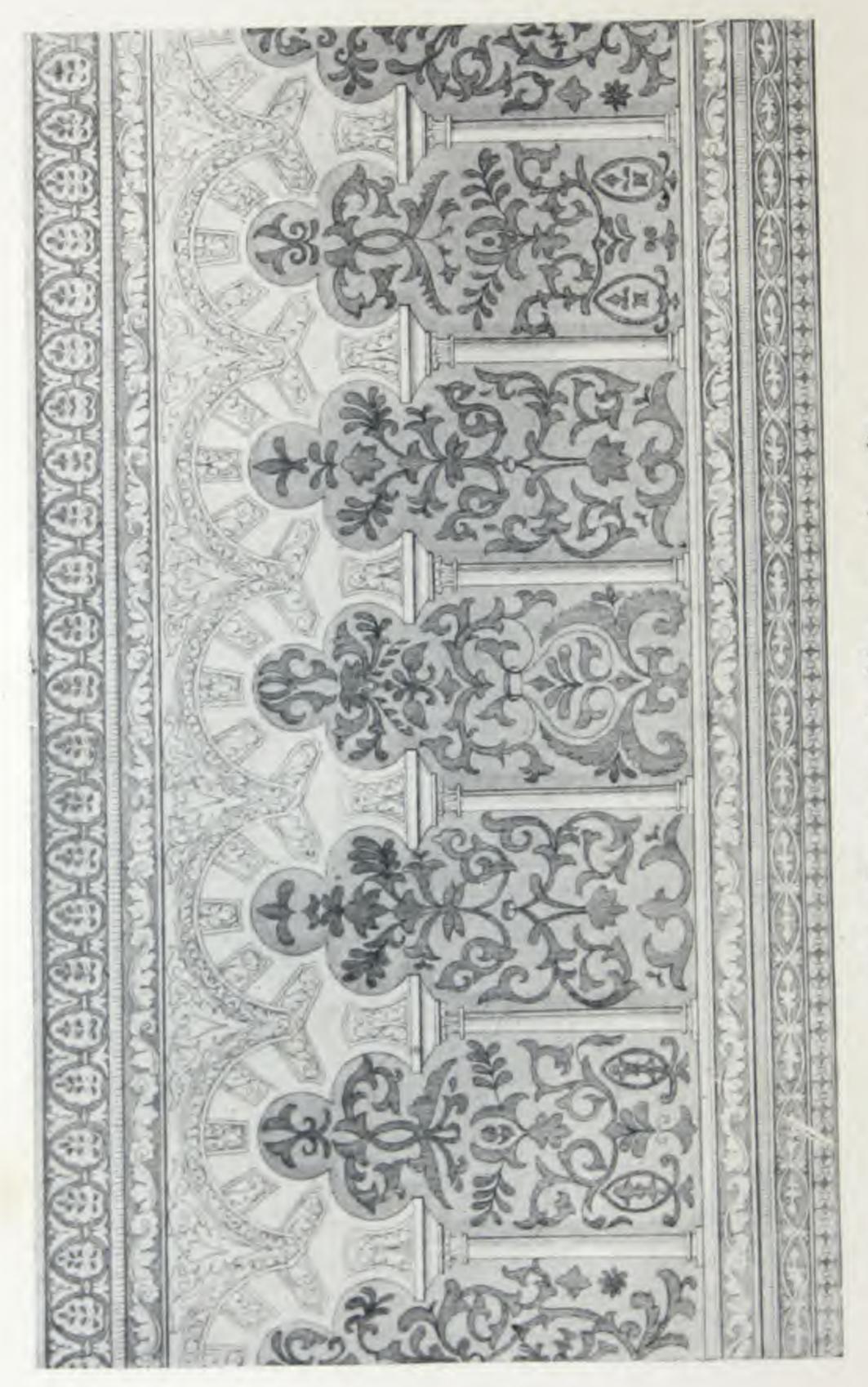
Ceiling Decorations in Parsons' Distempers



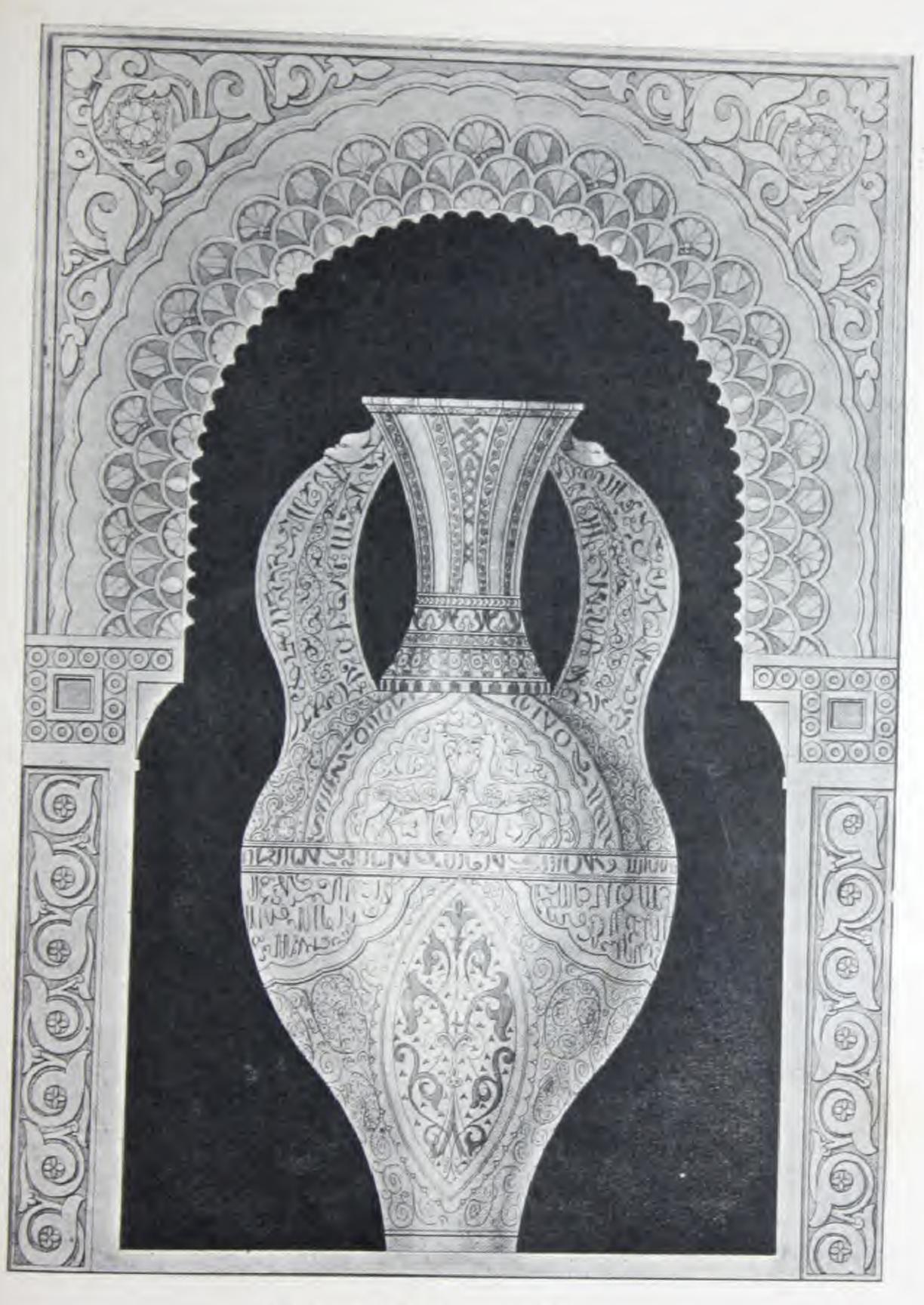




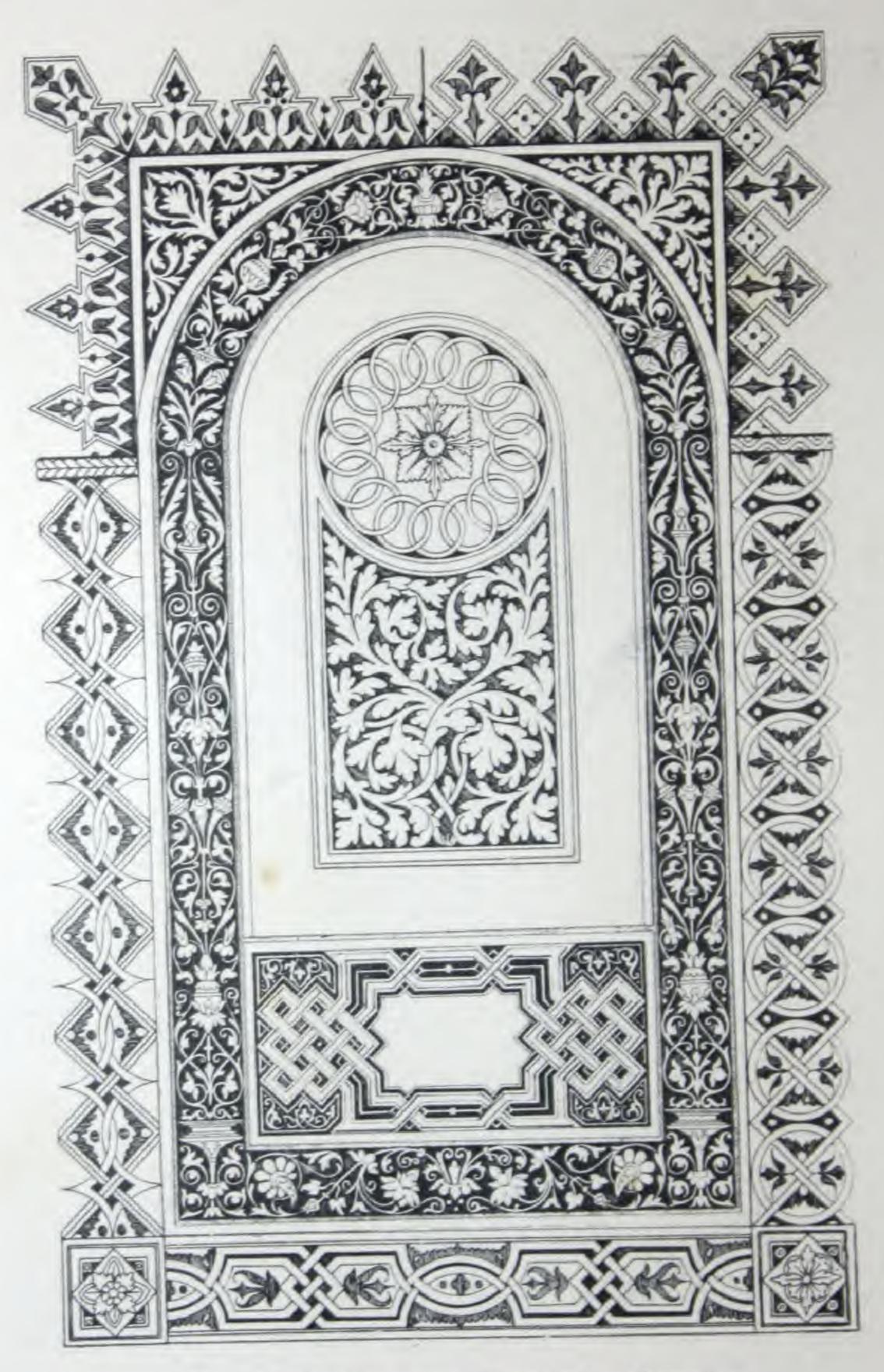
Moresque Dado and Borders.



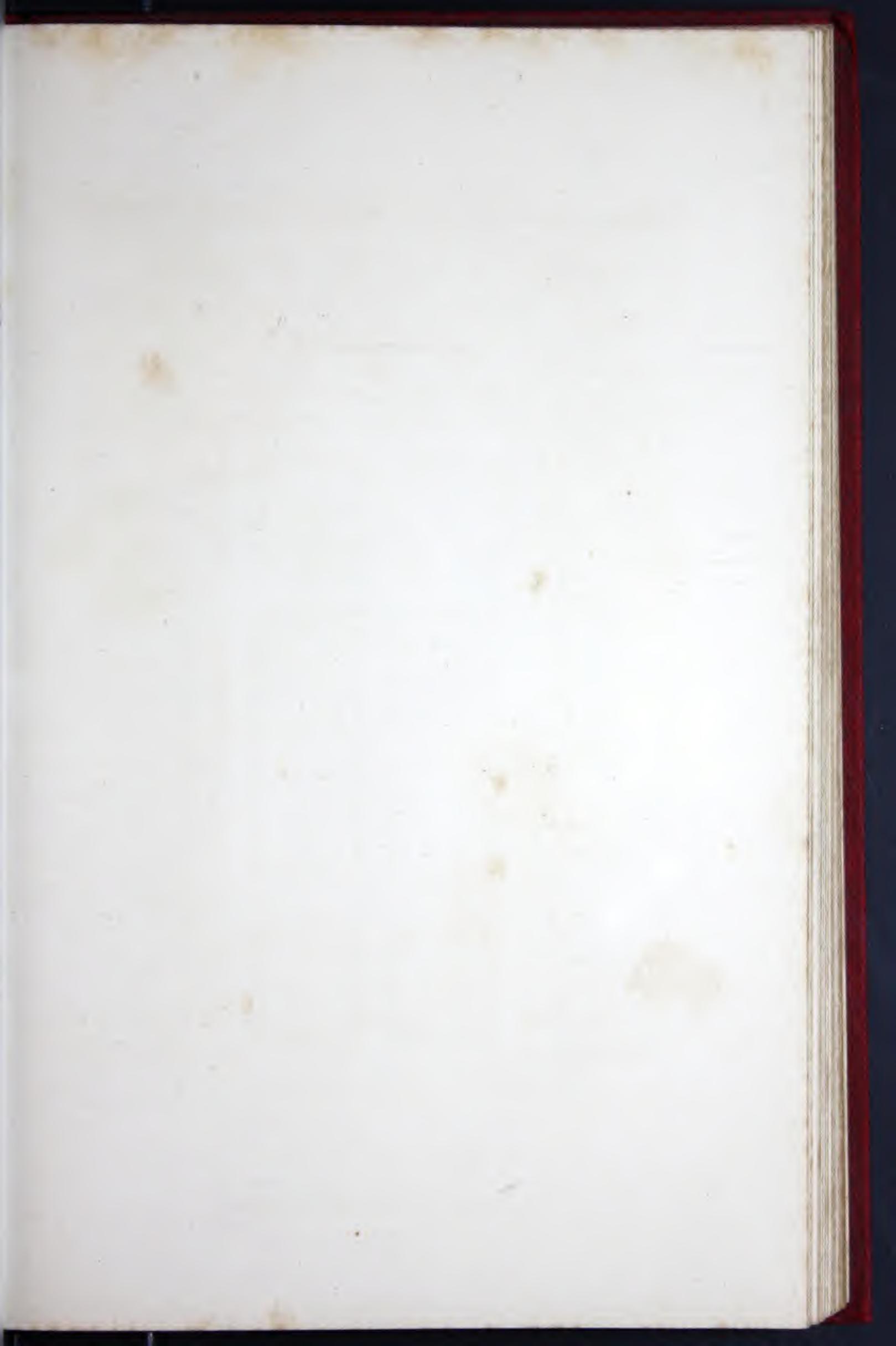
Wall Decoration in Moresque Arcading.



Moorish Niche and Vase.

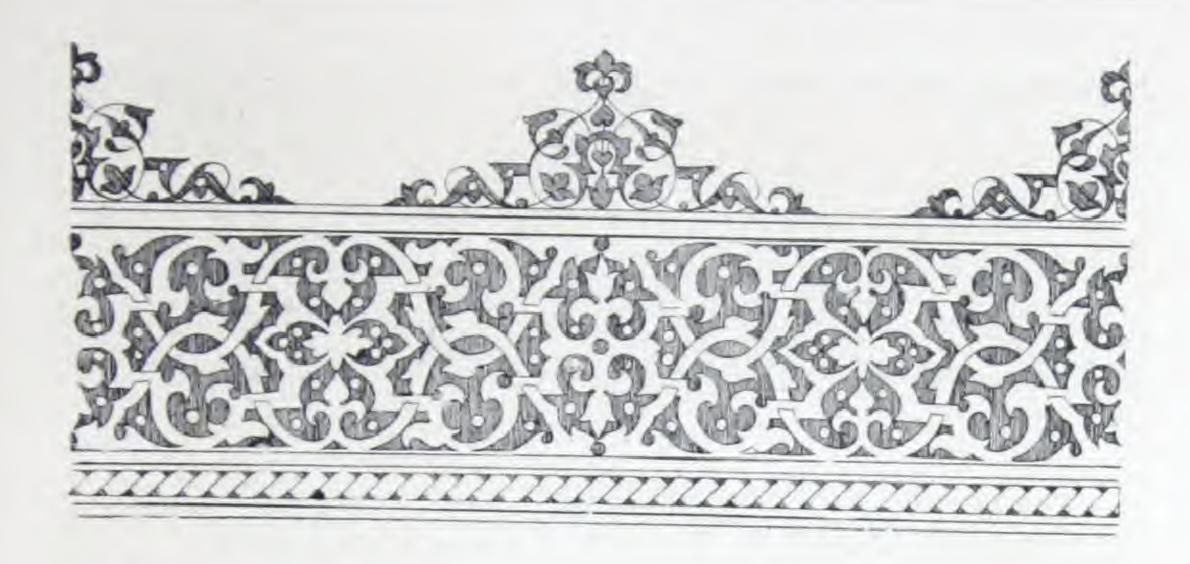


Panels, Borders and Spandrels-Assyrian.





Adams' Drawing Room Decoration In Parsons' Endelline & Aluminum Silver Paint.

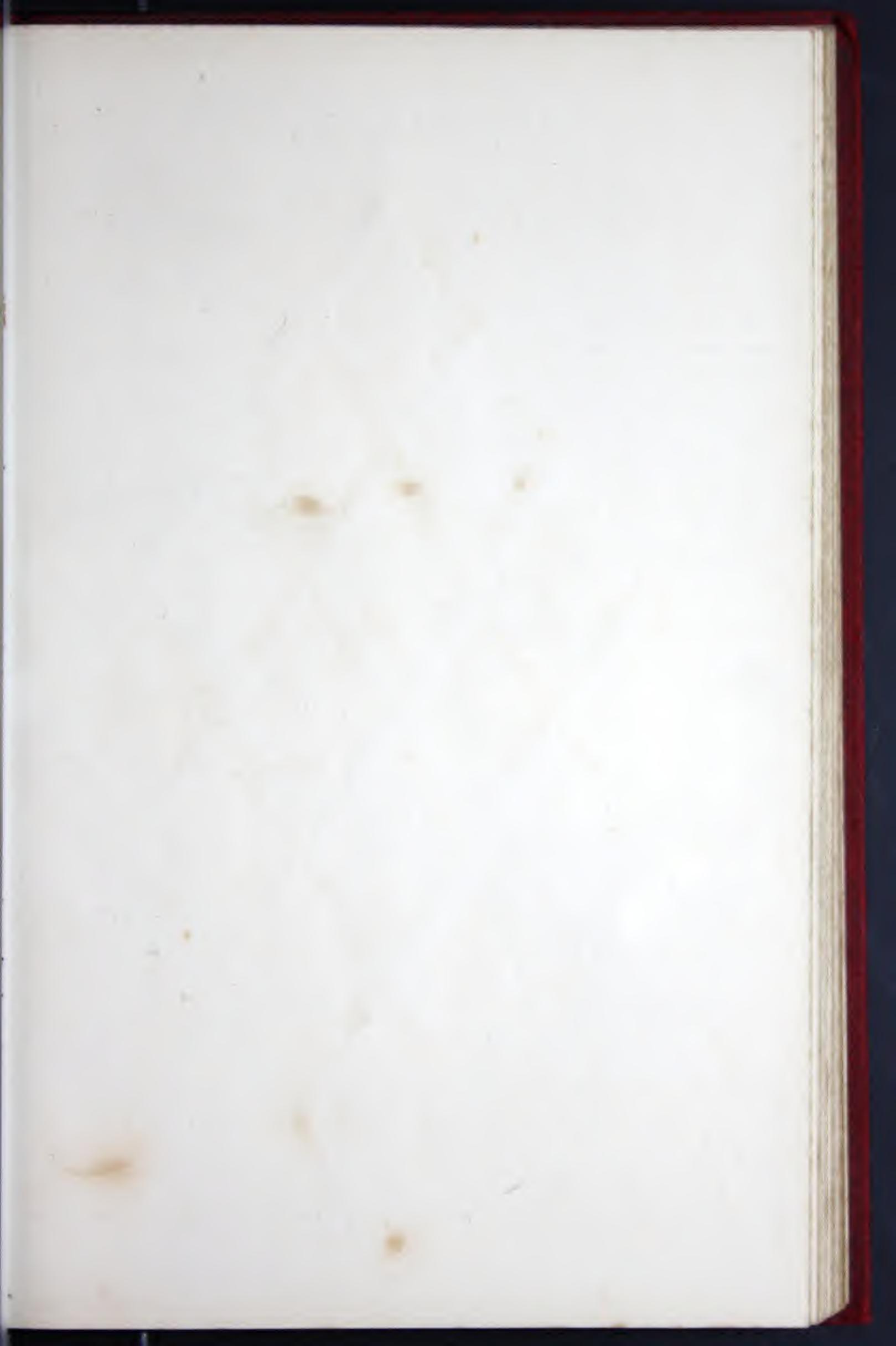




Celtic Panel and Borders.



The Stanley Halls, Norwood, Decorated with Parsons' Enamels.

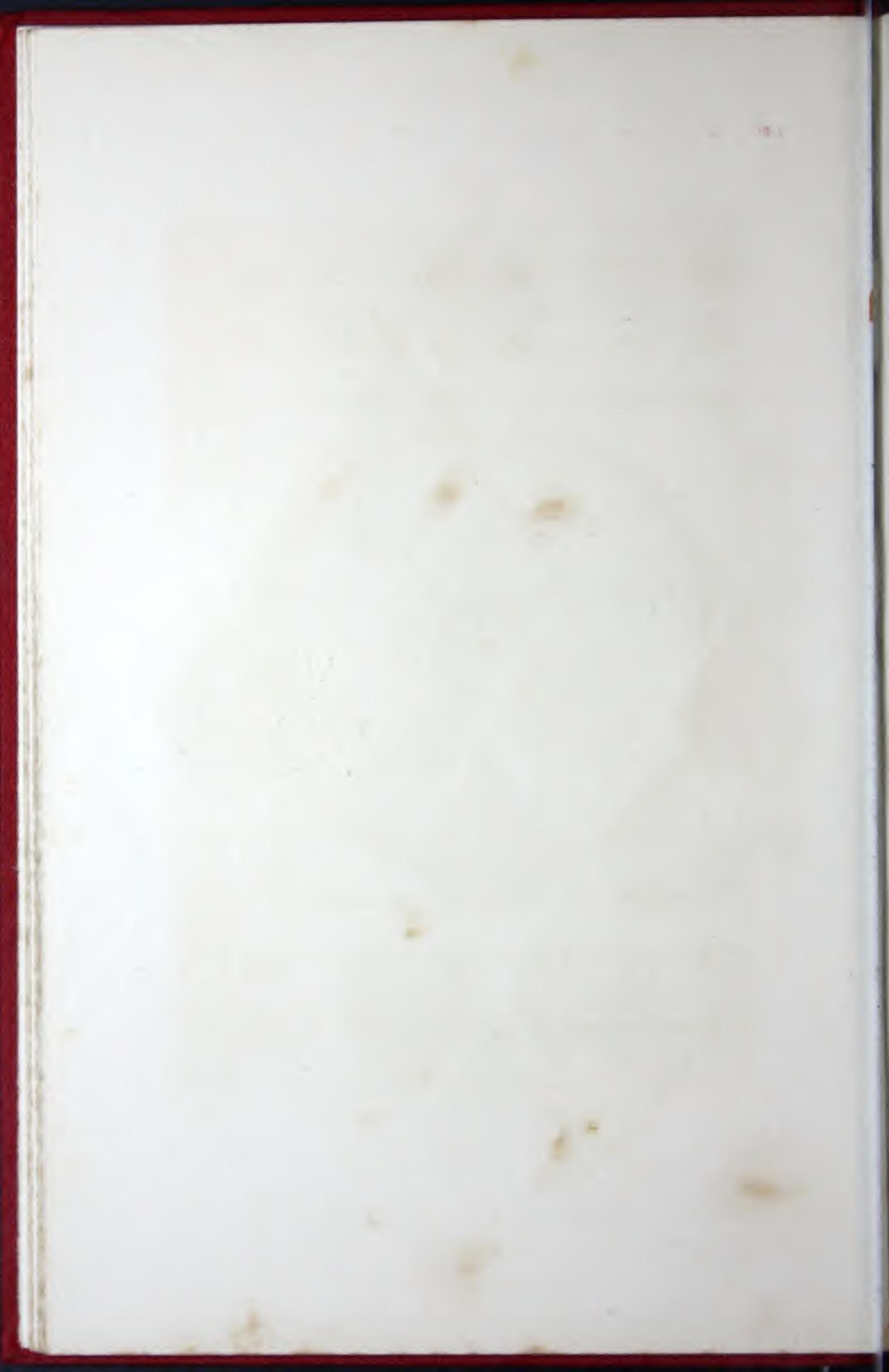


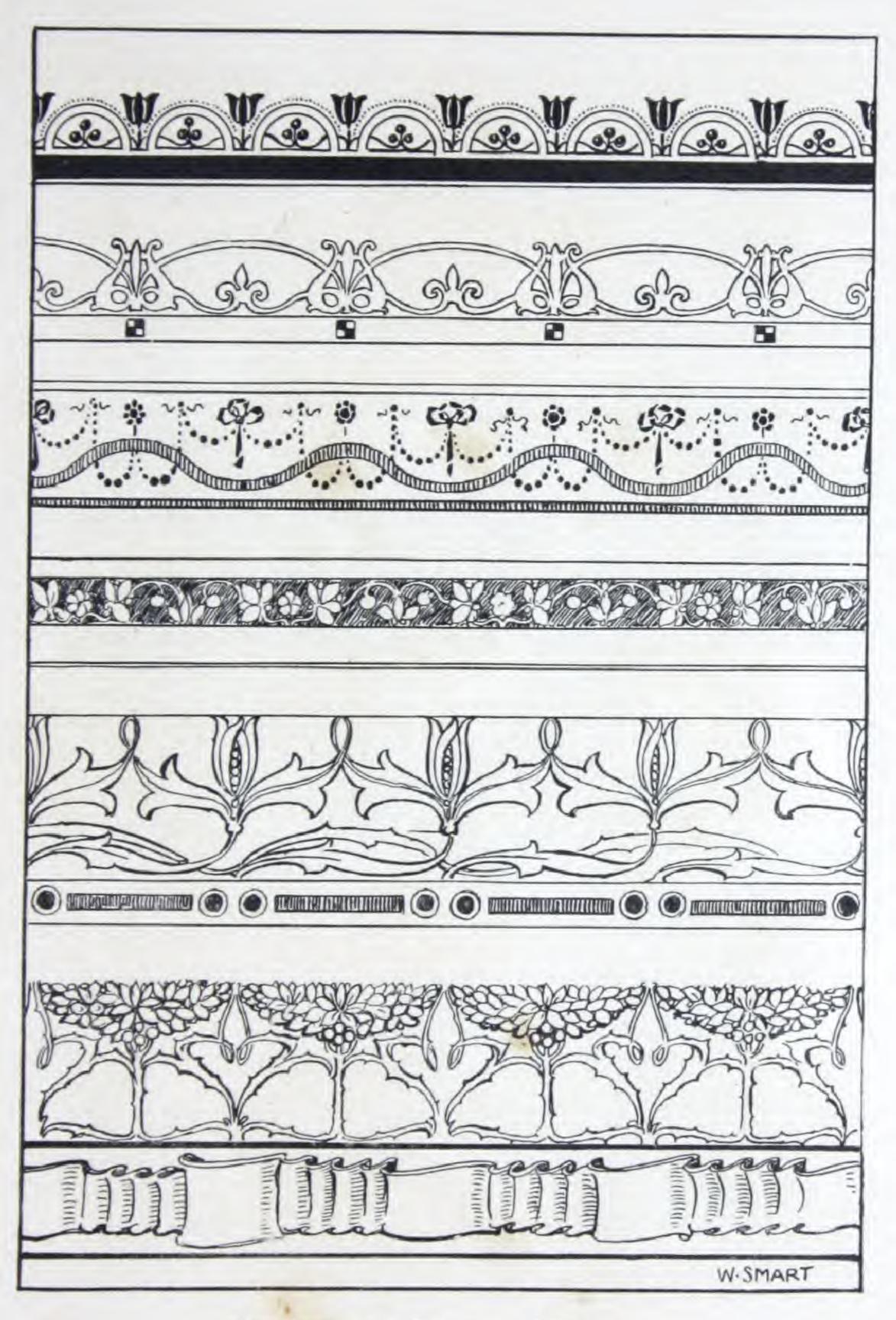
"ENDELFLAT"



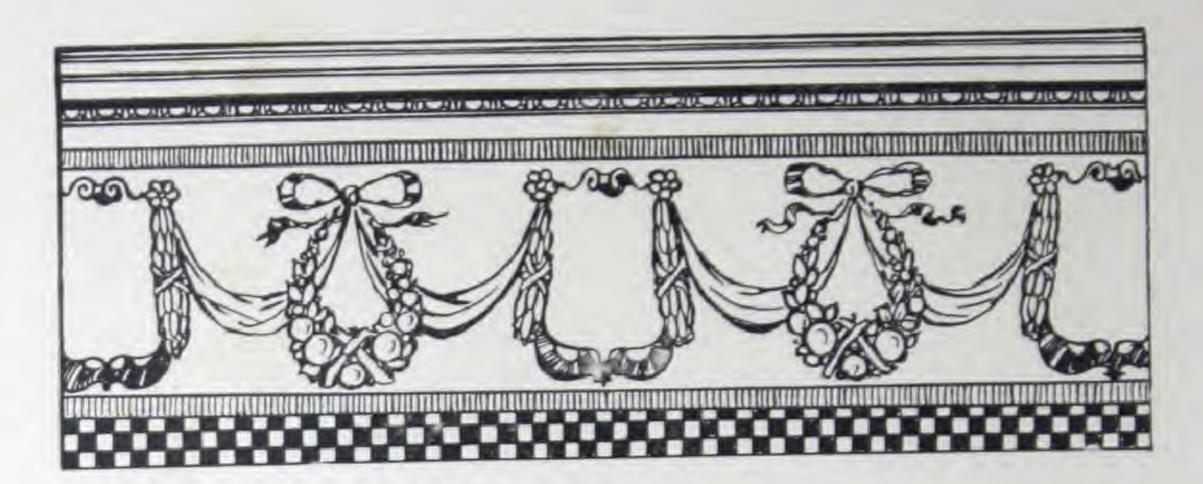


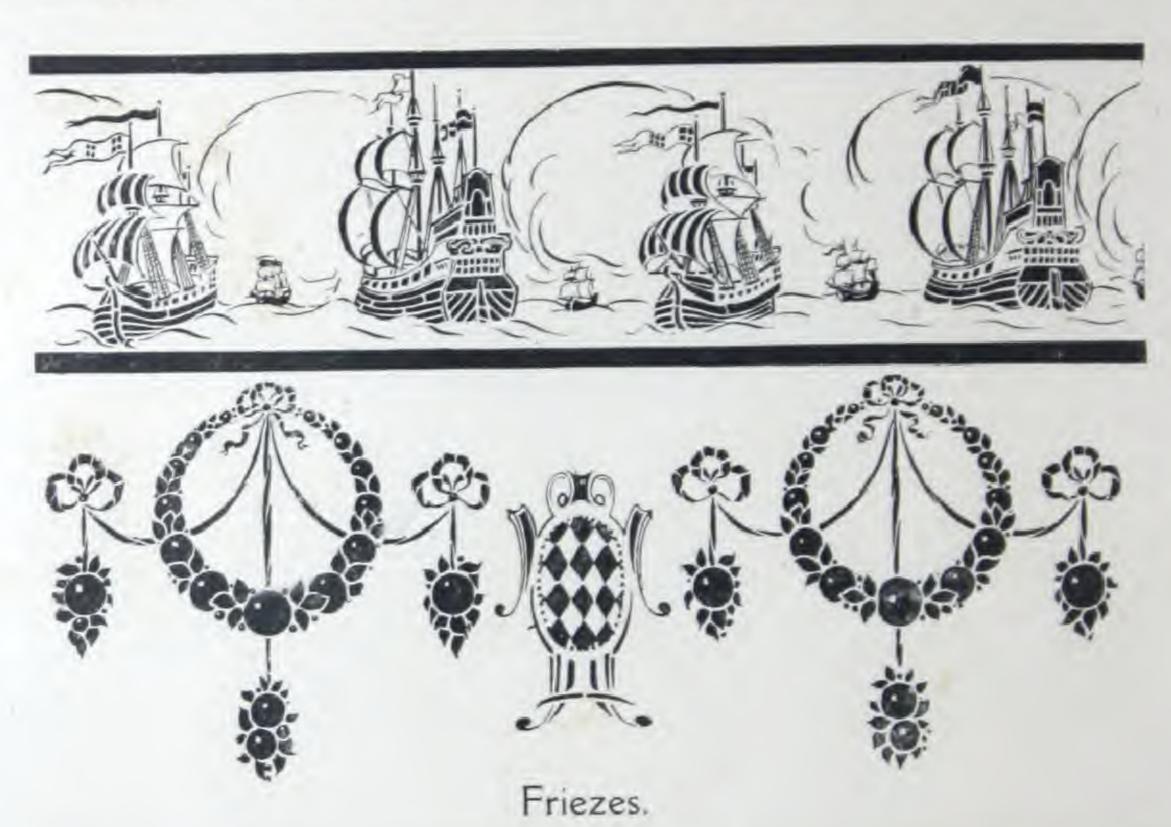
Ceiling (Moorish)





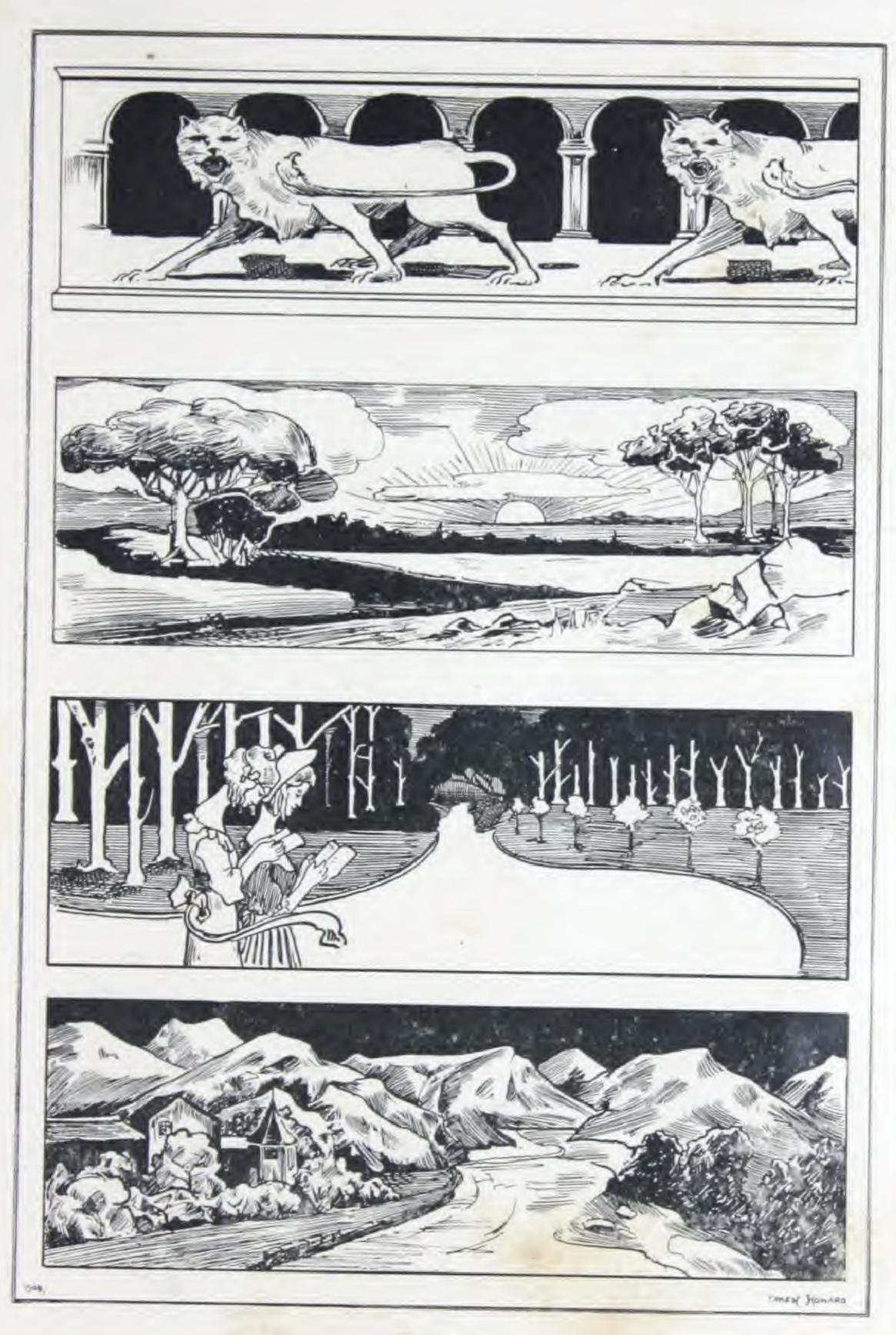
Borders and Friezes-Modern.



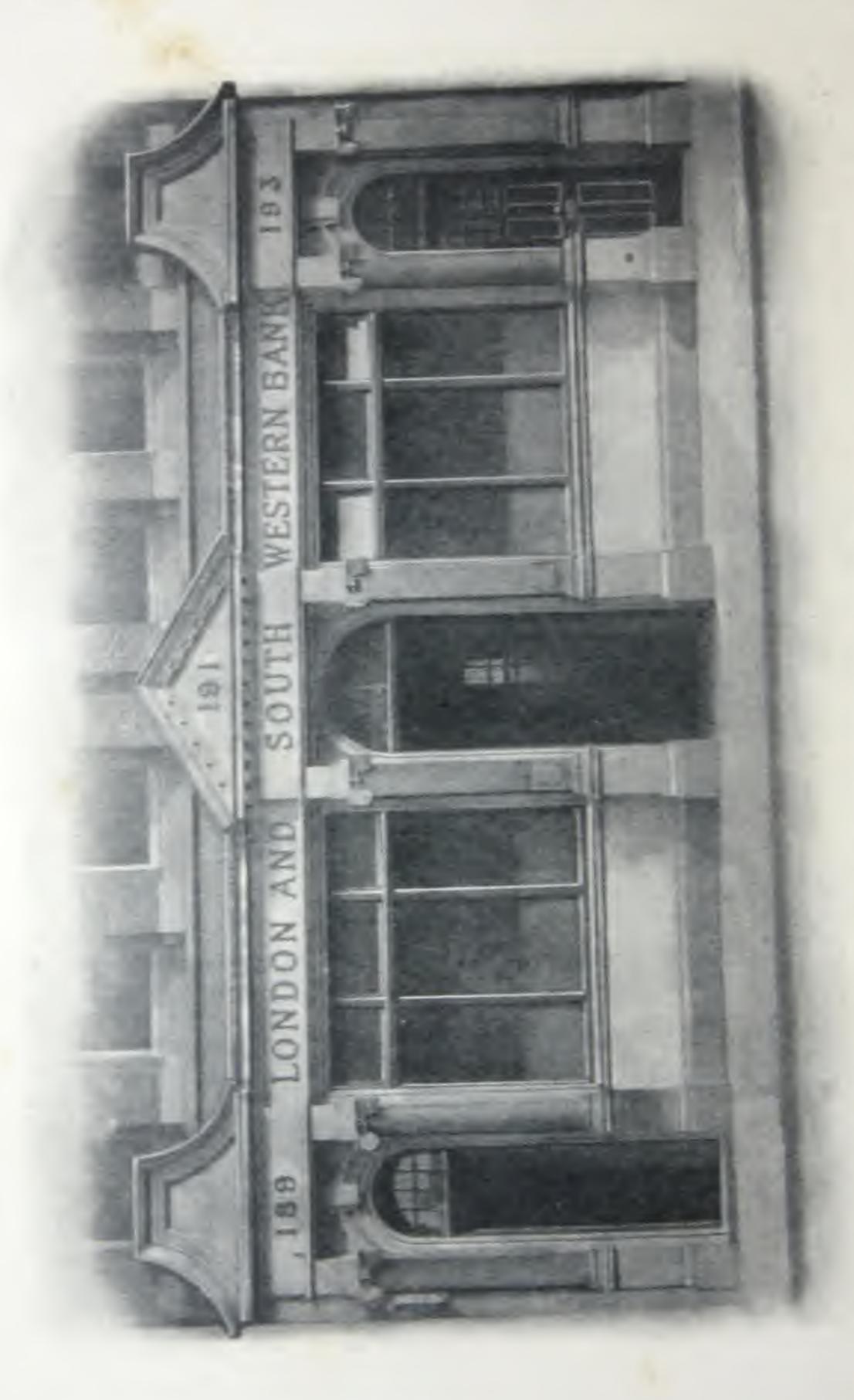




Dado Band.

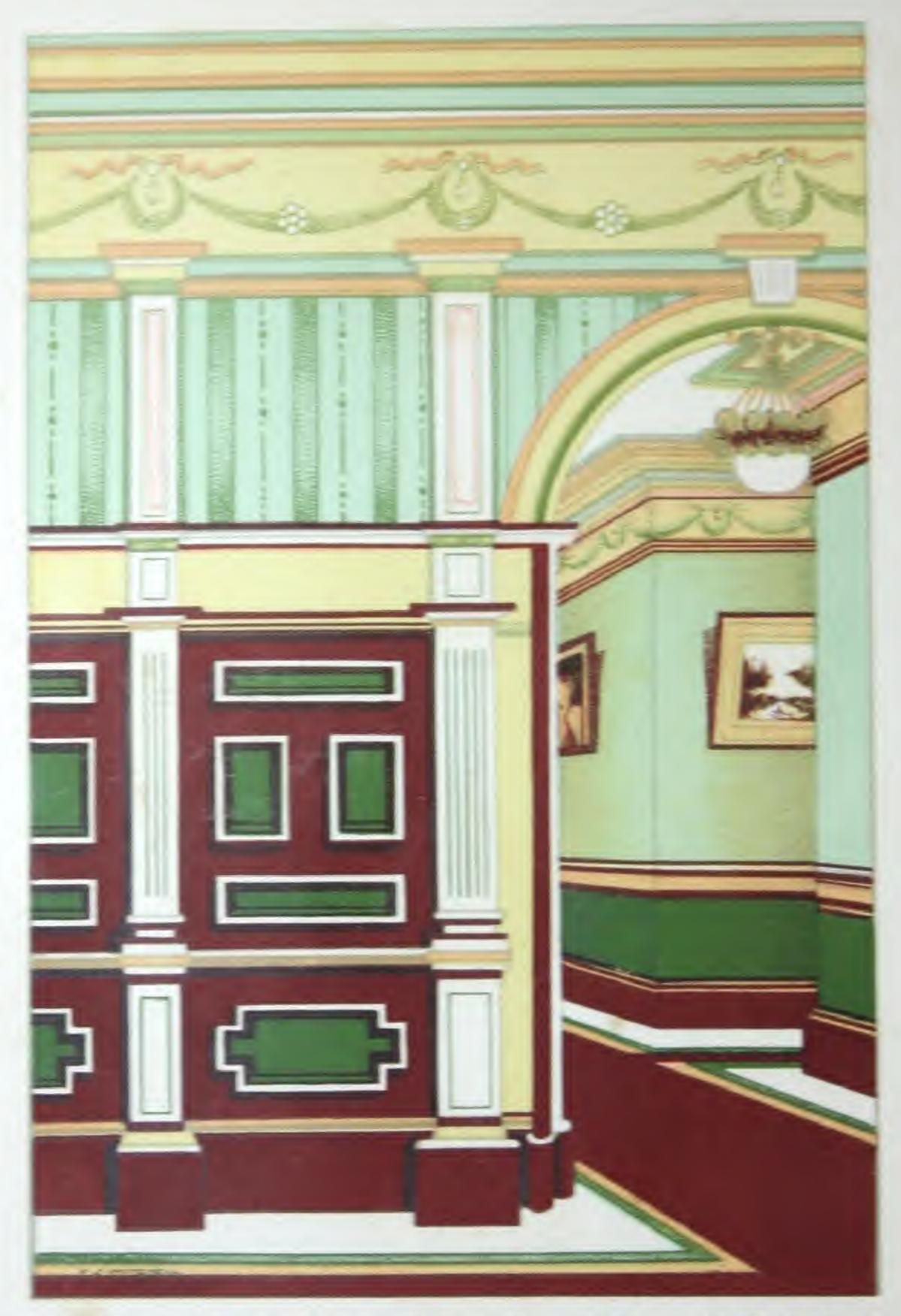


Friezes.



London and South Western Bank, Earl's Court, Decorated with Parsons' "ENDELLINE" Enamels.





Club Entrance Hall, Decorated entirely with Parsons' "Endelflat"
(Whee and Colour), actual samples on opposite page.

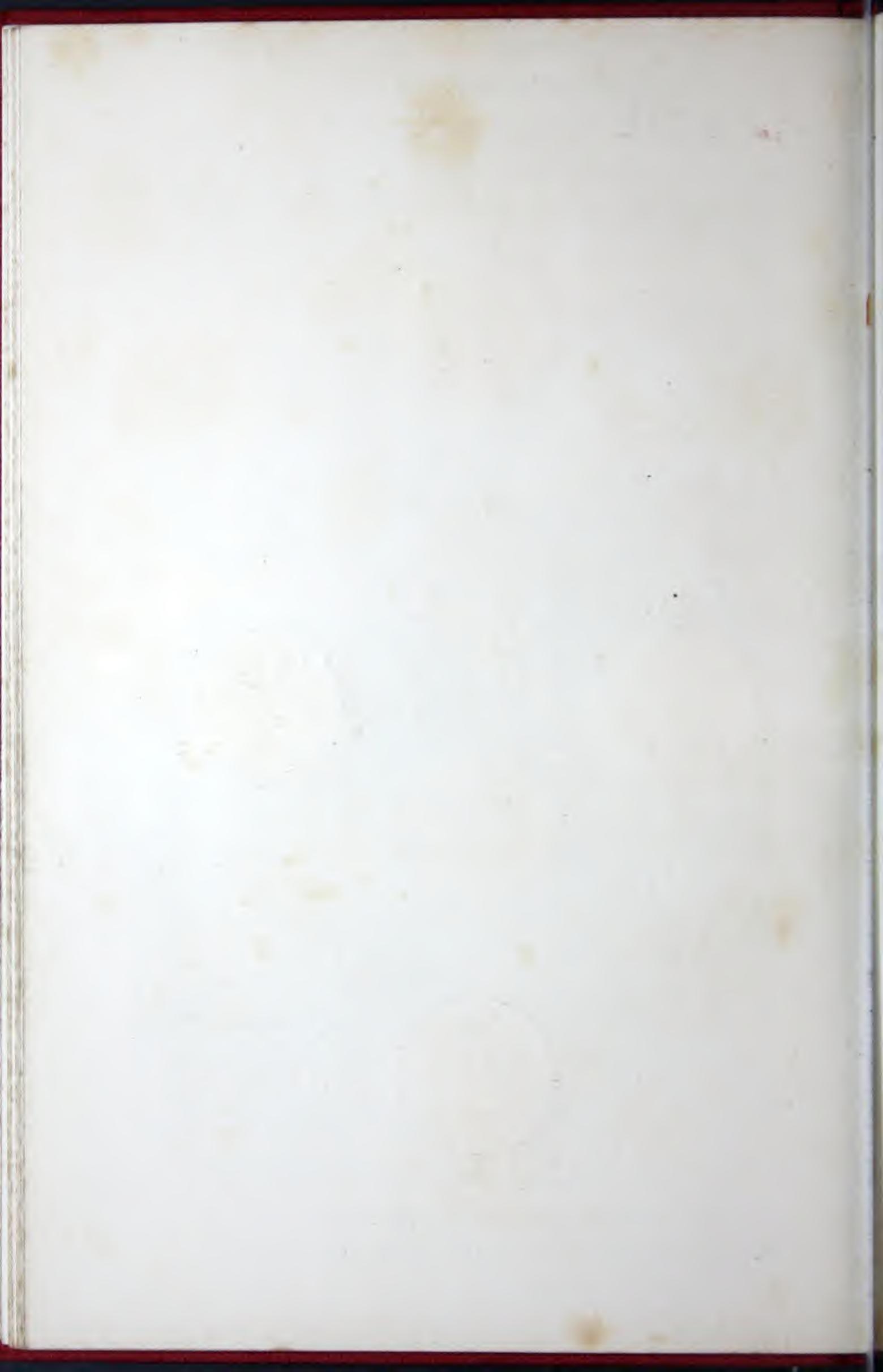
PARSONS' "ENDELFLAT"

The Perfect Flat Enamel.

Tints employed in carrying out the Decorative Scheme Opposite.

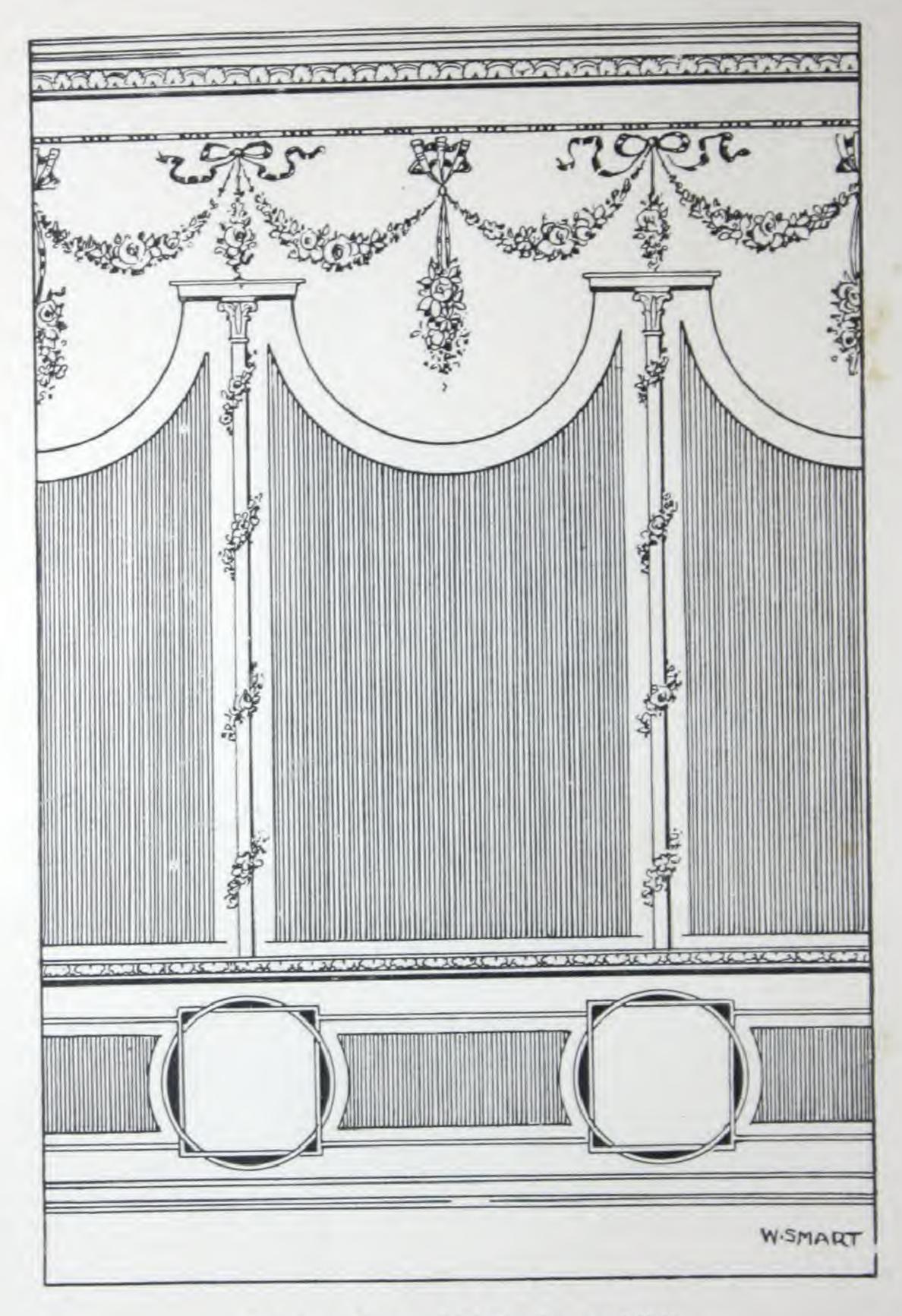


THOS. PARSONS & SONS, 8, ENDELL STREET, LONG ACRE, LONDON, W.C.





Wall Decoration for Hotel Dining Room or Café.



Dining Room Wall-Louis XVI.



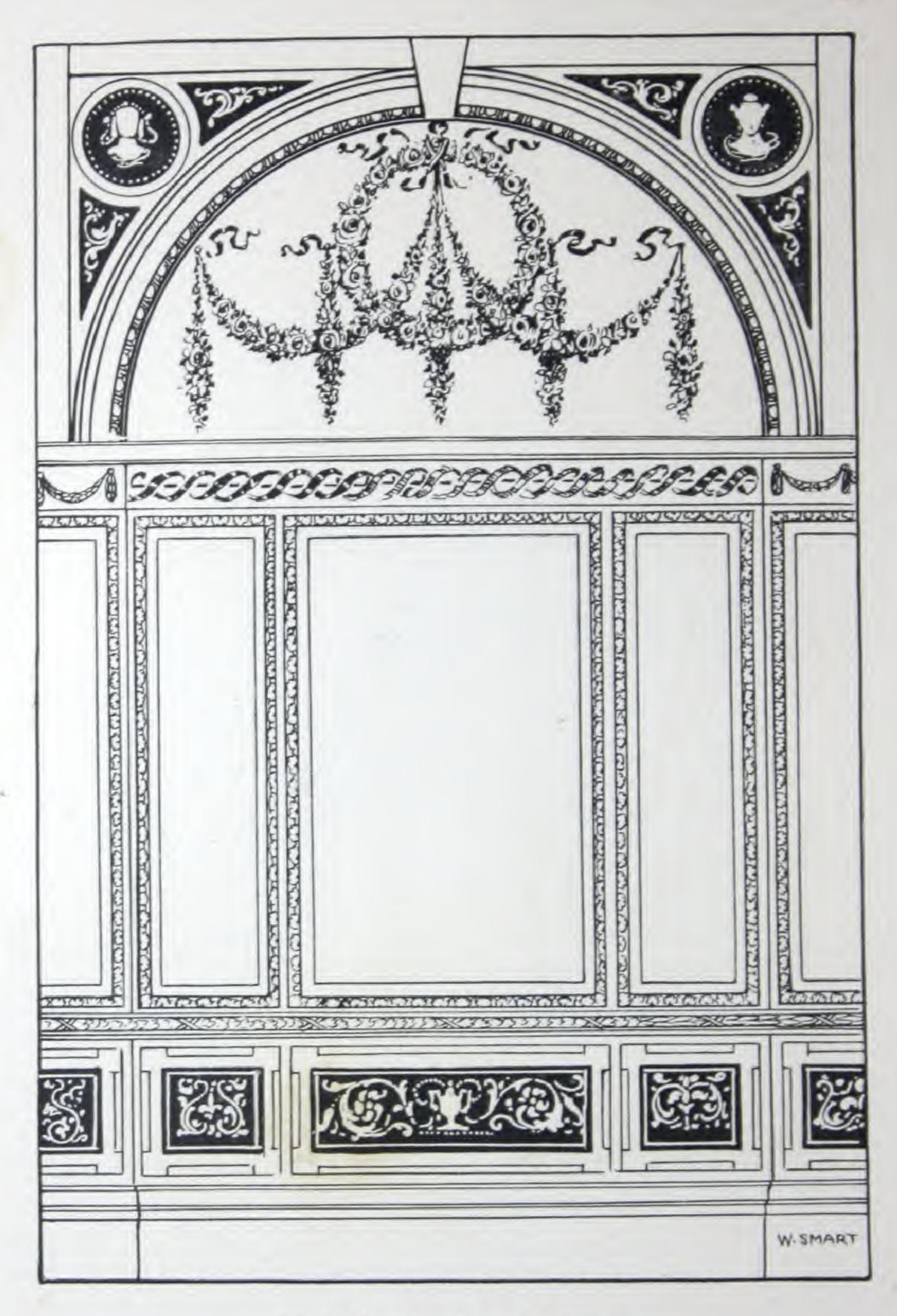


Parsons' Distemper and Gloss Paints. Quaint Style Cafe Decoration,

HOTEL WINDSOR,
VICTORIA STREET, WESTMINSTER,
LONDON.



Decorated throughout for many years with PARSONS' VARNISHES AND ENAMELS.



Hall Decoration-Georgian.



Panelled Wall Decoration-Modern.



Wall Decoration for a Drawing Room.

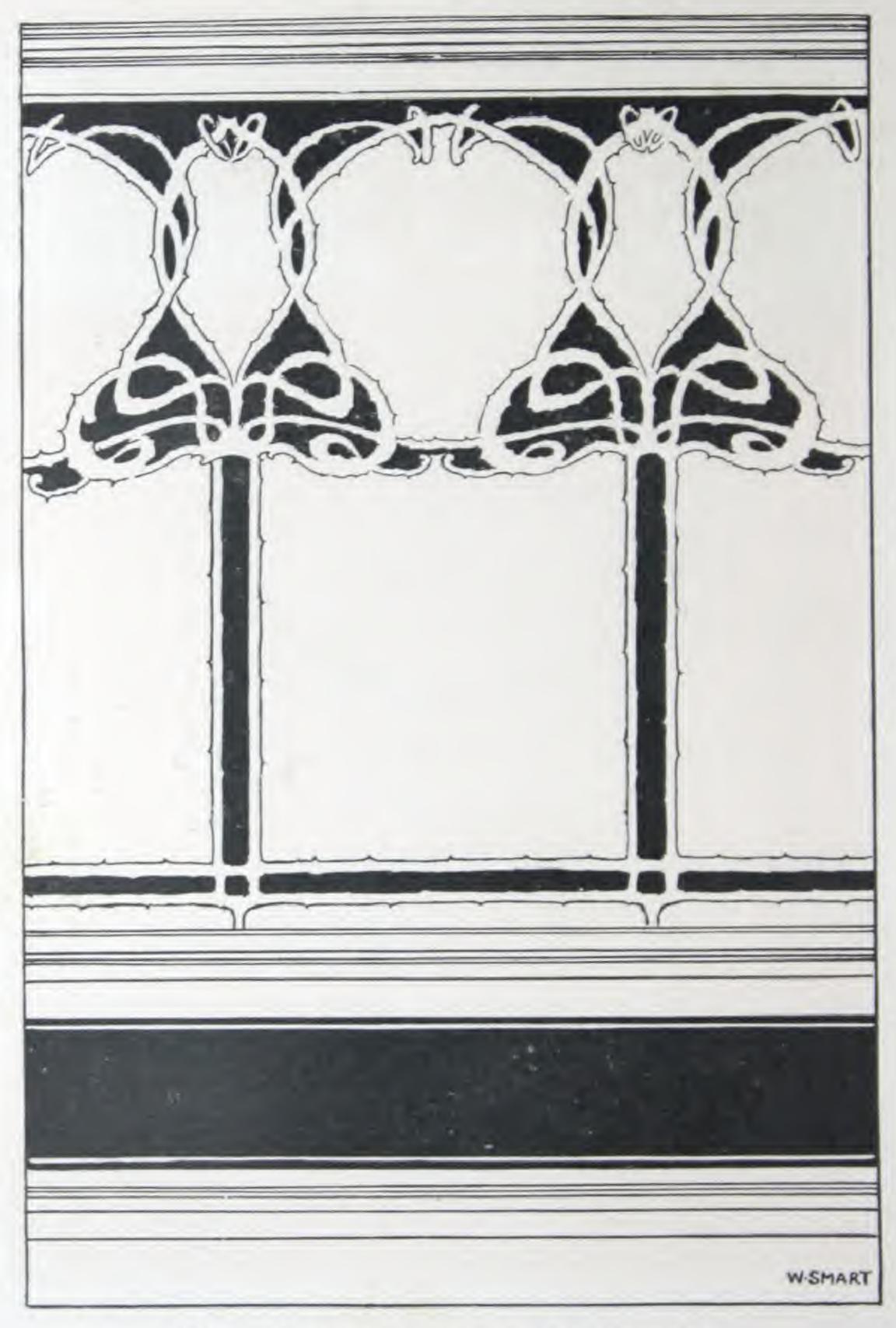


Distemper and Gloss Paints, Decoration, Cottage

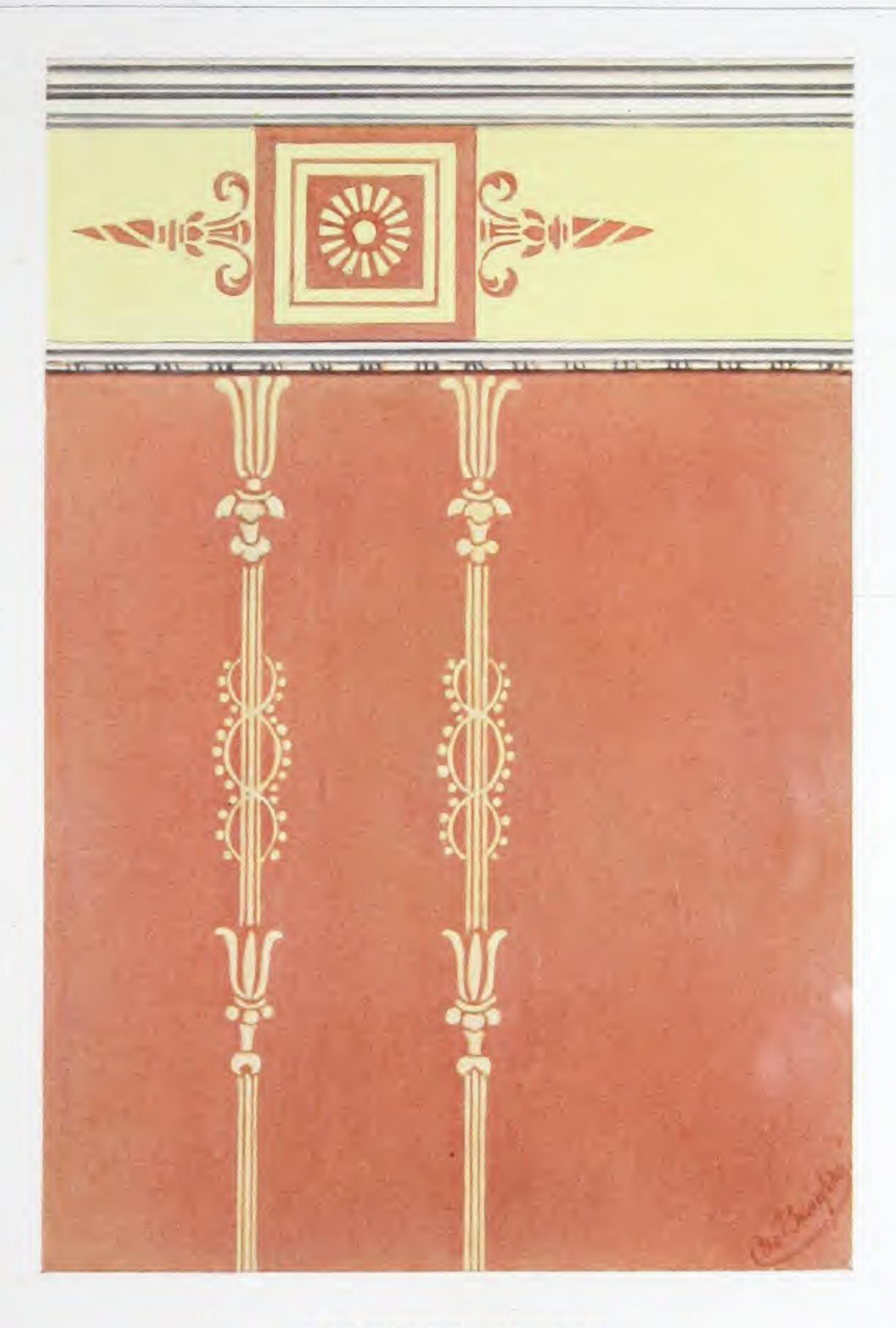




Wall Panelling for Vestibule Decoration.



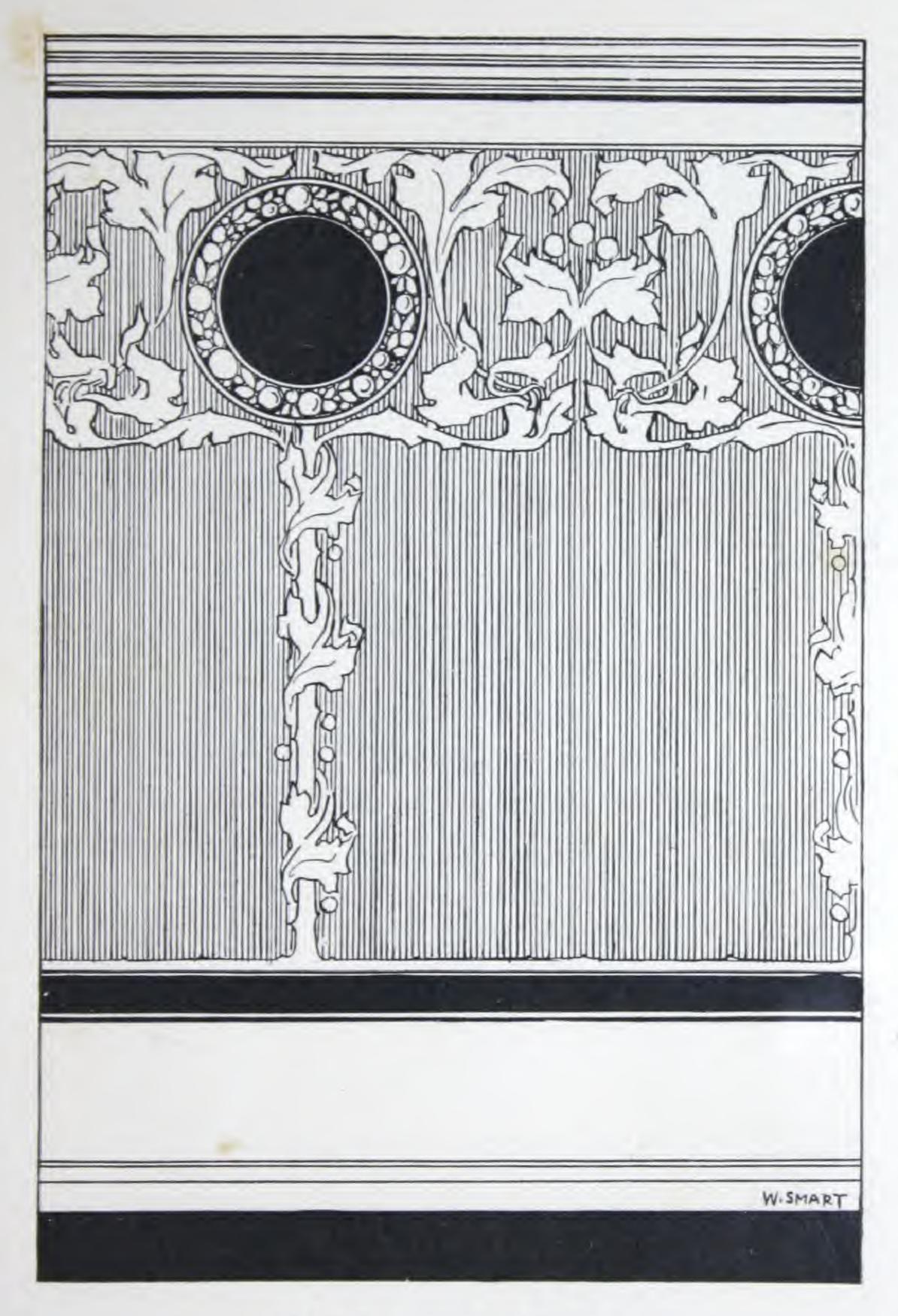
Wall Decoration, suitable for Corridors.



MURAL DECORATION: GRÆCO-ROMAN DECORATED WITH PARSONS' "ENDELFLAT" ENAMELS.

THOS. PARSONS & SONS, LONDON.



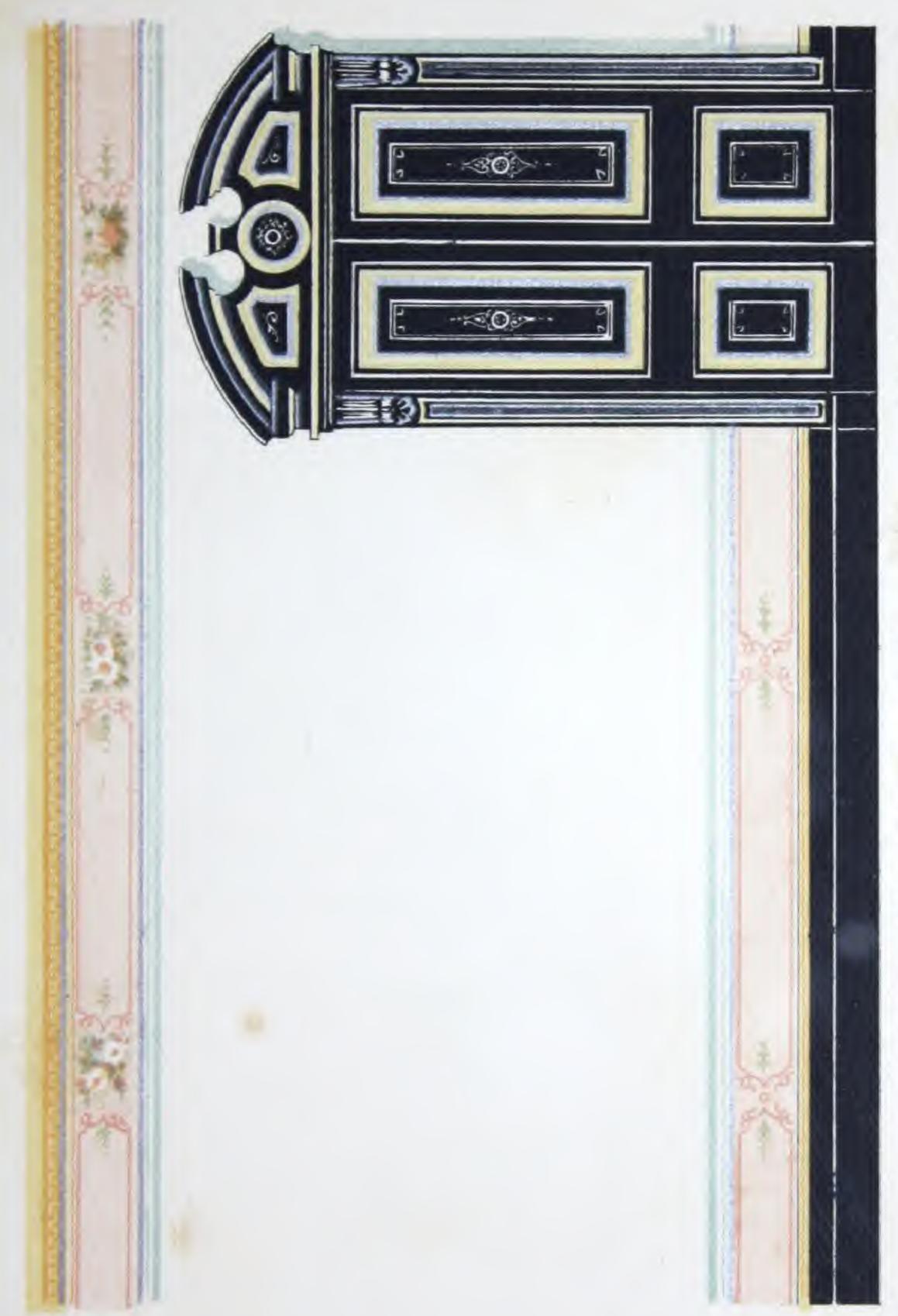


Wall Decoration-Modern.



A Drawing Room Decorated with PARSONS' "ENDELLINE,"

By G. Candler & Sons, Brixton, S.W.

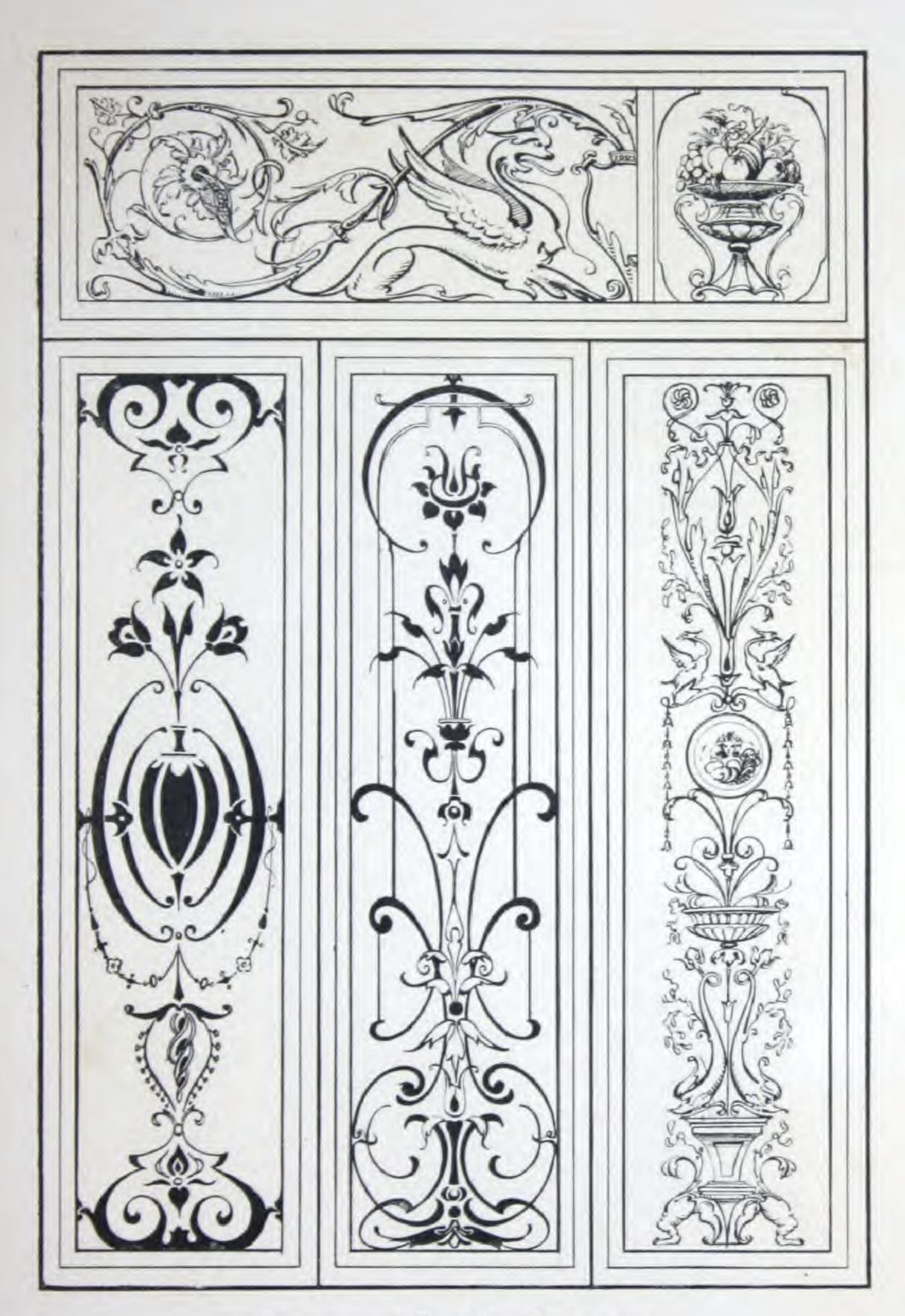


A Drawing Room Decoration in Parsons' Japan and Endelline

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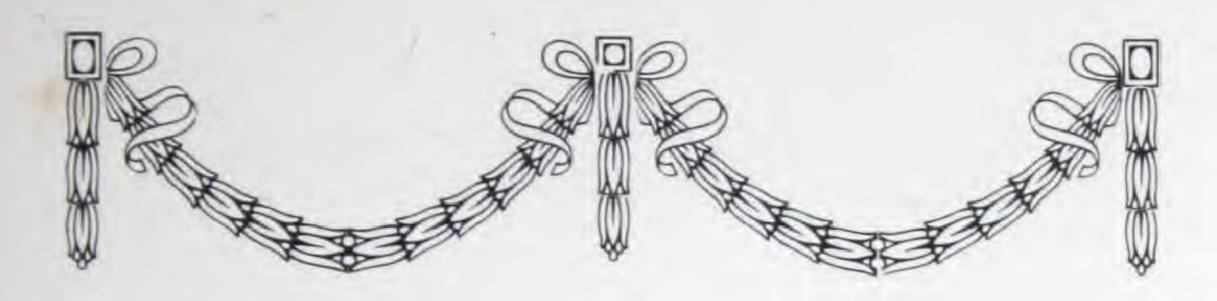


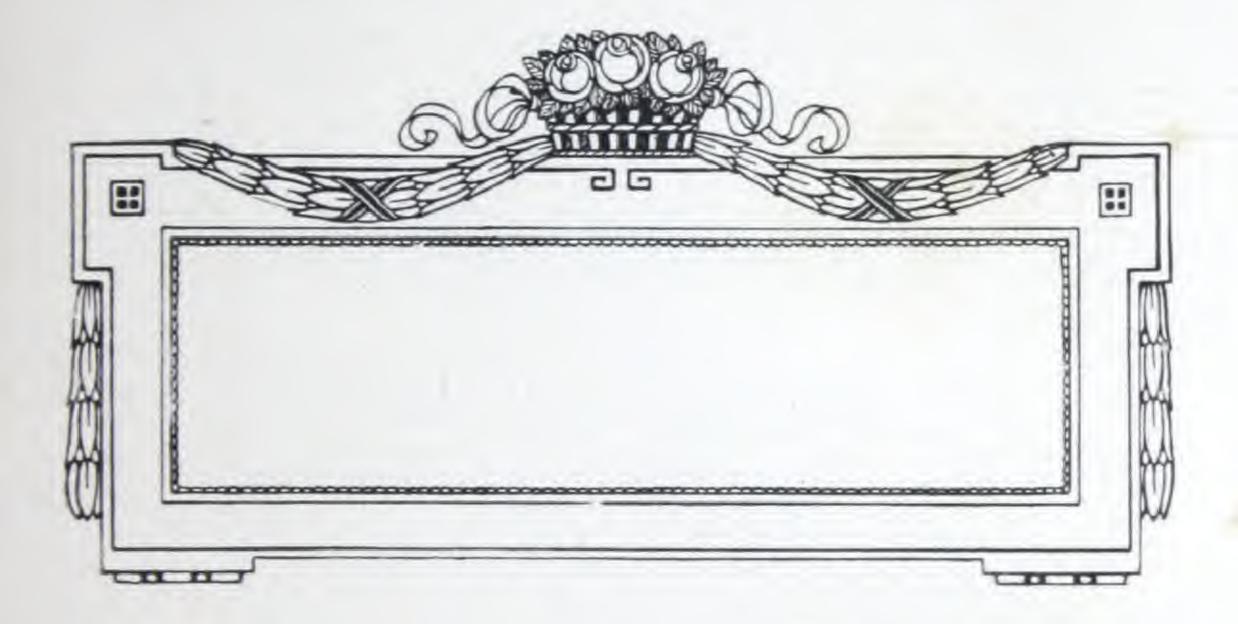
Frieze and Panels-Pompeian.



Panel Decoration (Natural and Conventional).

MARINE CONTROL OF THE SECOND AND A SECOND AN

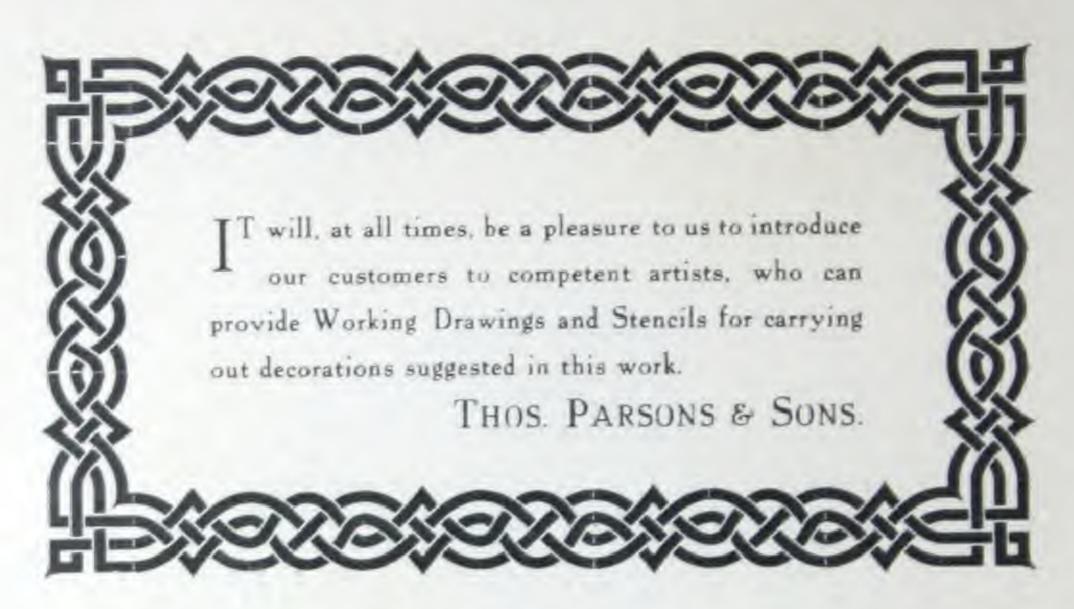






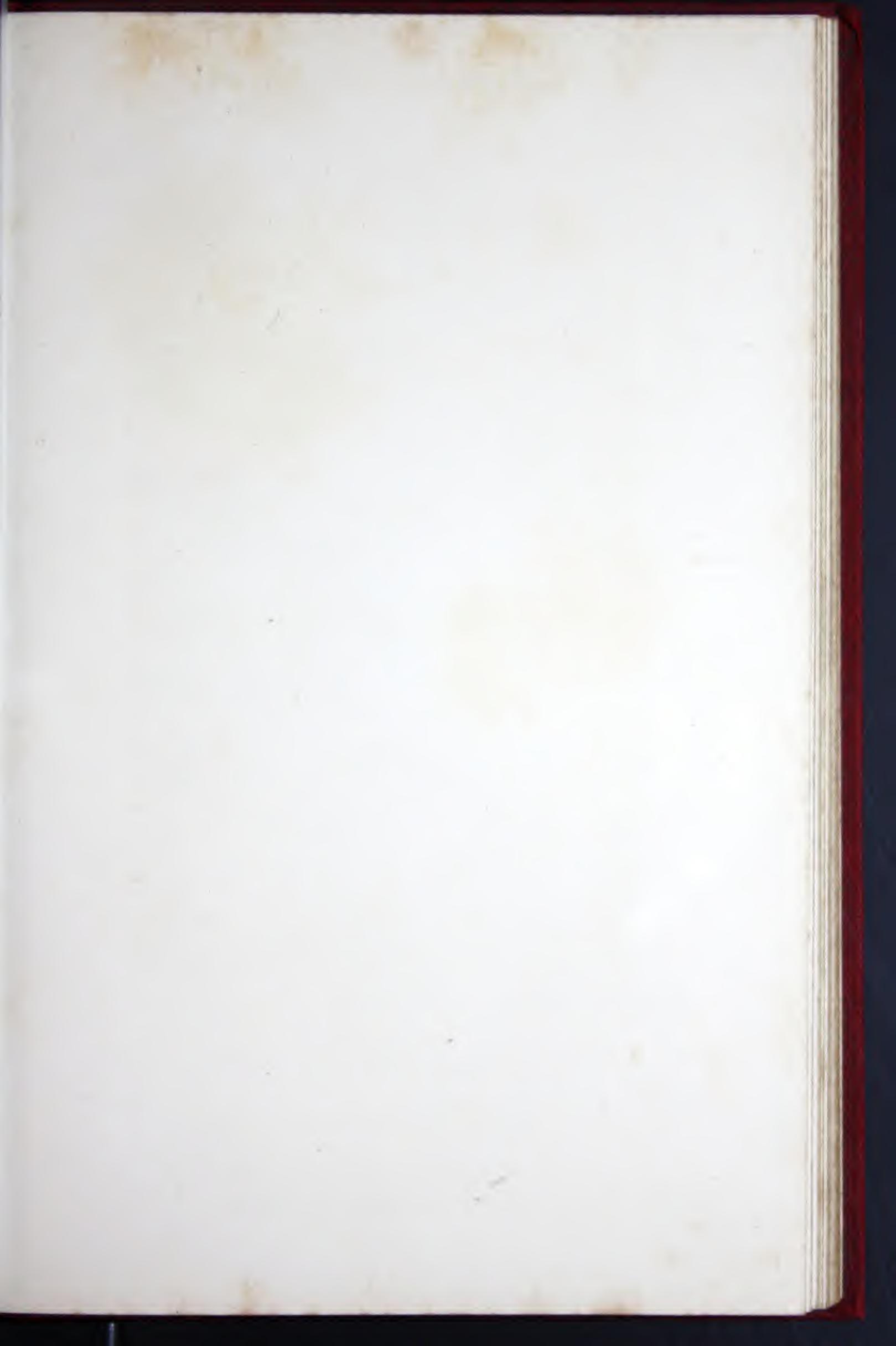
Festoon Friezes:-Georgian.



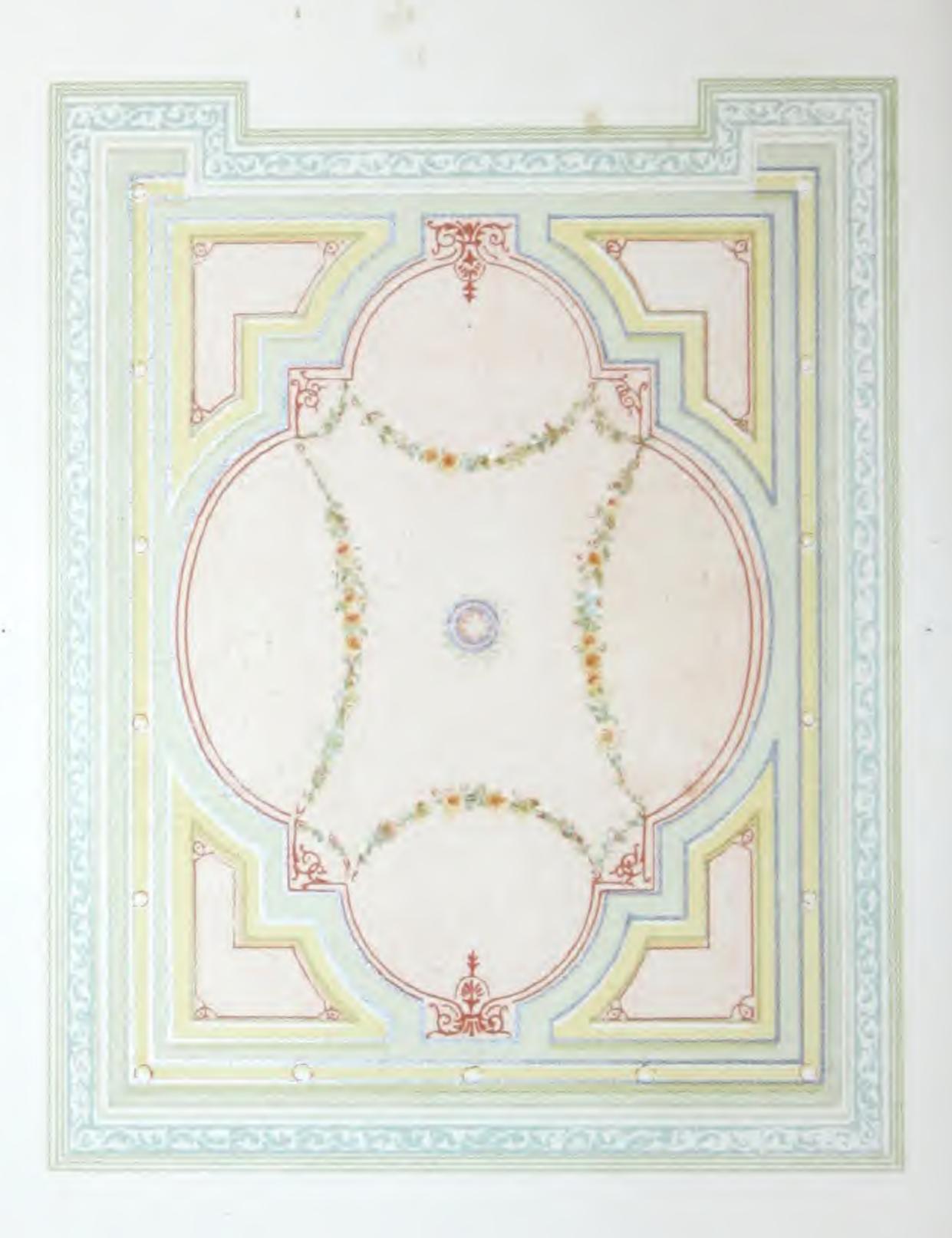




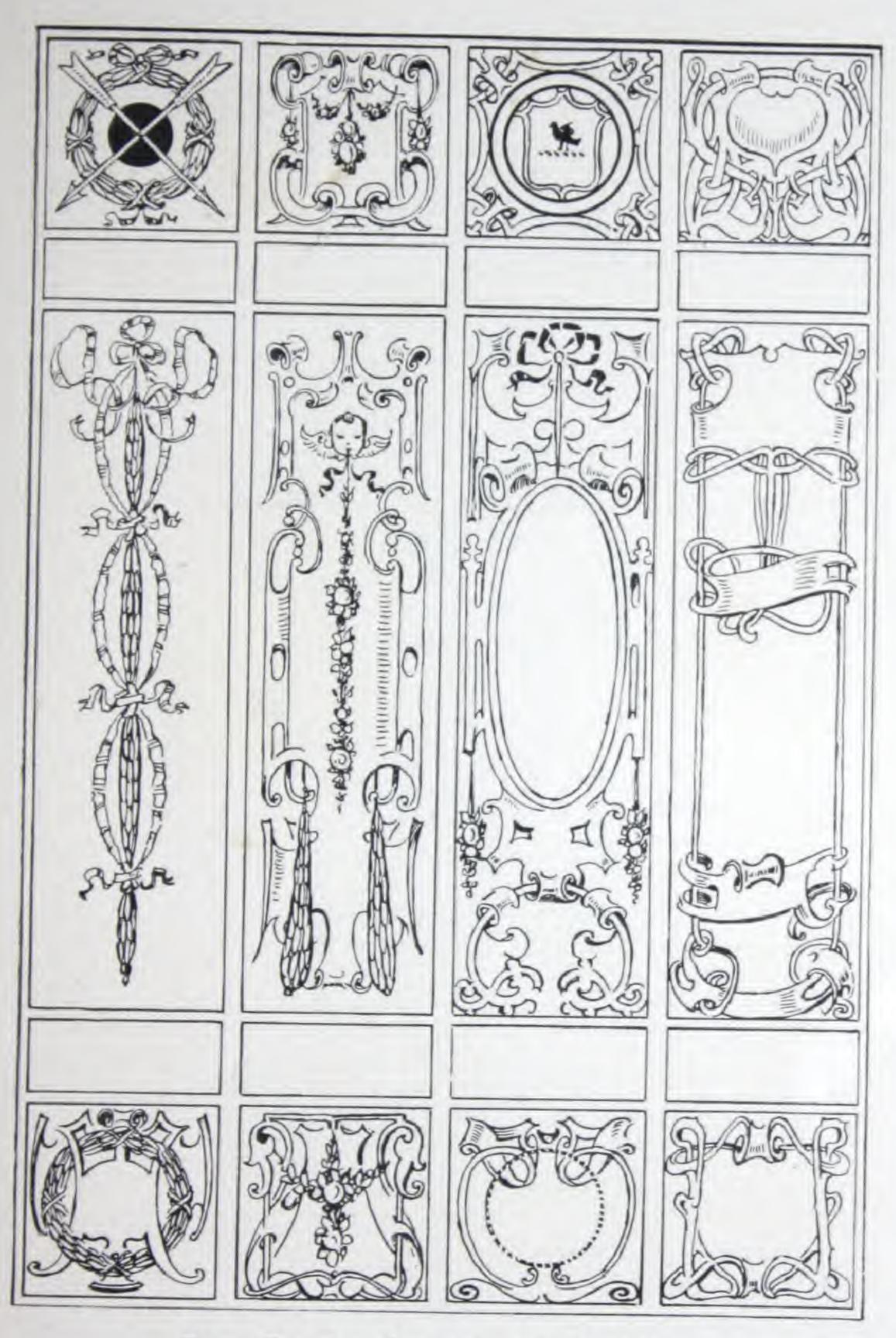
Festoon Frieze, Celtic Border, and Cornucopia.



13.1



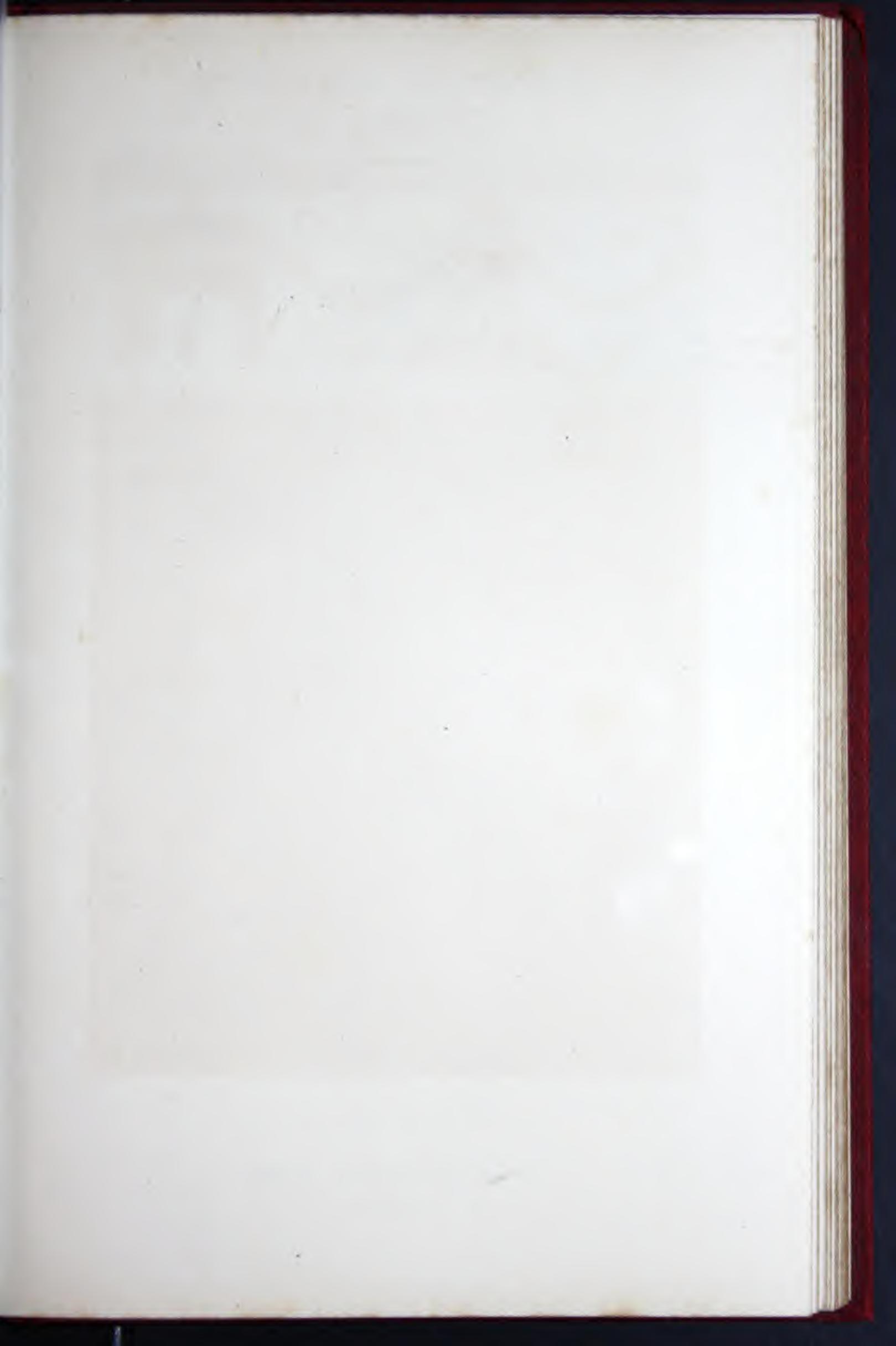
Drawing Room Ceiling Decoration In Parsons' Endelline Flat Enamels.



Door Panels-Georgian and Modern.

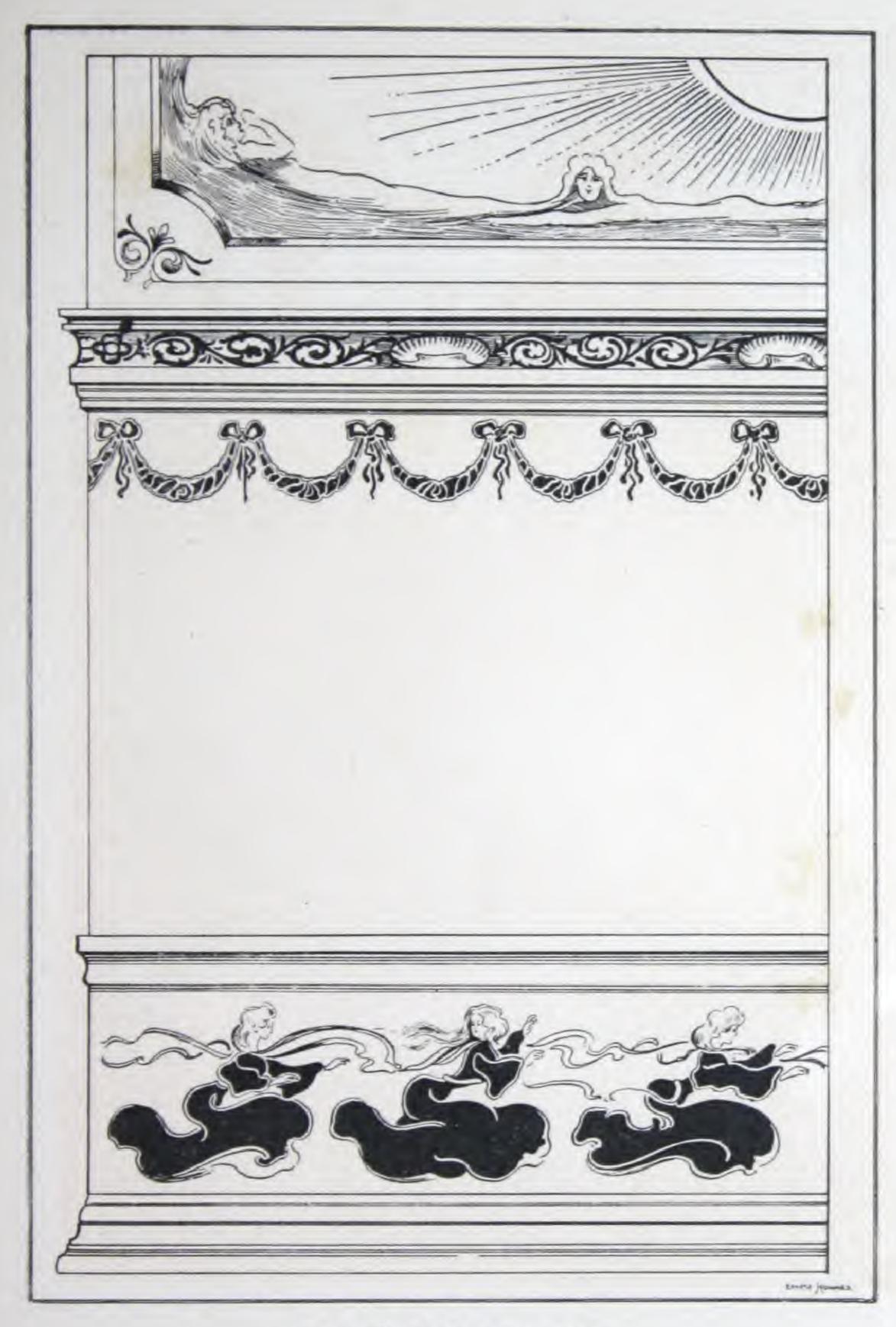


Louis XV. Panel Decoration.





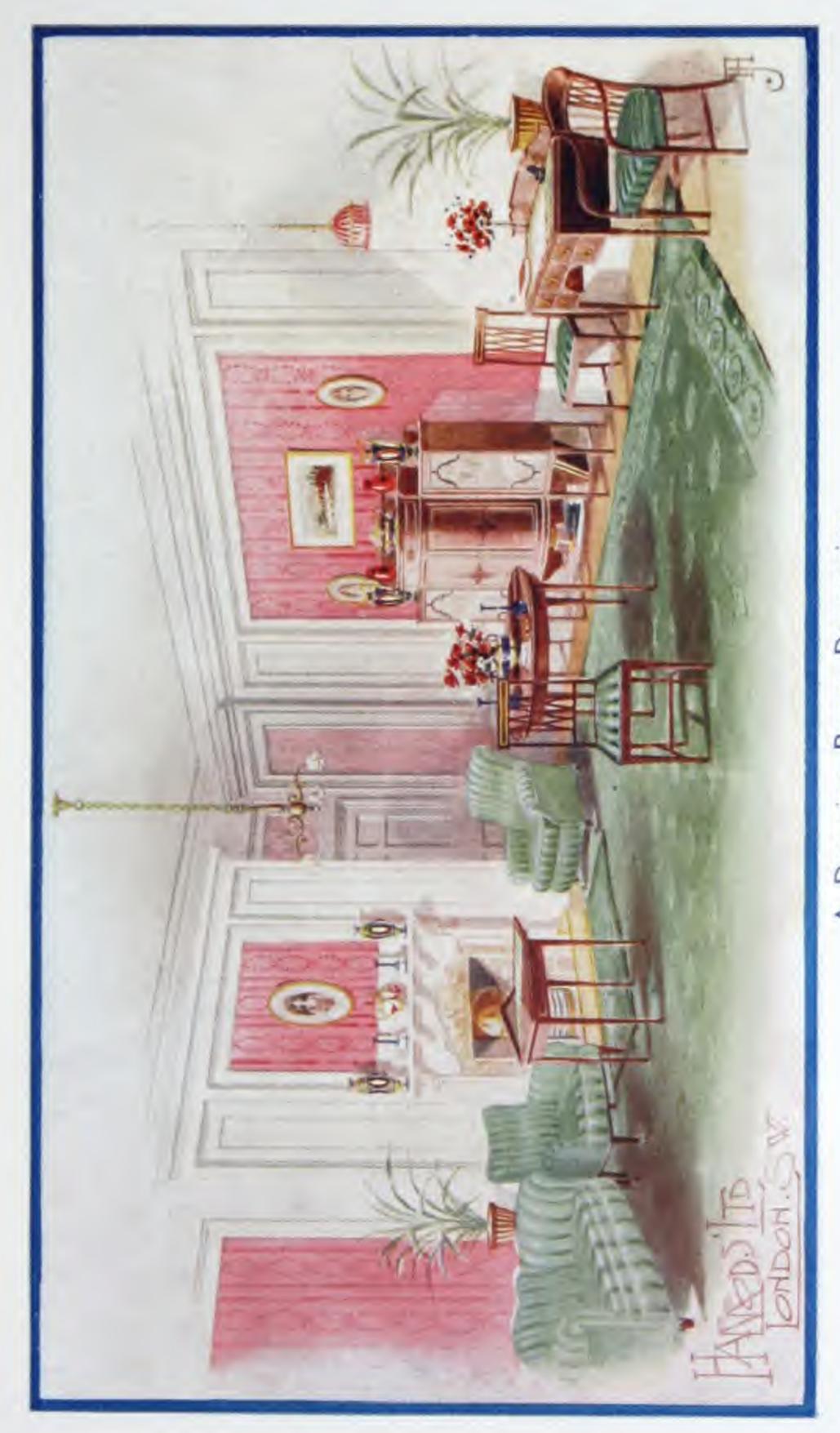
DECORATED WITH PARSONS' "ENDELLINE" ENAMELS.



A Café Wall Decoration.

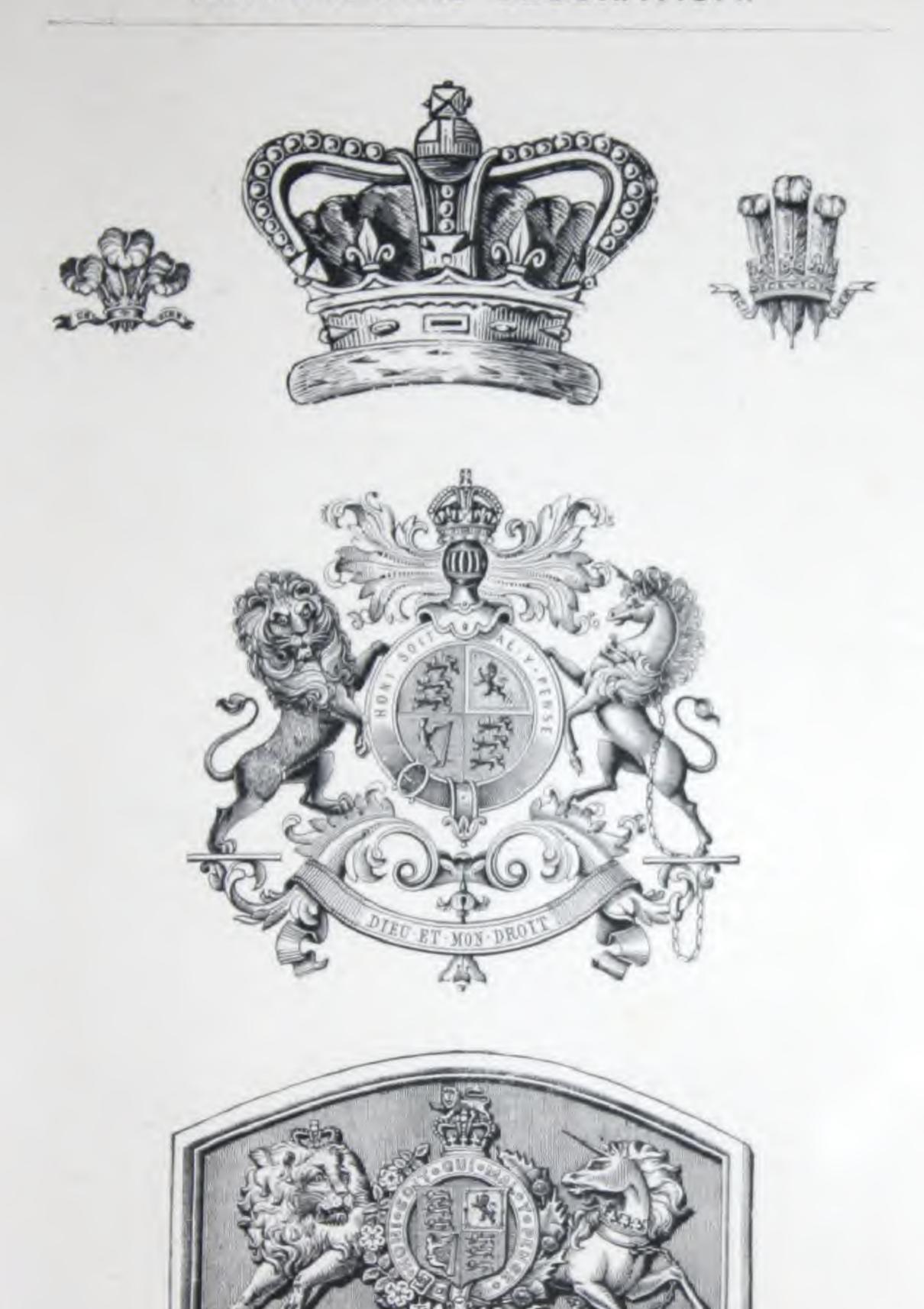


Panel, with spaces for announcements.

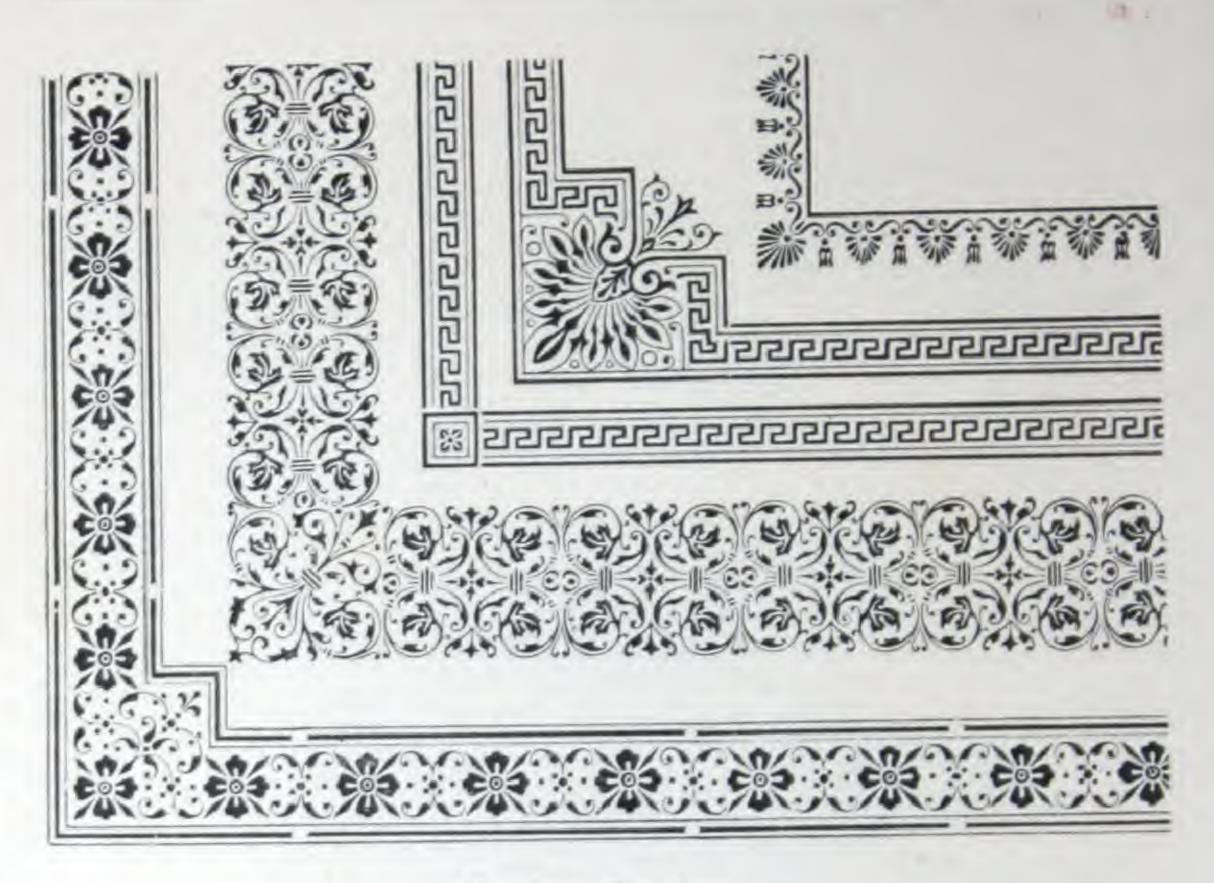


By Harrod's Stores, Ltd., who are large users of Parsons' Varnishes and "Endelline."





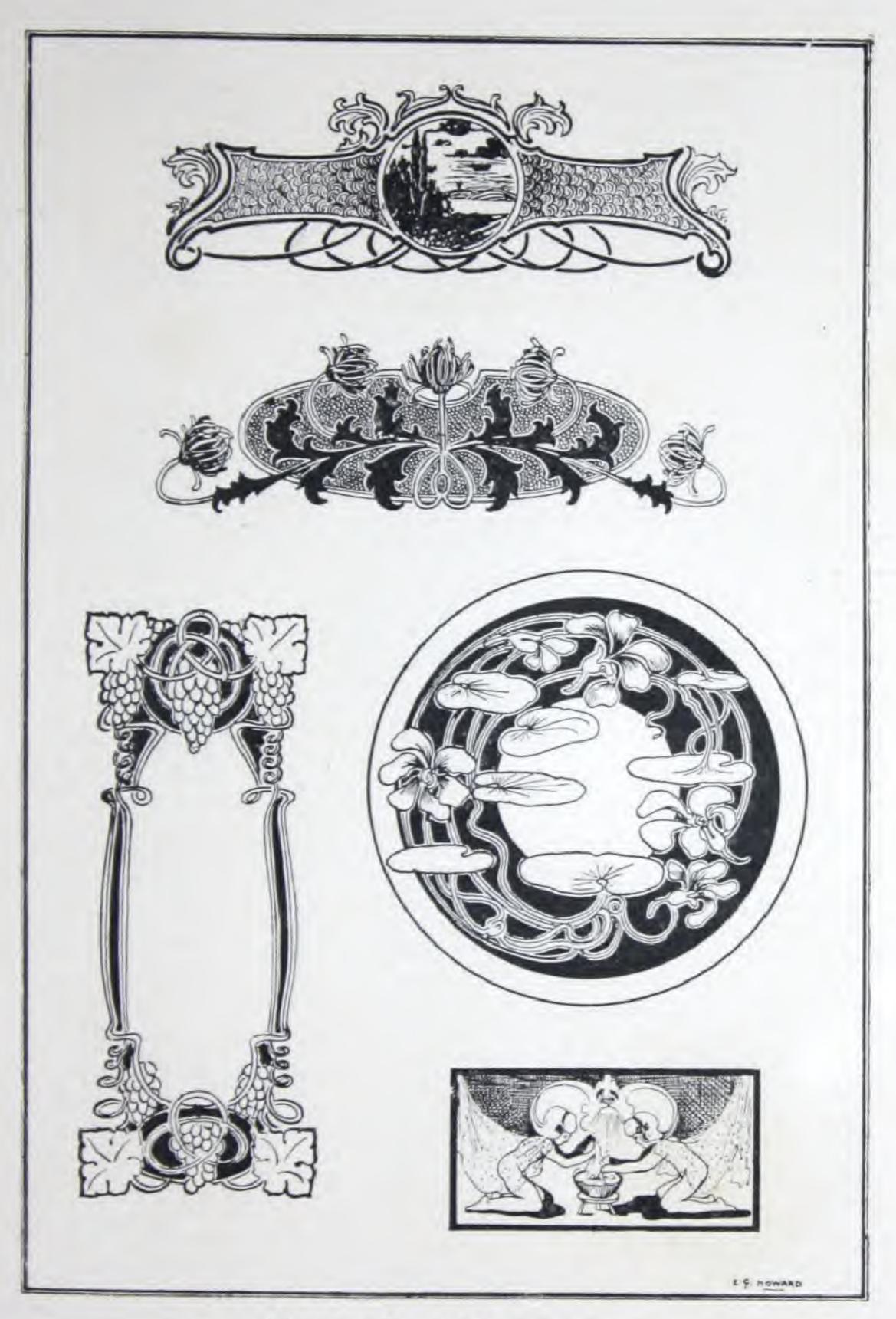
The Royal Arms, & Crown, and Prince of Wales' Plumes.



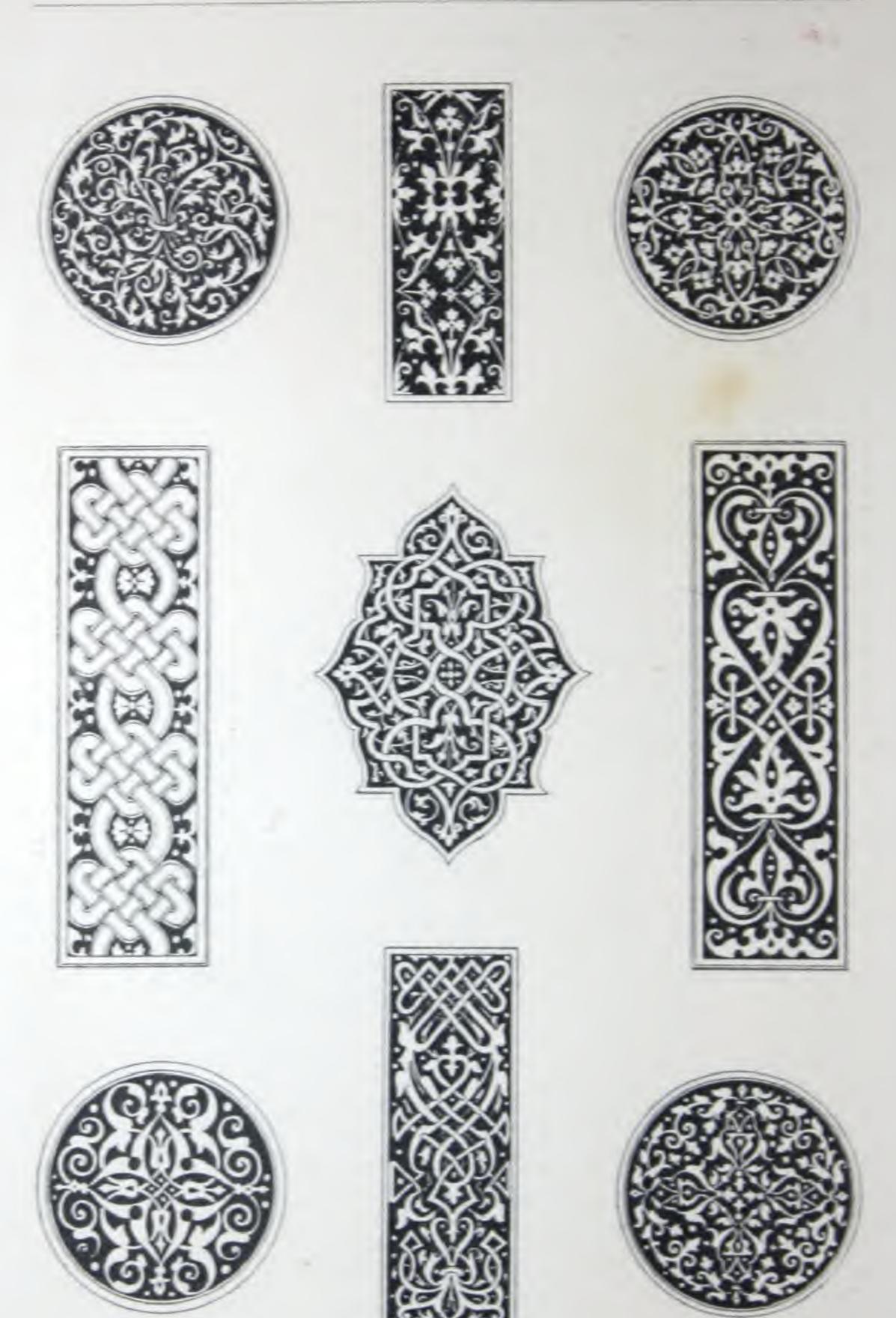
Ceiling Borders.



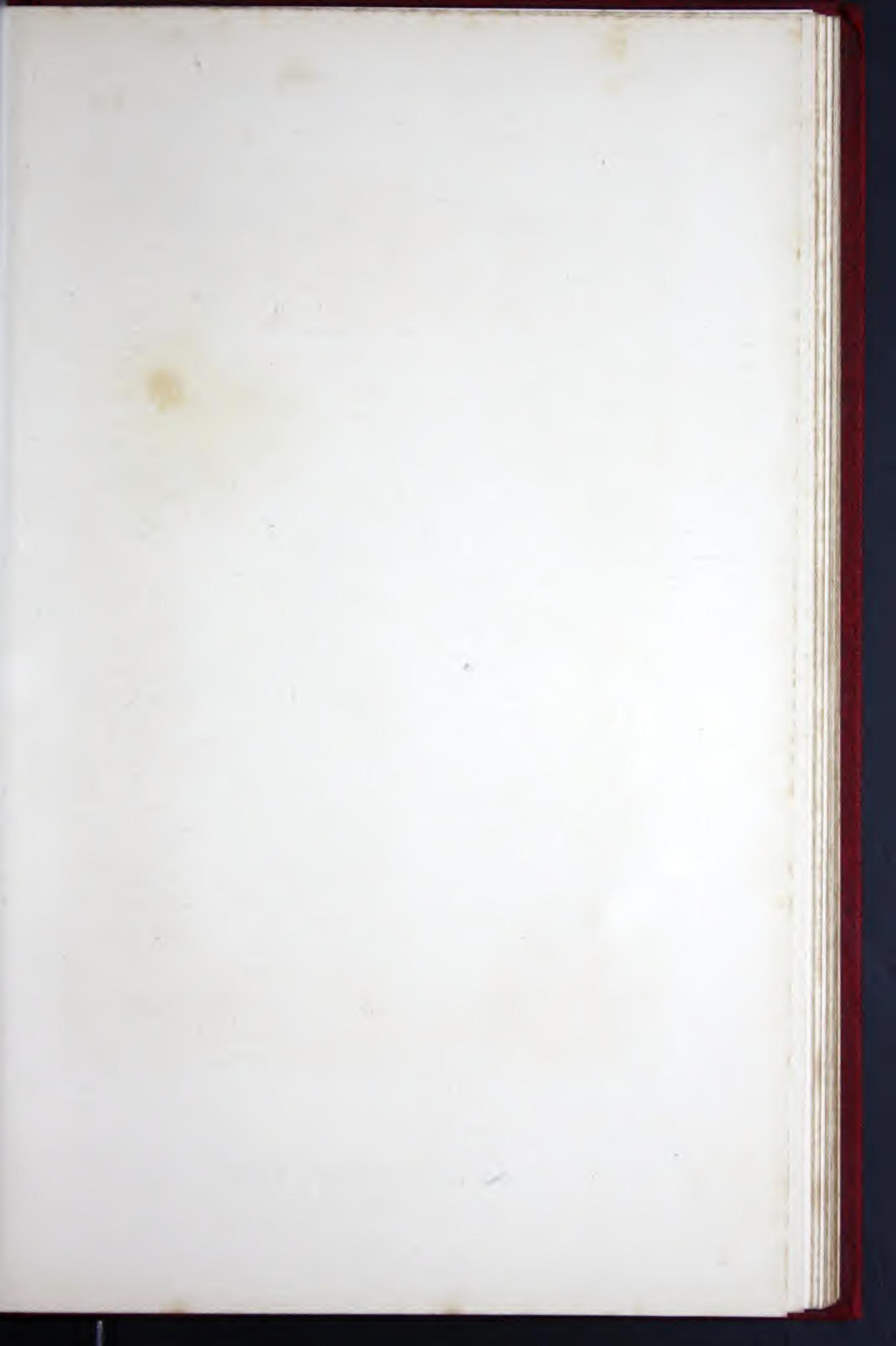
Dado Panelling.



Various Panel Decorations.



Byzantine Panels





with Parsons' "Endelflat" Enamels. Drawing Room Ceiling, Decorated





Panel Decoration-Louis XVI.



THE PARSONS VARNISHES AND ENAMELS Decorated throughout for many years wit

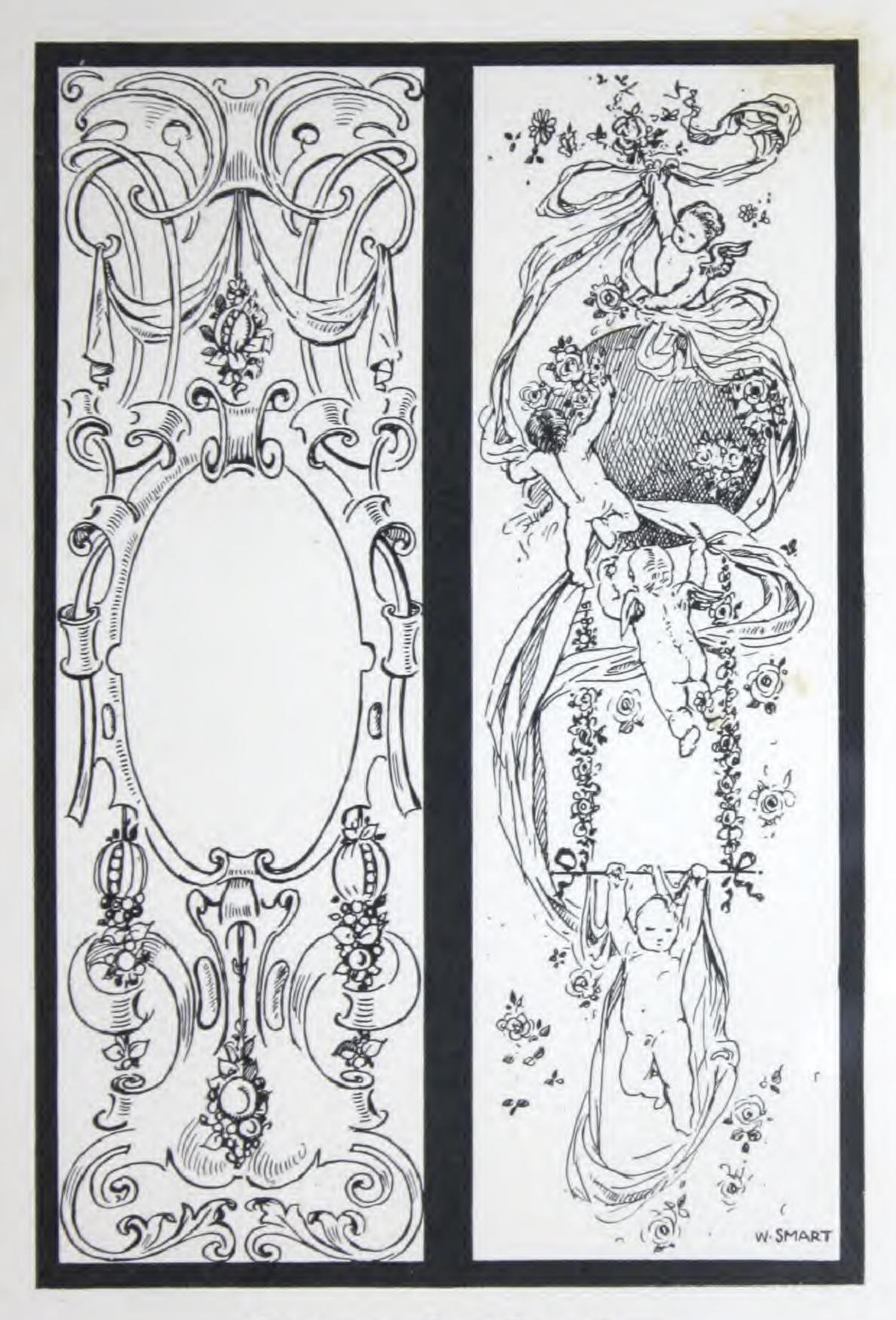


MURAL DECORATION :- EMPIRE.

DECORATED WITH PARSONS' "ENDELPLAT" ENAMELS

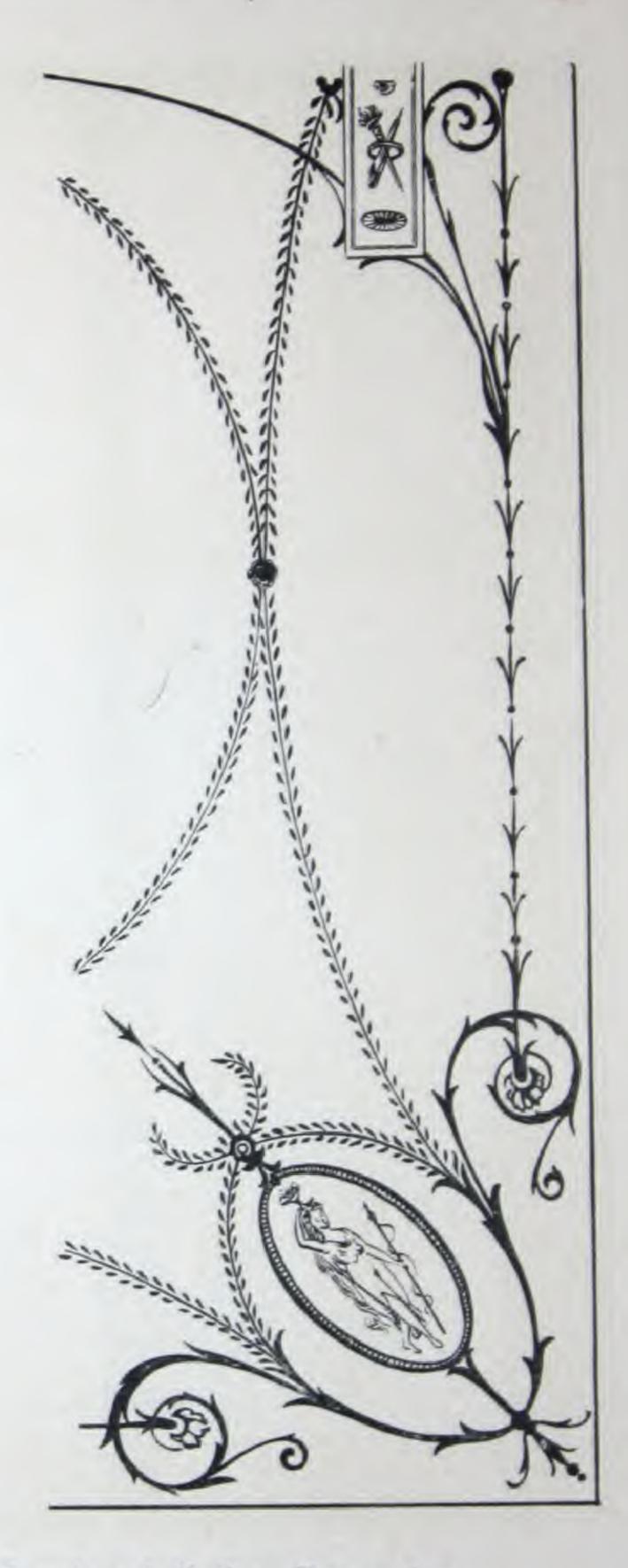
THOS. PARSONS & SONS, LONDON.



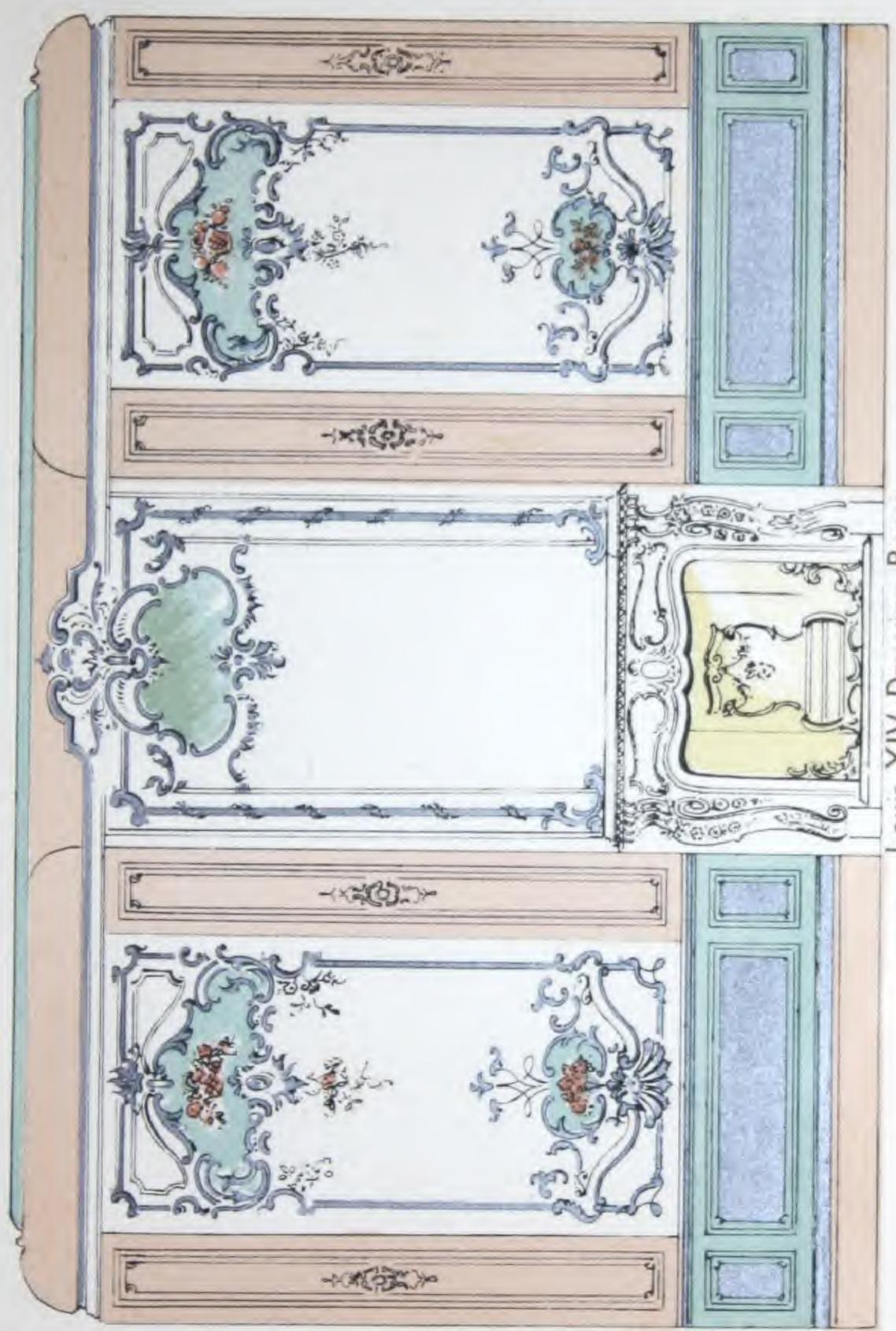


Renaissance Panel Decorations.

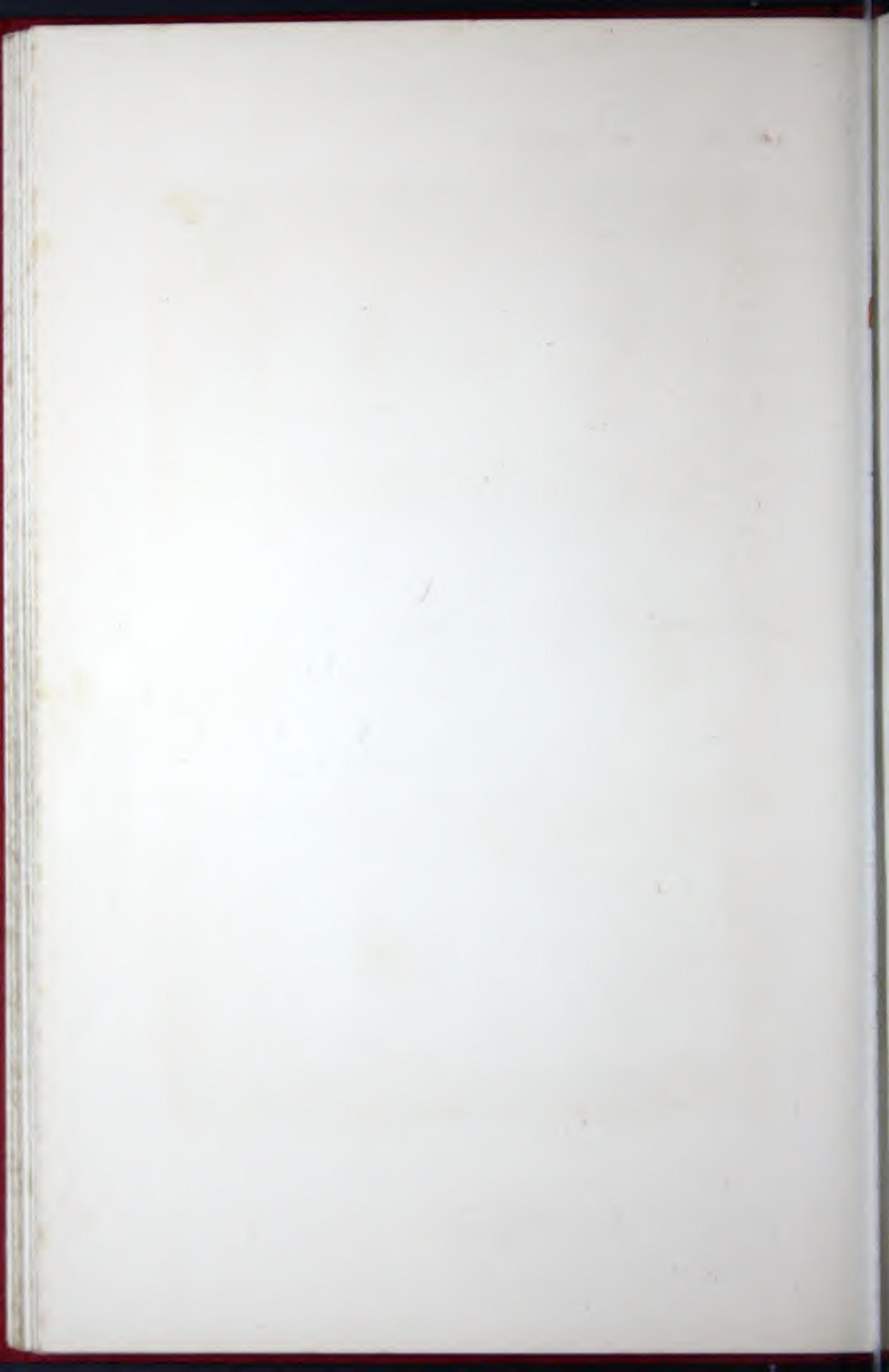




Adams Door Panel and Ceiling Decoration.

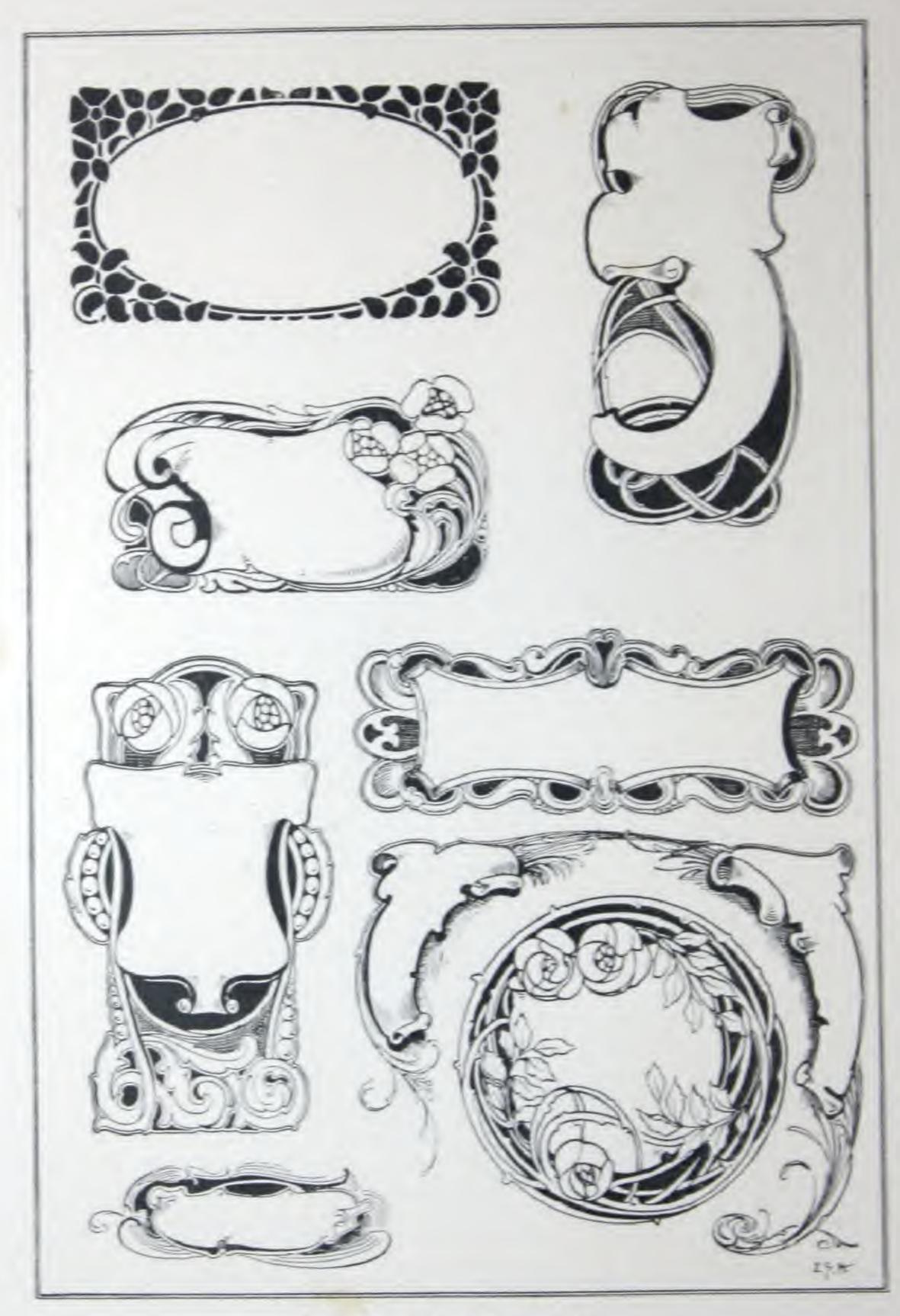


In Endelline and Aluminum Silver Pain

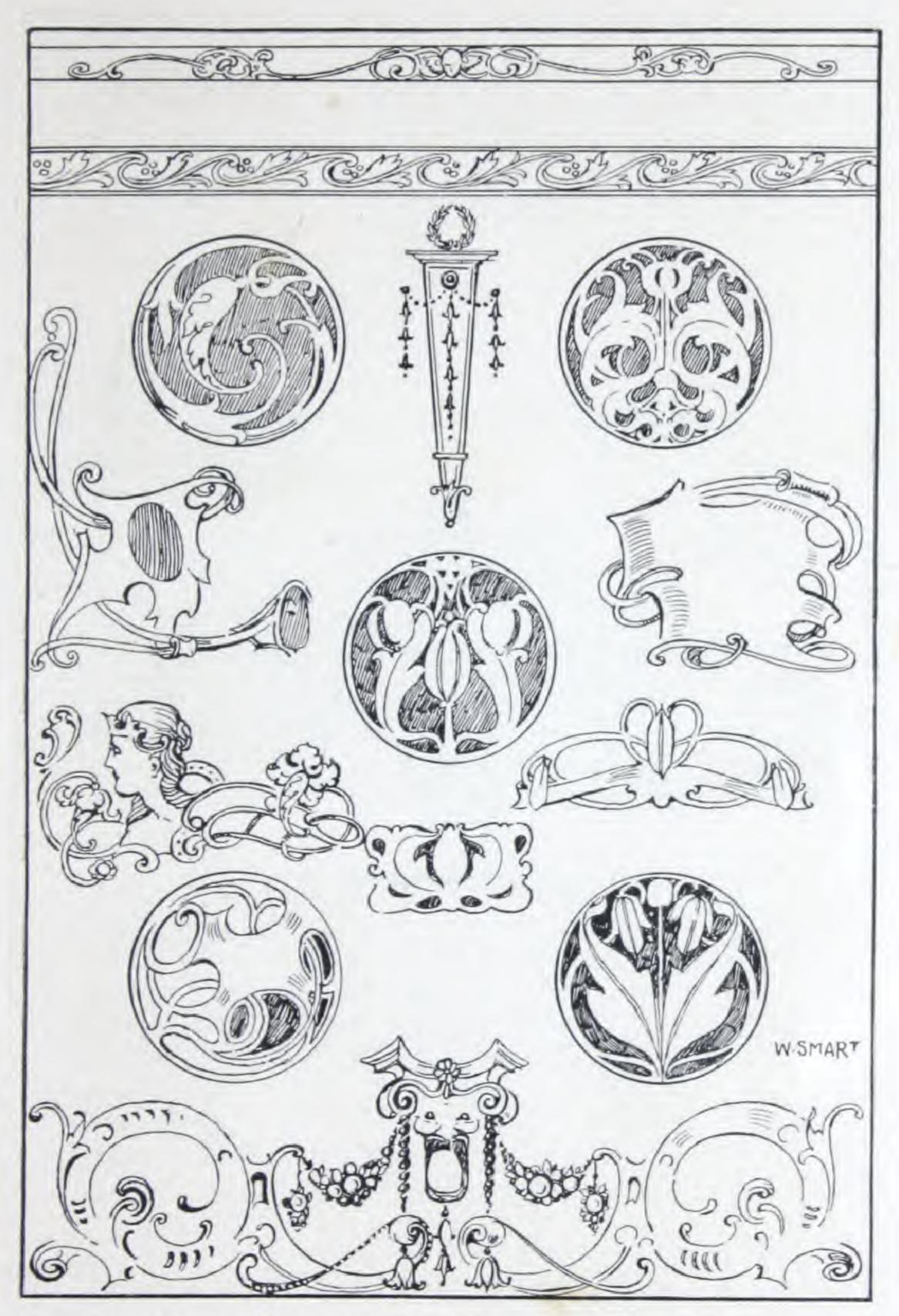




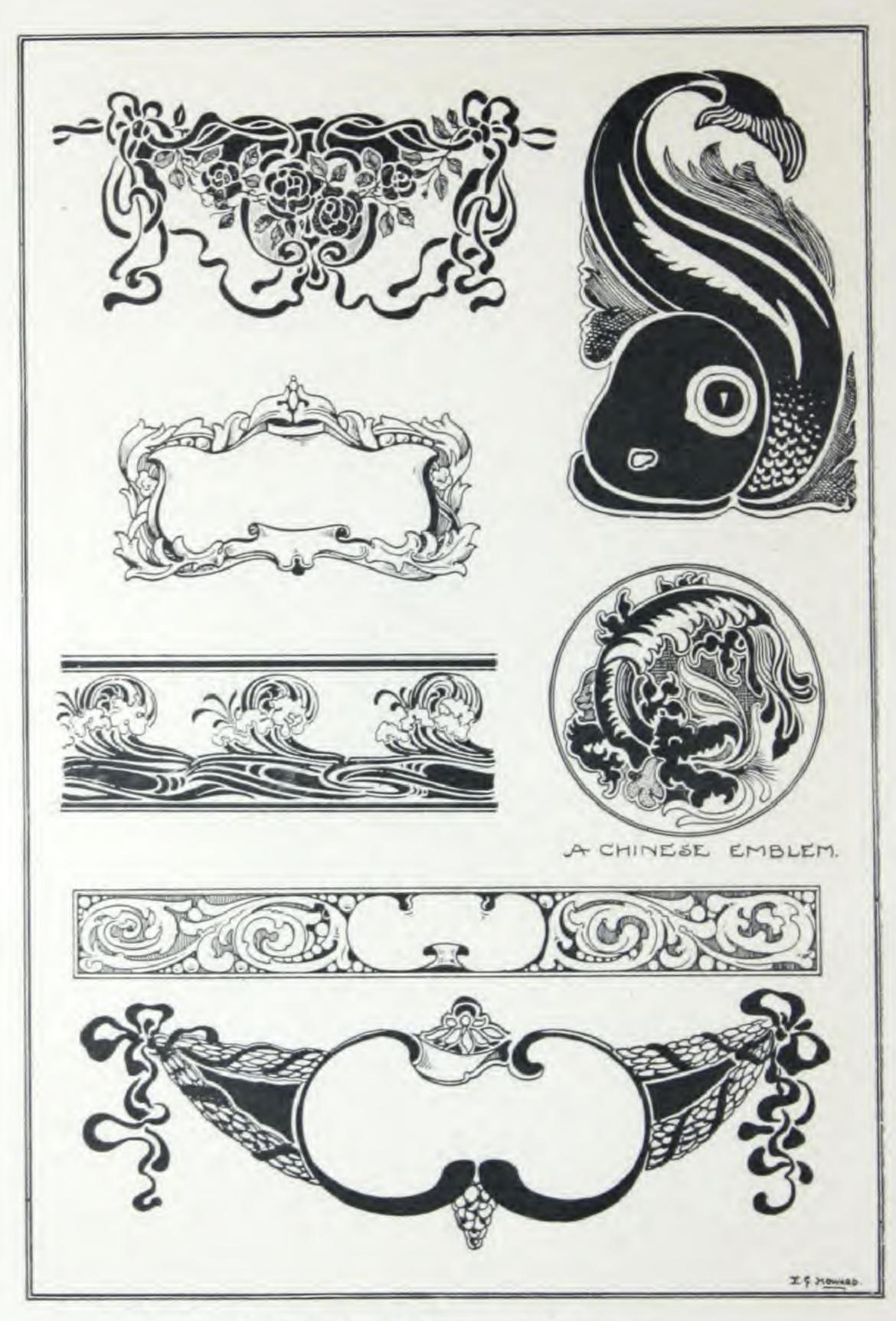
Spandrel, Hanging Sign and Panel.



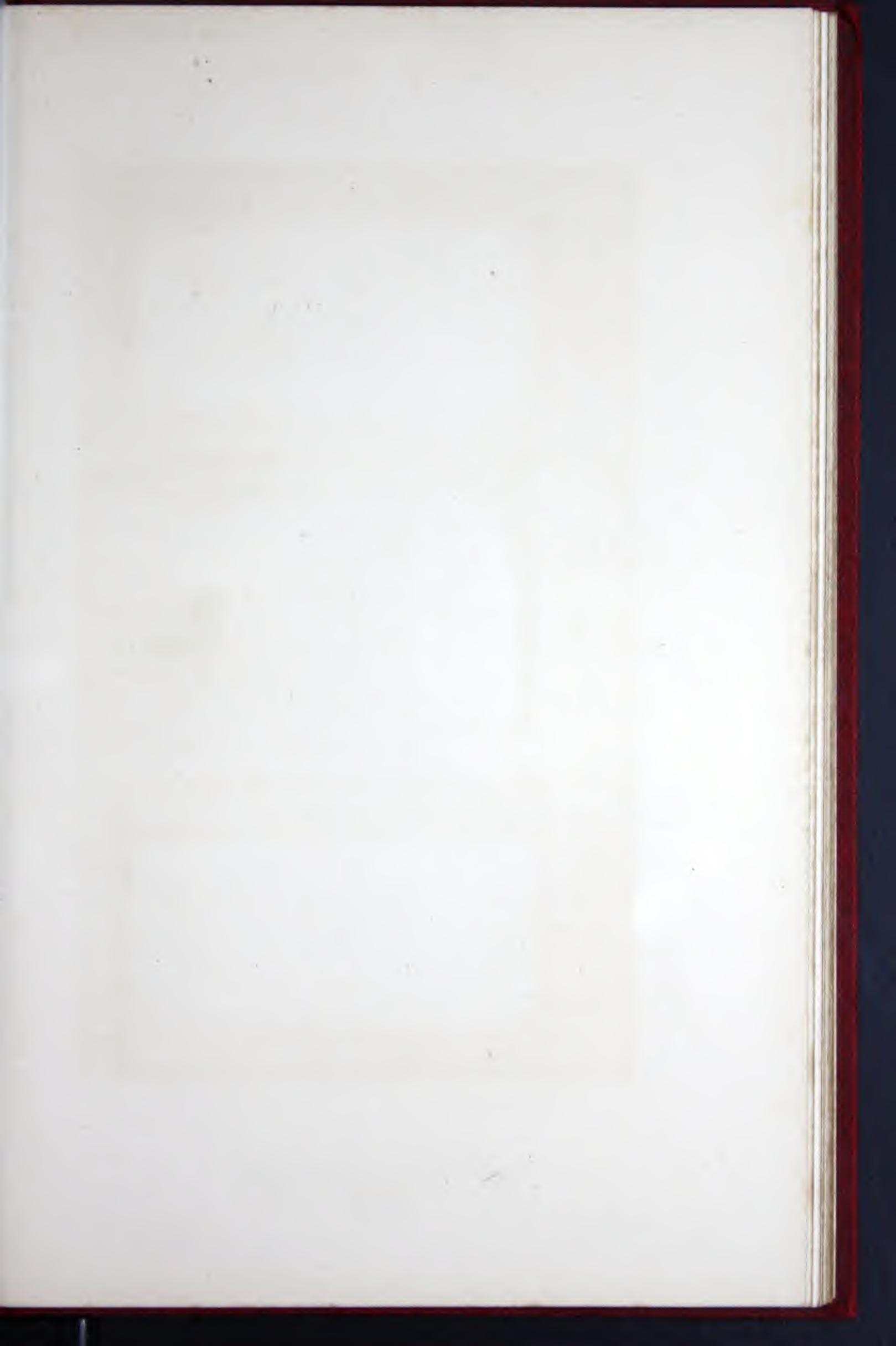
Panels and Cartouches.

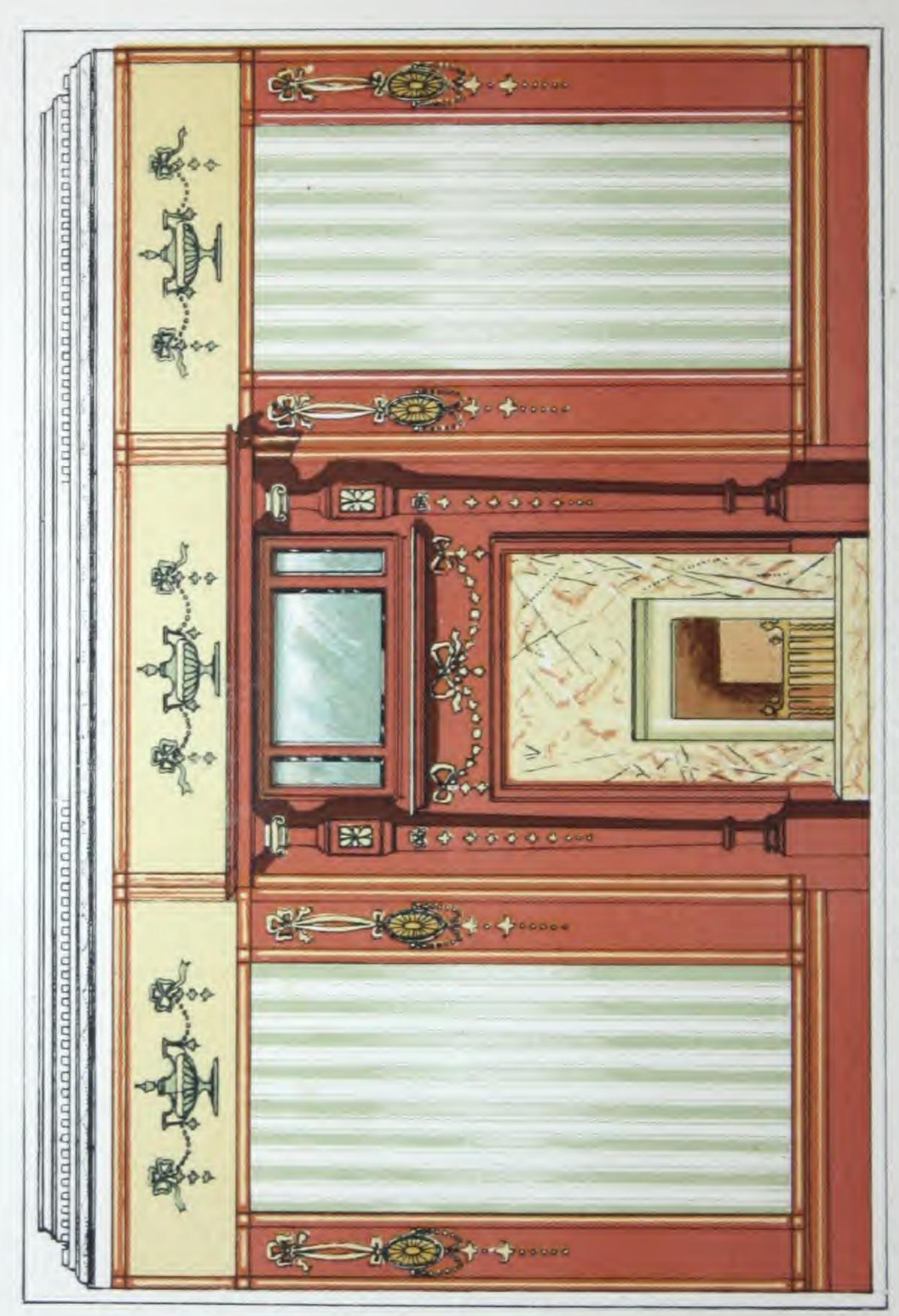


Minor Ornaments for Occasional Purposes.



Details for Occasional Purposes.





Adams' Drawing Room Decoration in Endelline.

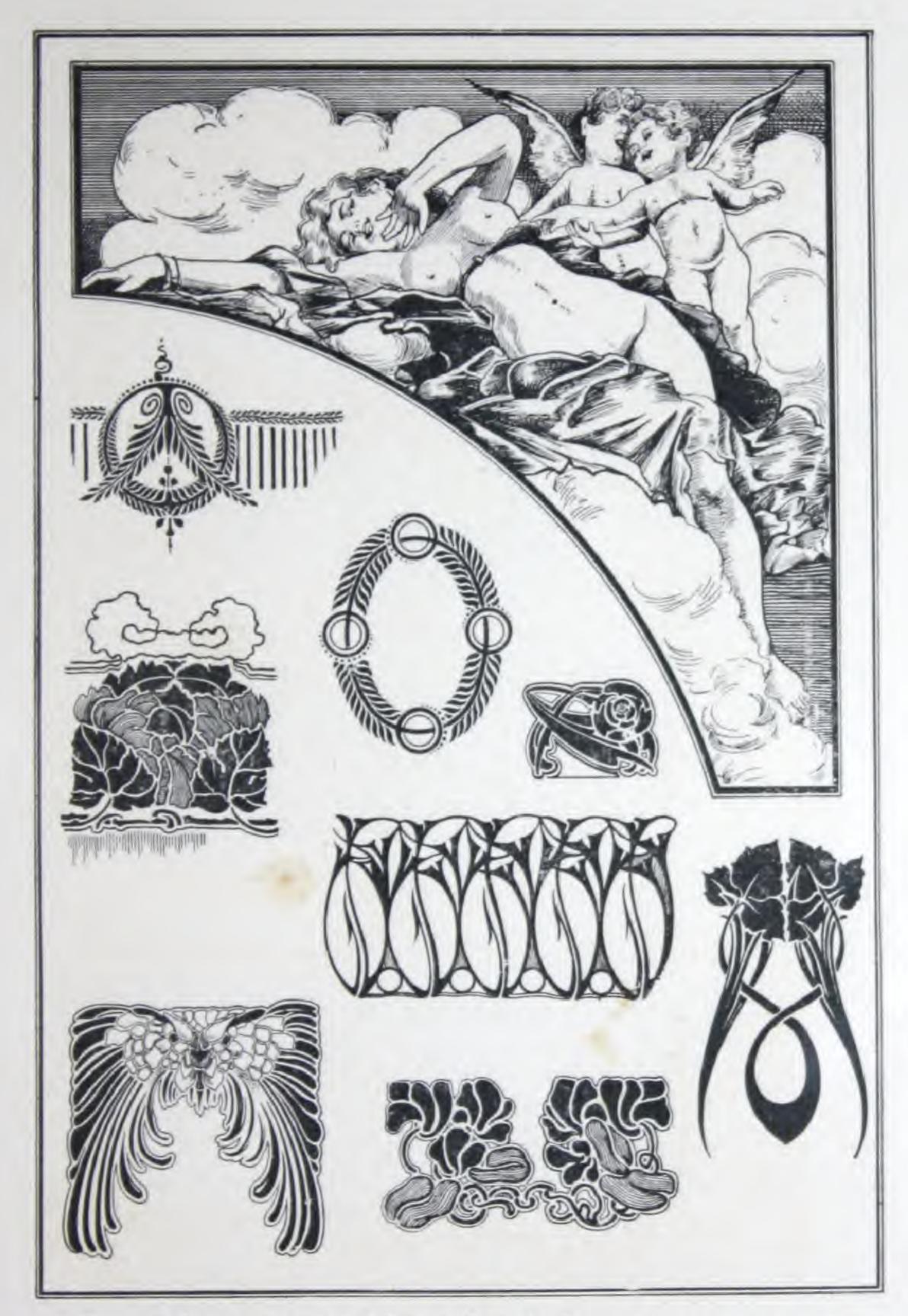
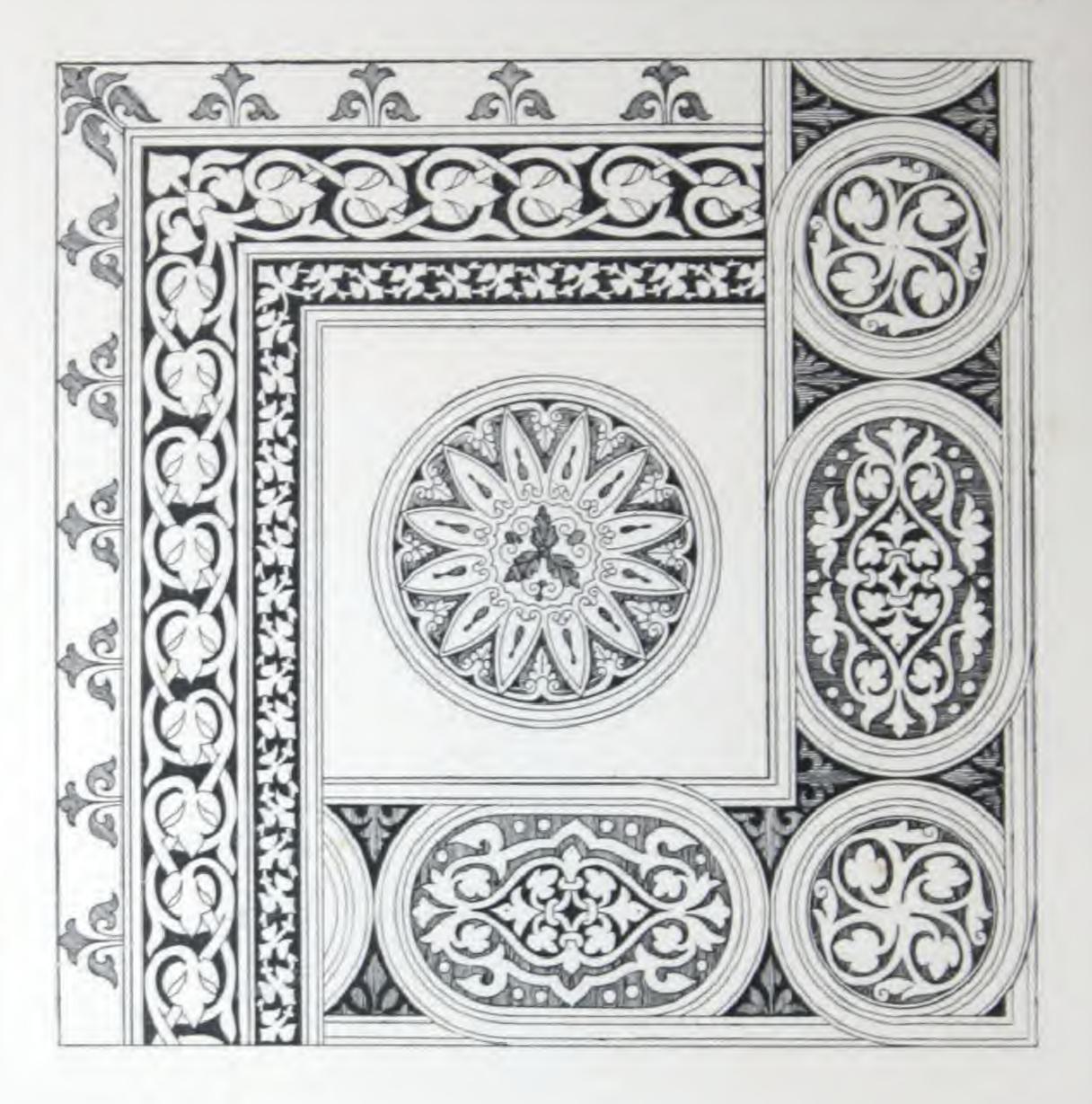
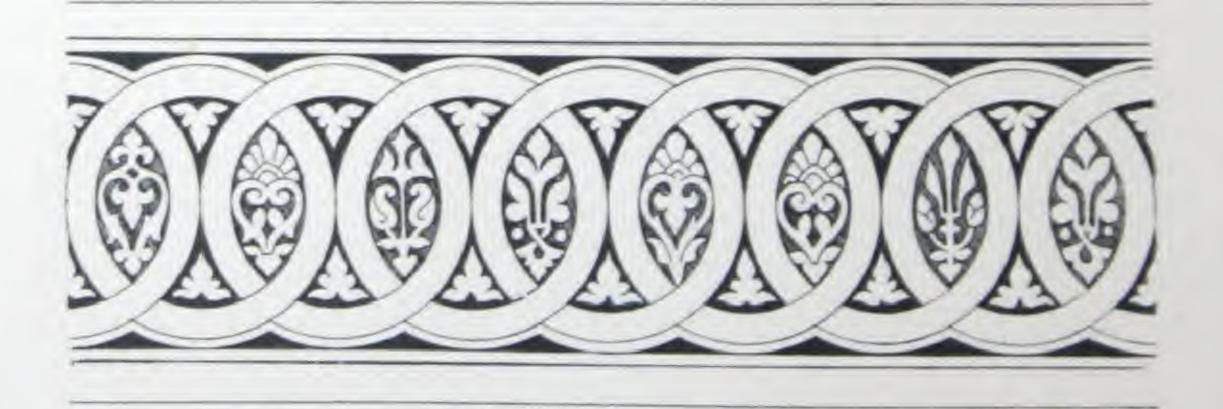
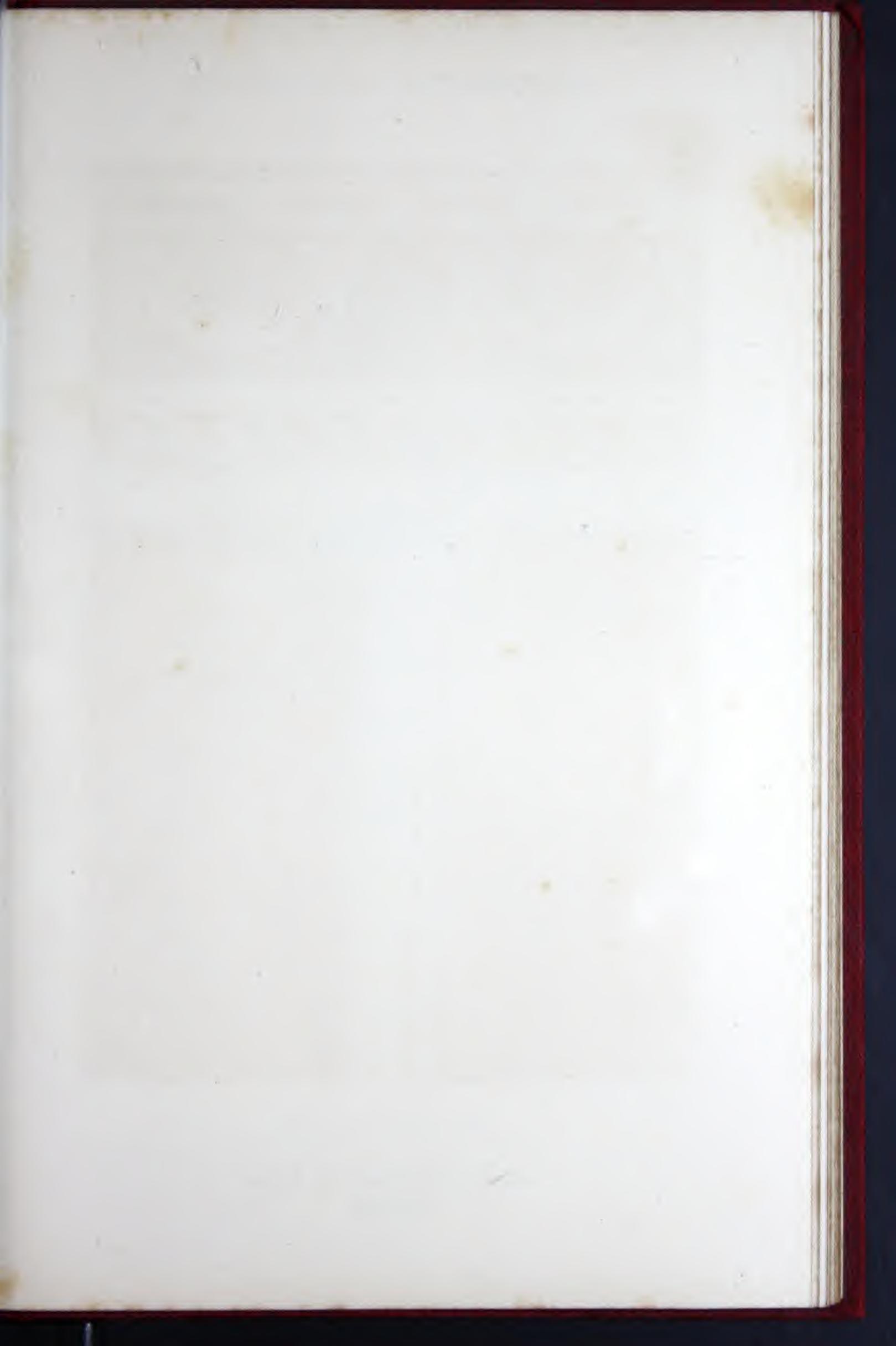


Figure Spandrel and Minor Details for various occasions.



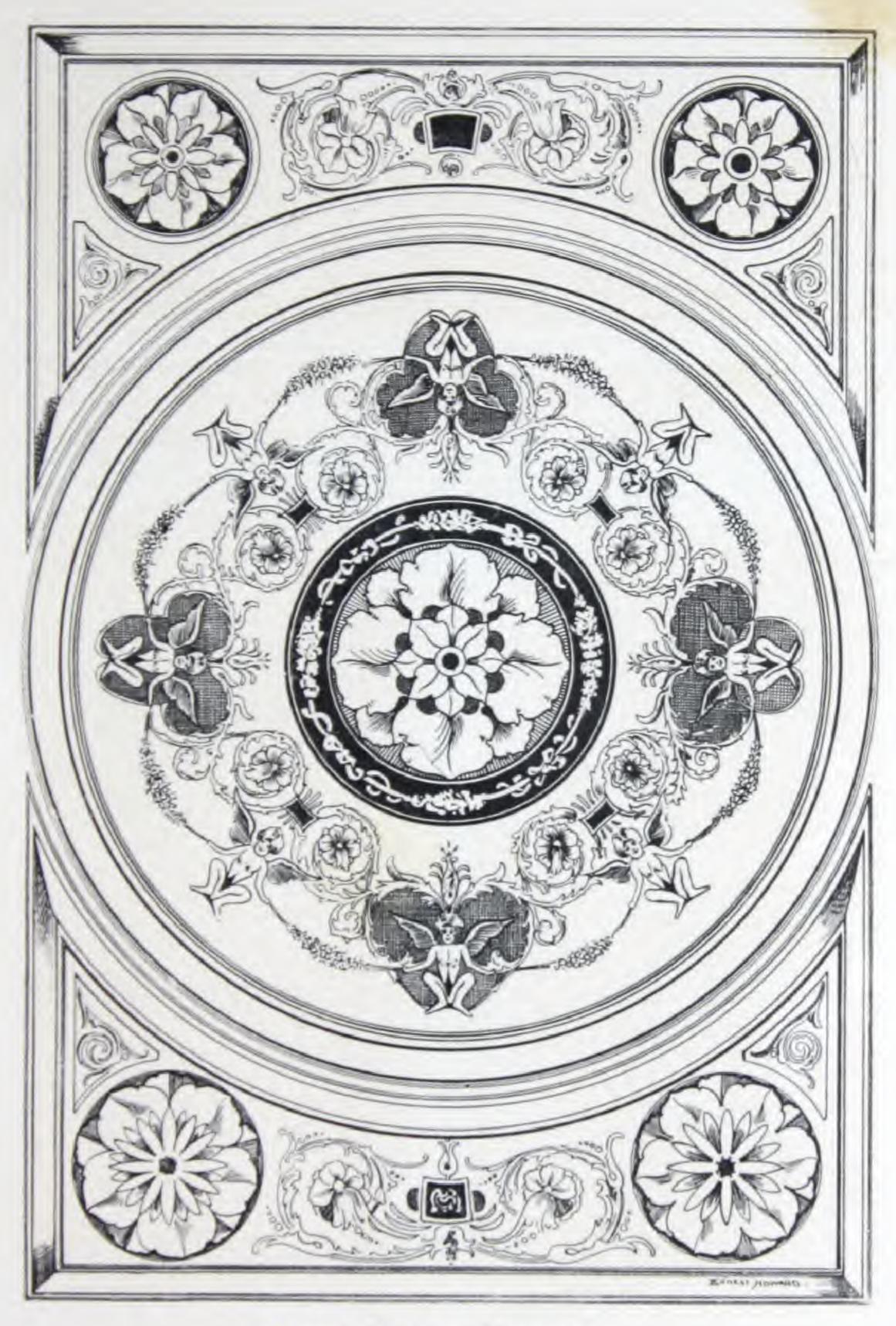


Byzantine Borders and Panels.

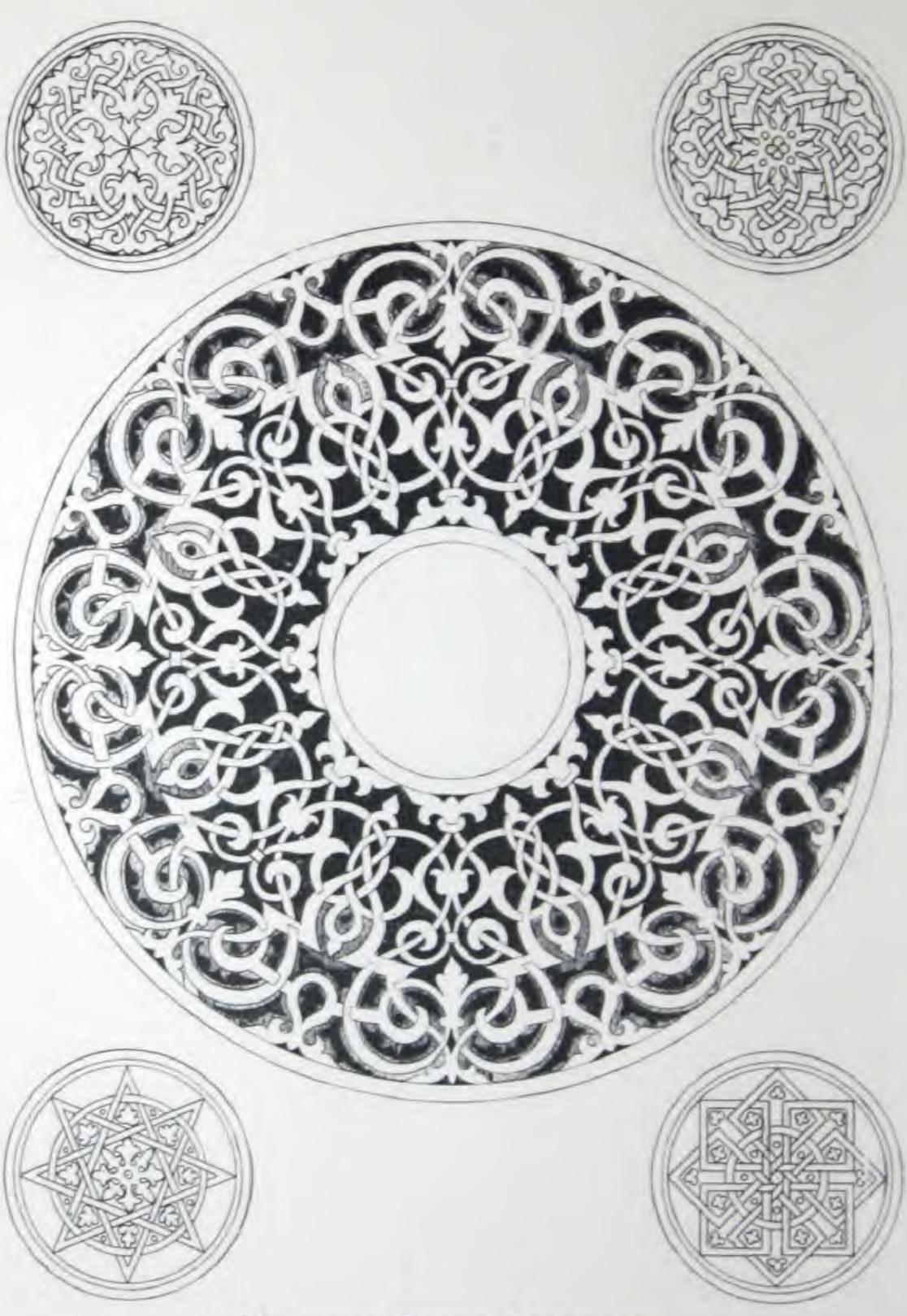




MURAL DECORATION :- GEORGIAN.
DECORATED WITH PARSONS' "ENDELFLAT" ENAMELS.



Floral Ceiling Decoration.

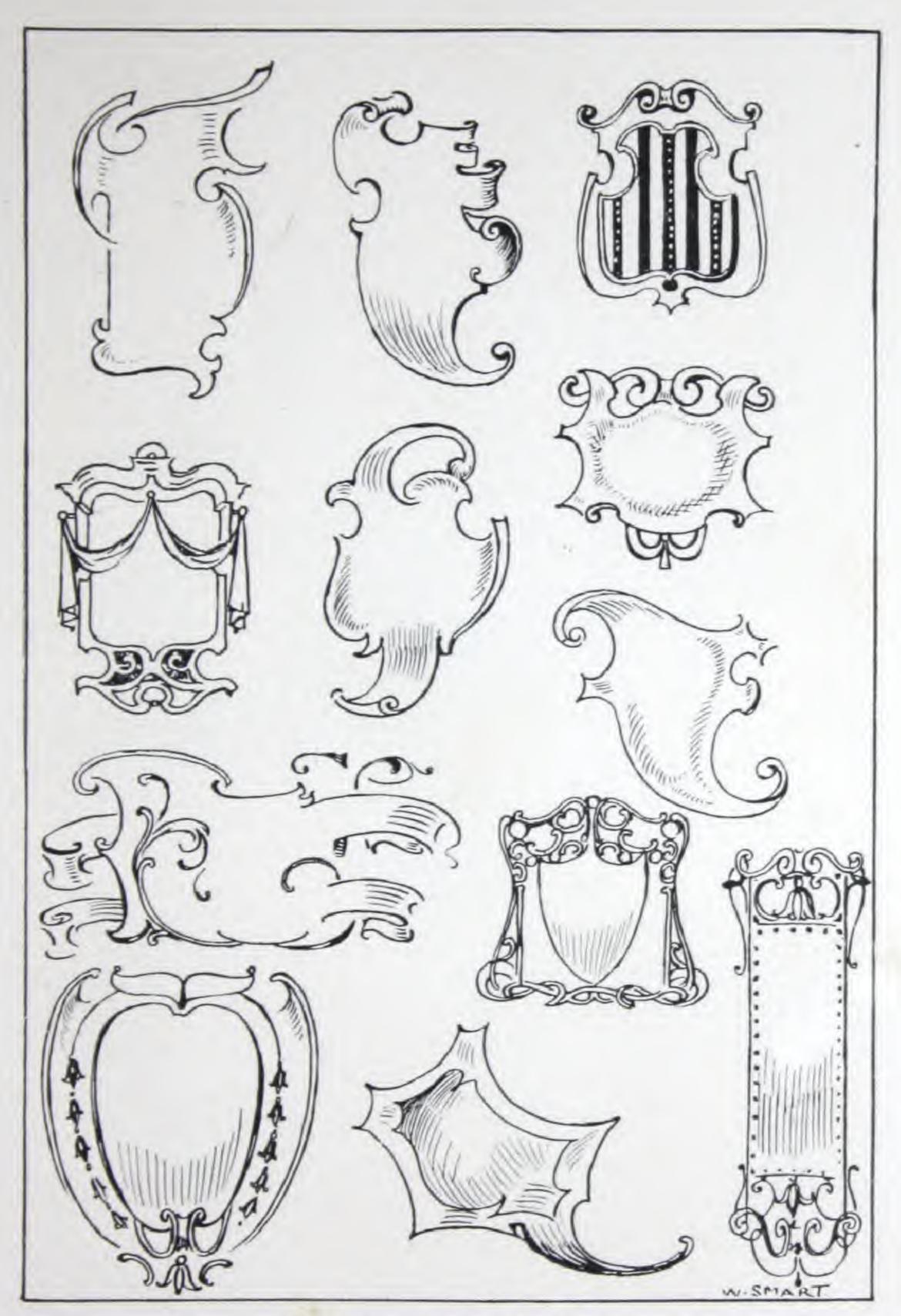


Moresque Centre Ornaments.

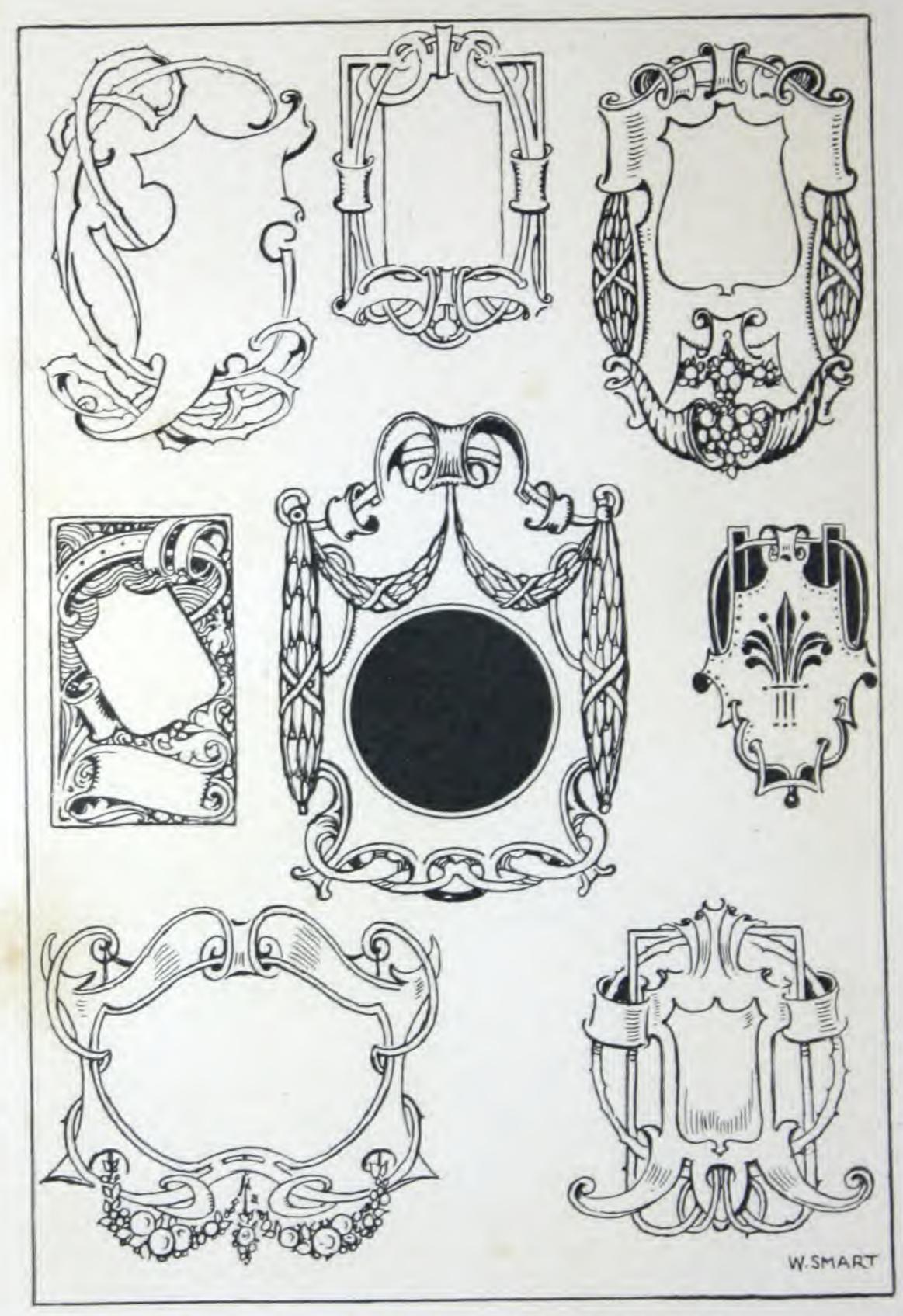


Suggestion for Entrance Vestibule of a New





Shields and Cartouches.



Cartouche Panels and Shields-Georgian.

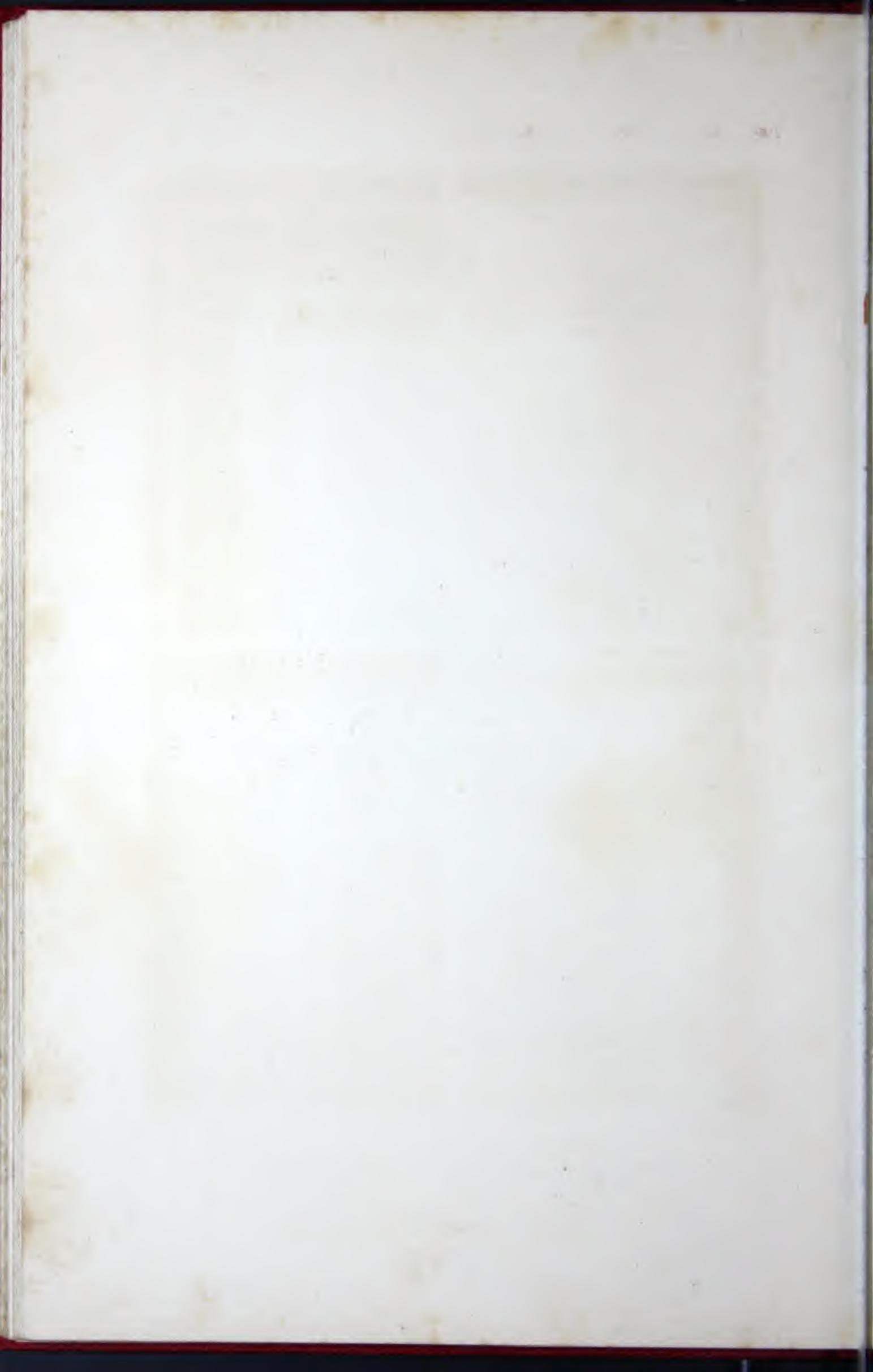


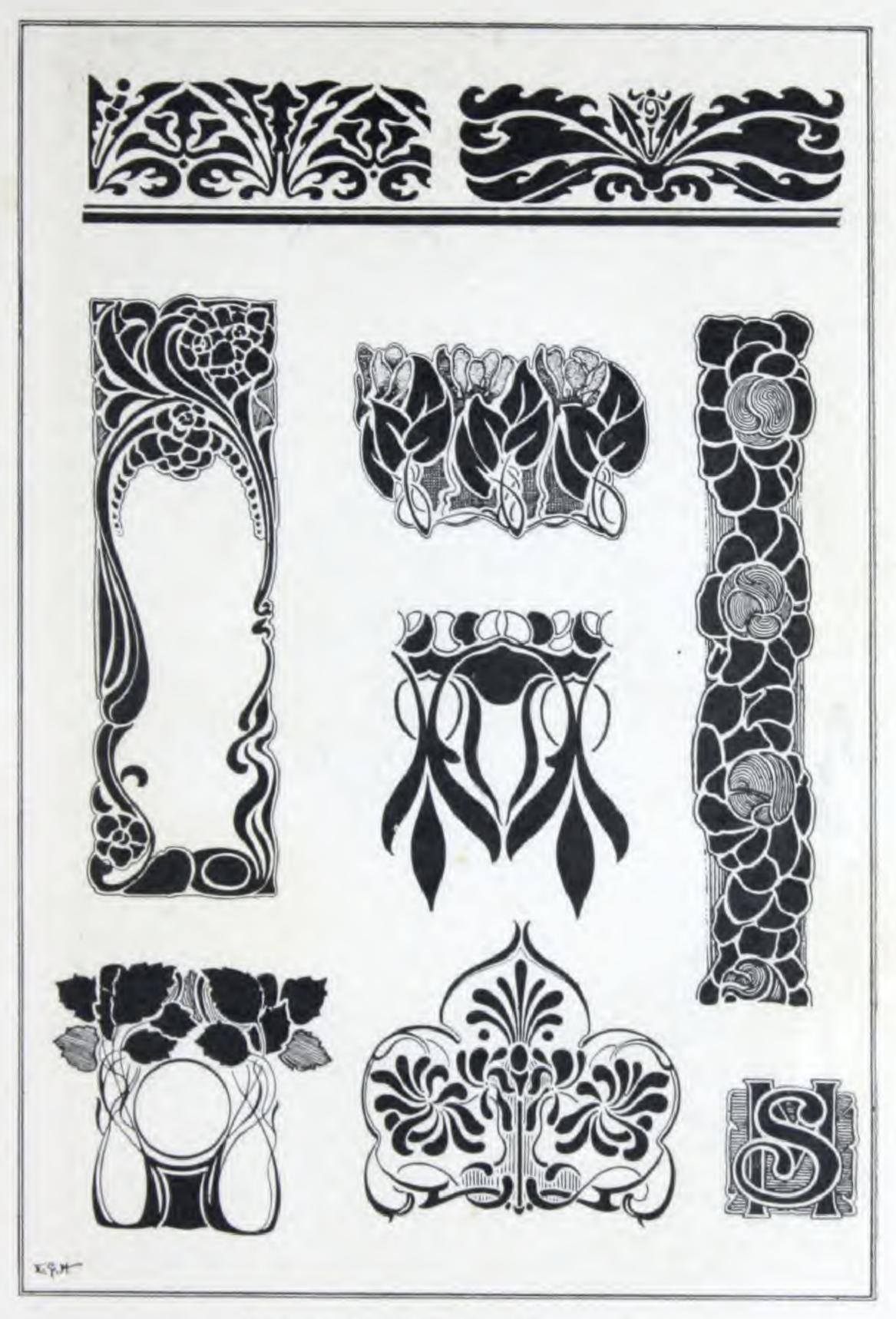


Suggestions for Woodwork In Parsons' Gloss Paints and Aluminum Silver Paint.

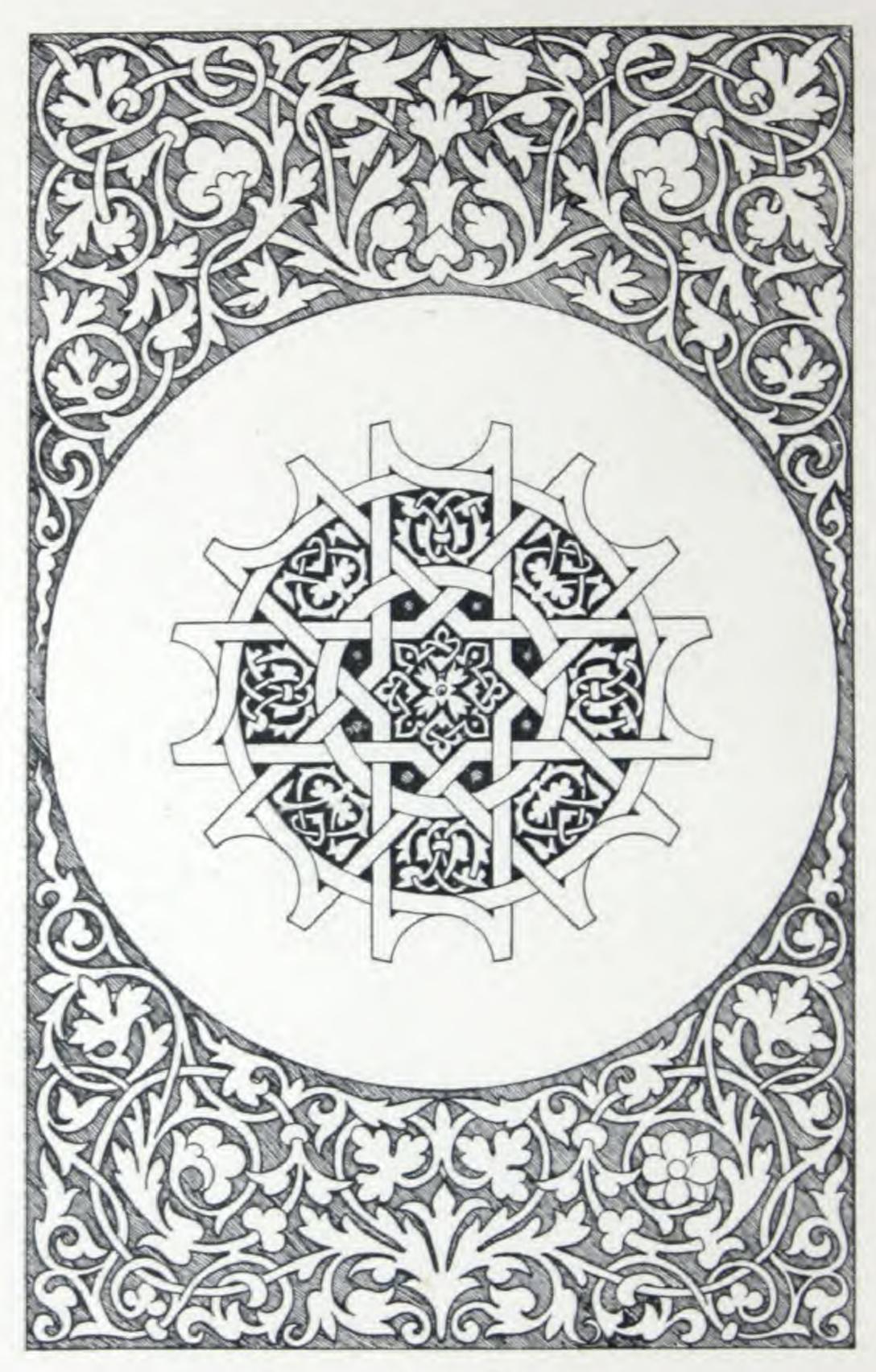


Suggestions for Woodwork Decoration In Parsons' Endelline and Aluminum Silver Paint.





Details for Borders, Panels, etc.

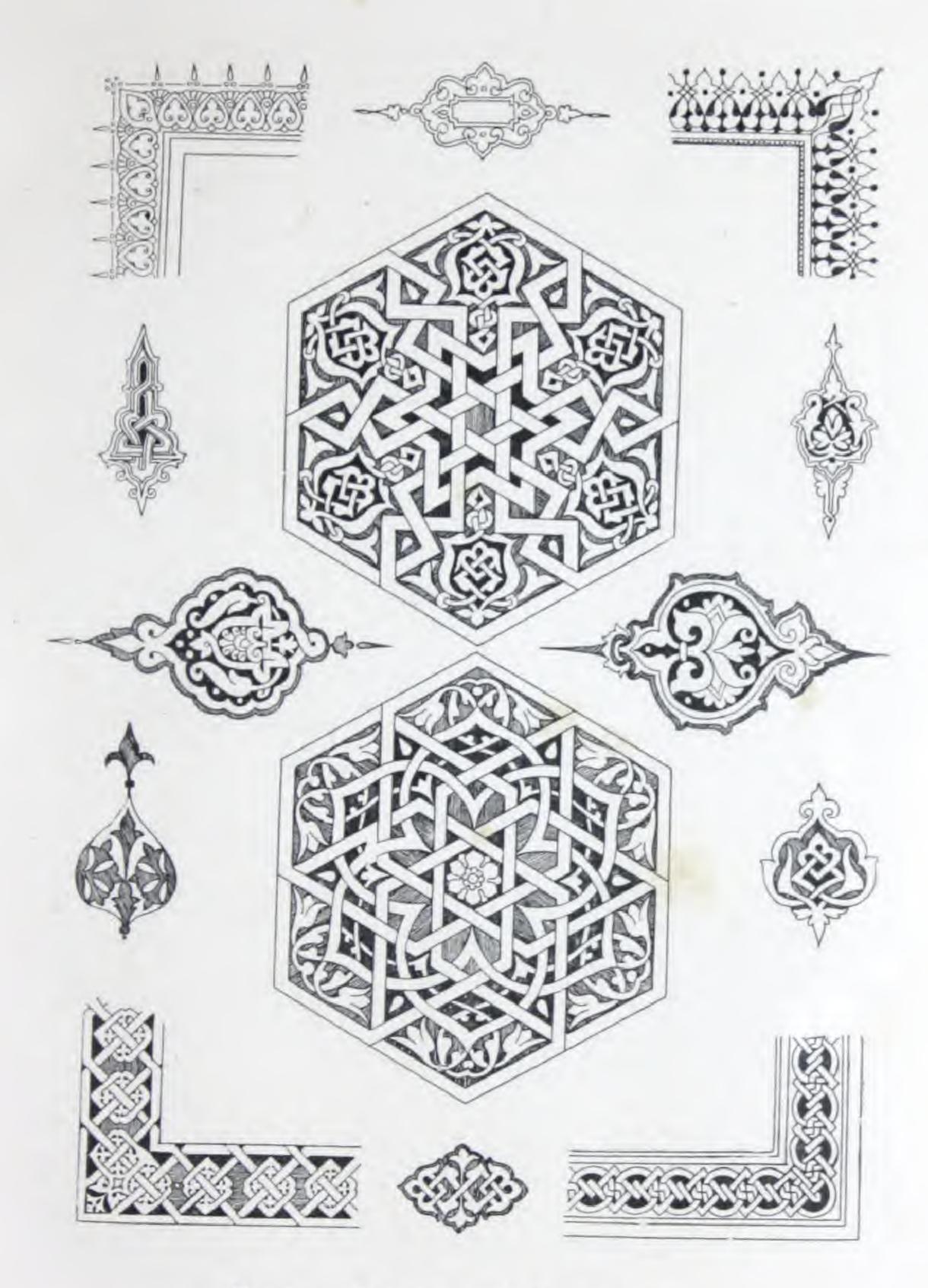


Moresque Panel Decoration.

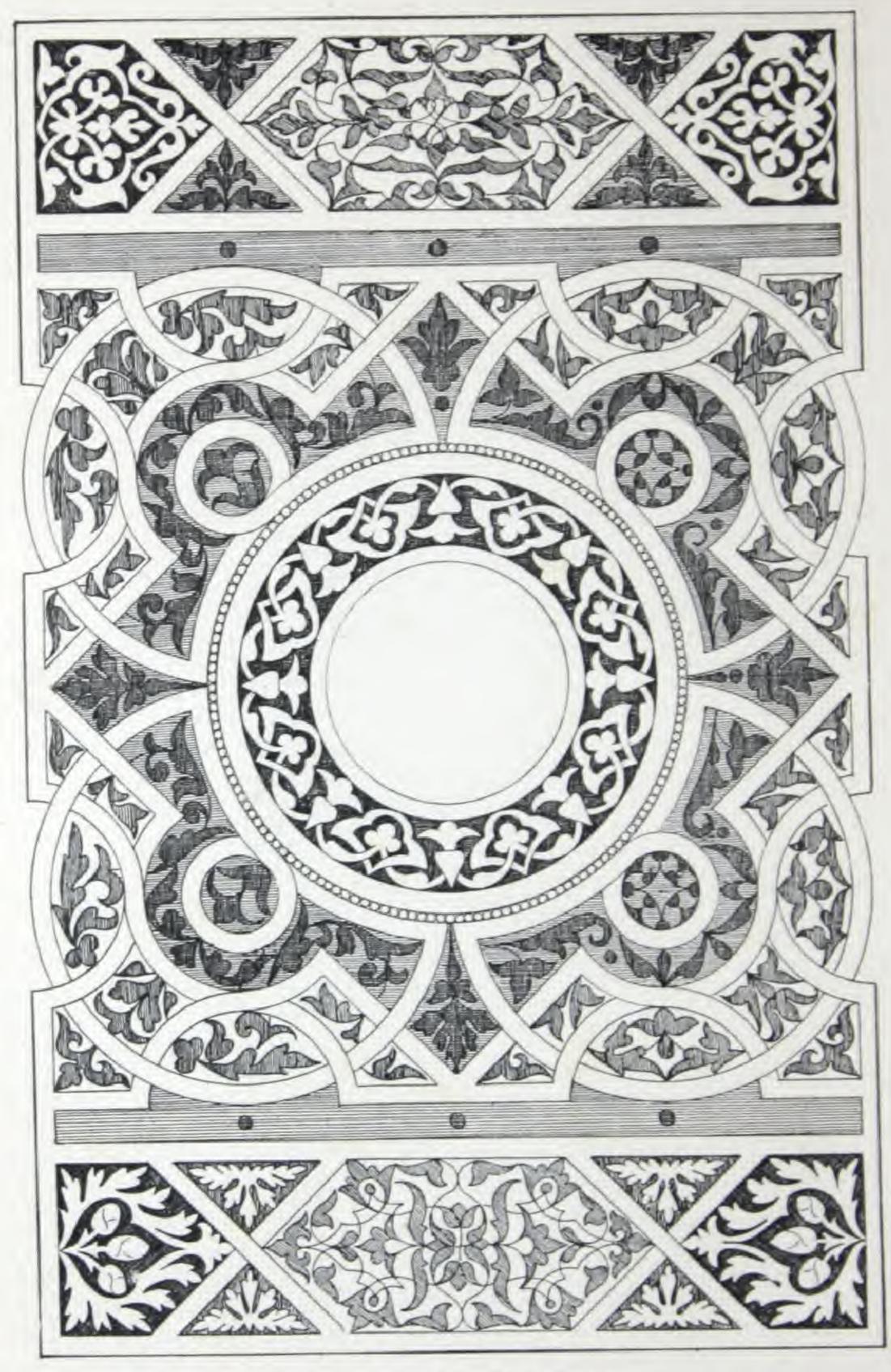




Buckingham Gate, London. ENAMELS. Mansions, Drawing Room in St. James'



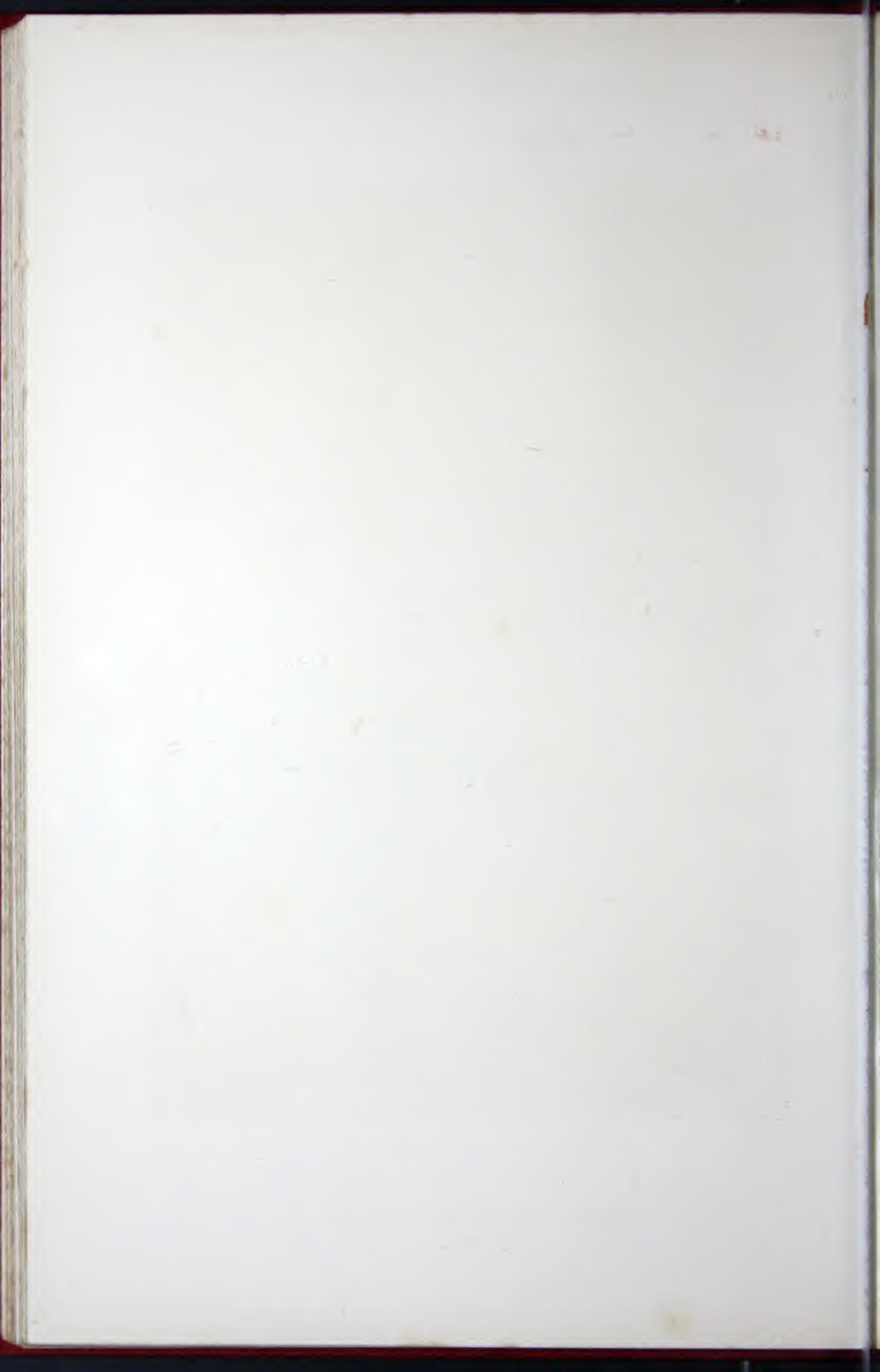
Corners, Diapers and Powderings.



Moresque Wall Decoration.



A Sitting Room Decoration, Woodwork, "Endelline"; Walls and Frieze, "Endelflat."



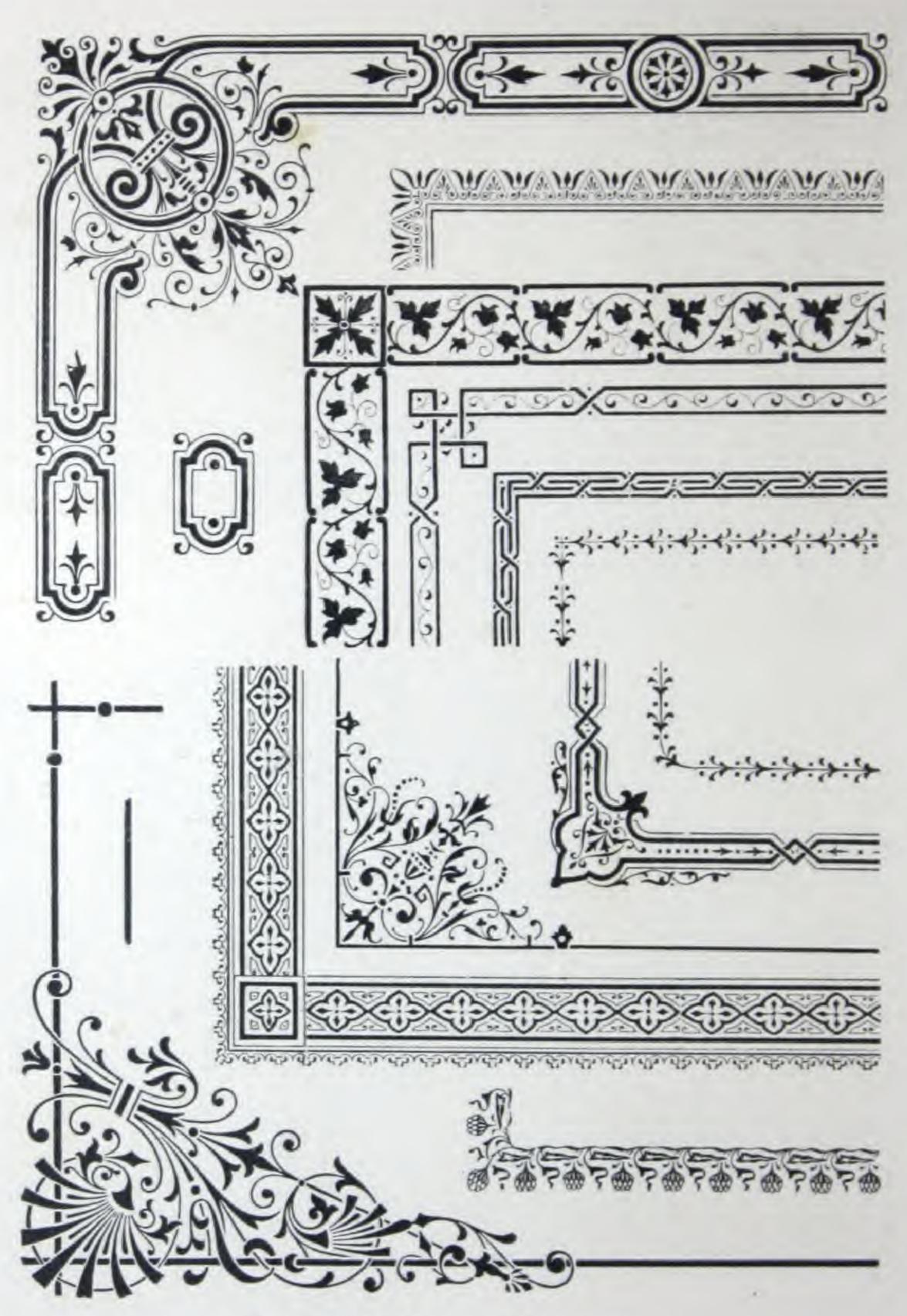








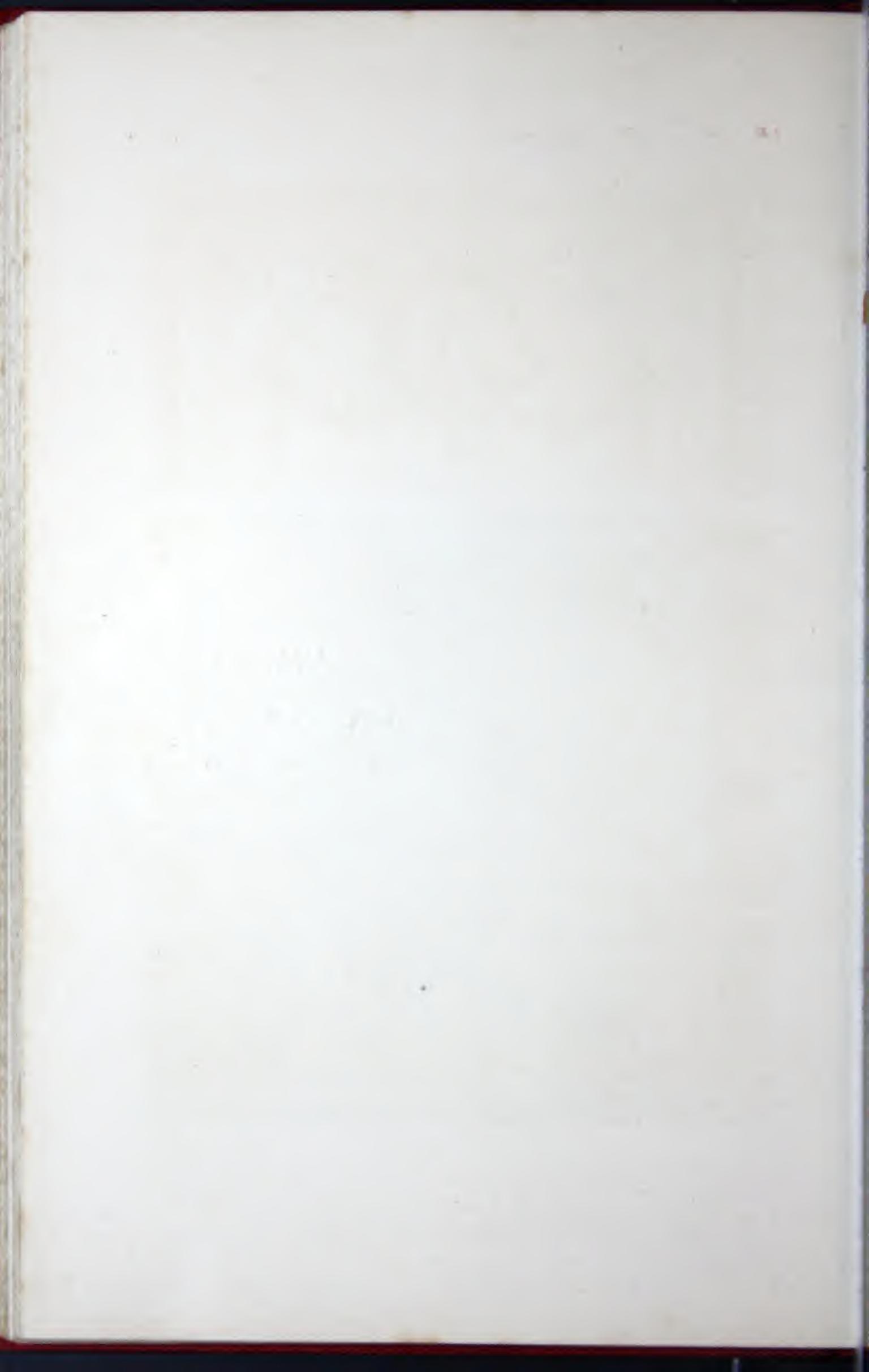
Dadoes and Diapers.

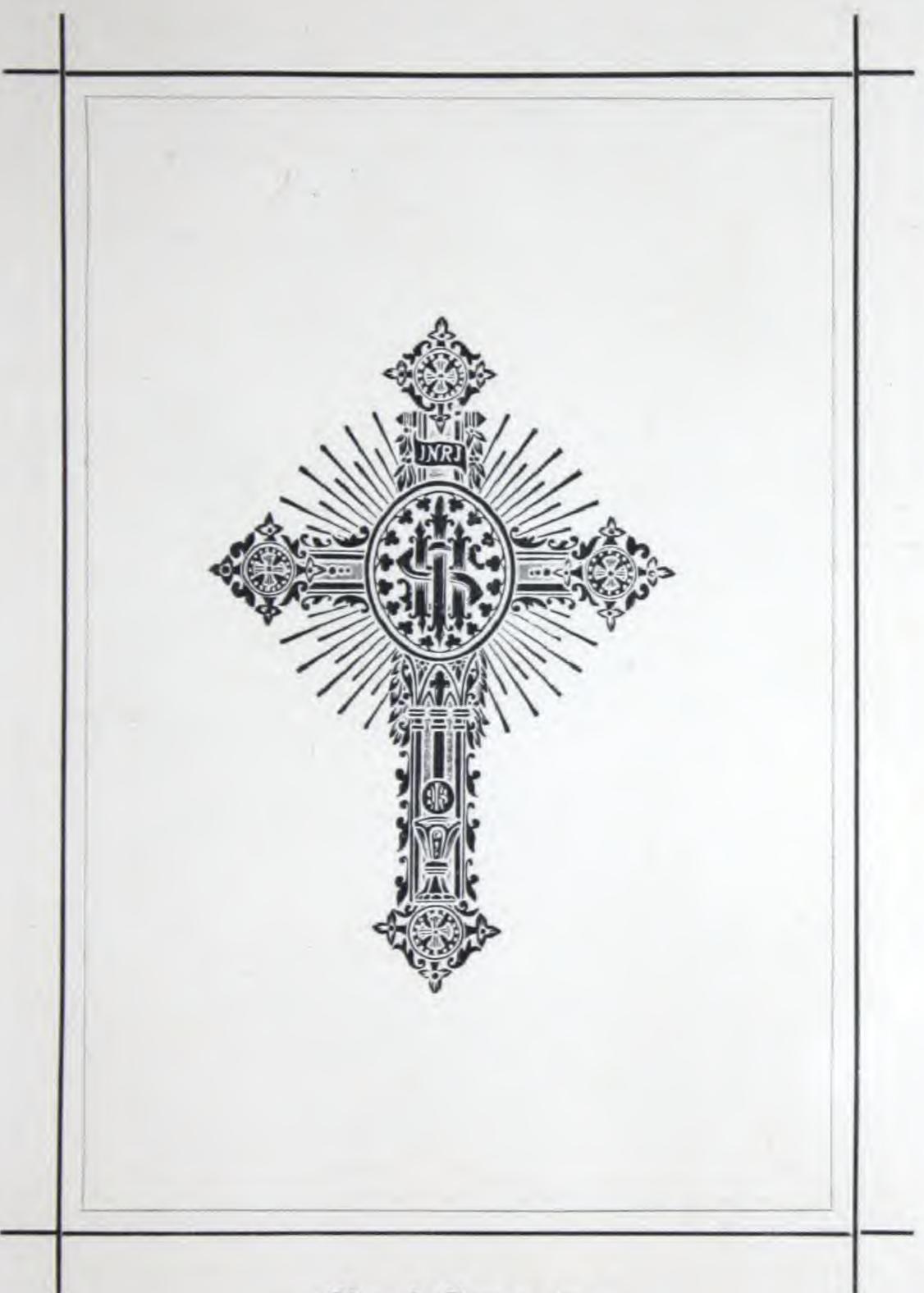


Ceiling Borders and Corners.

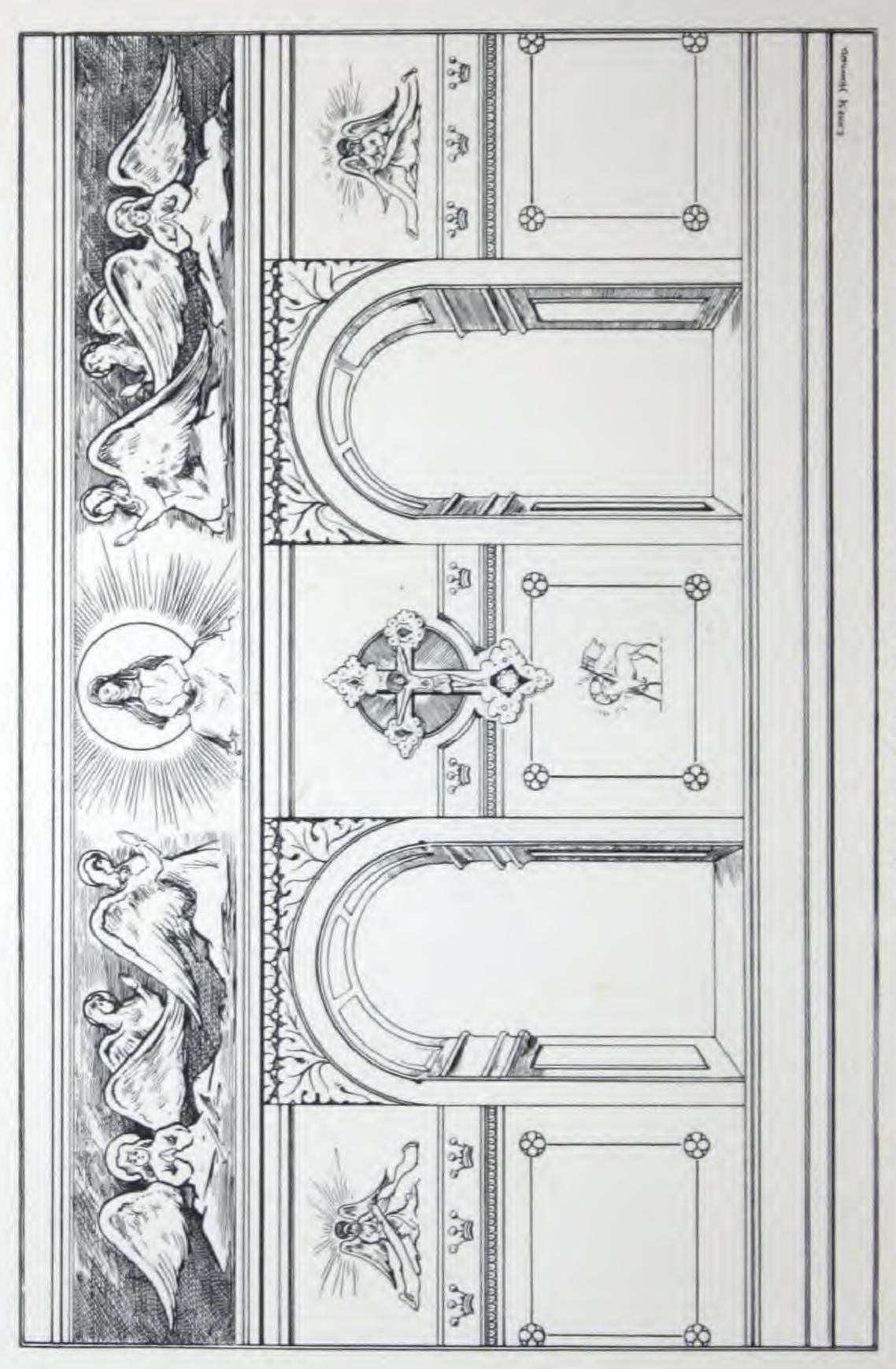


Wall Decoration for Entrance Hall.

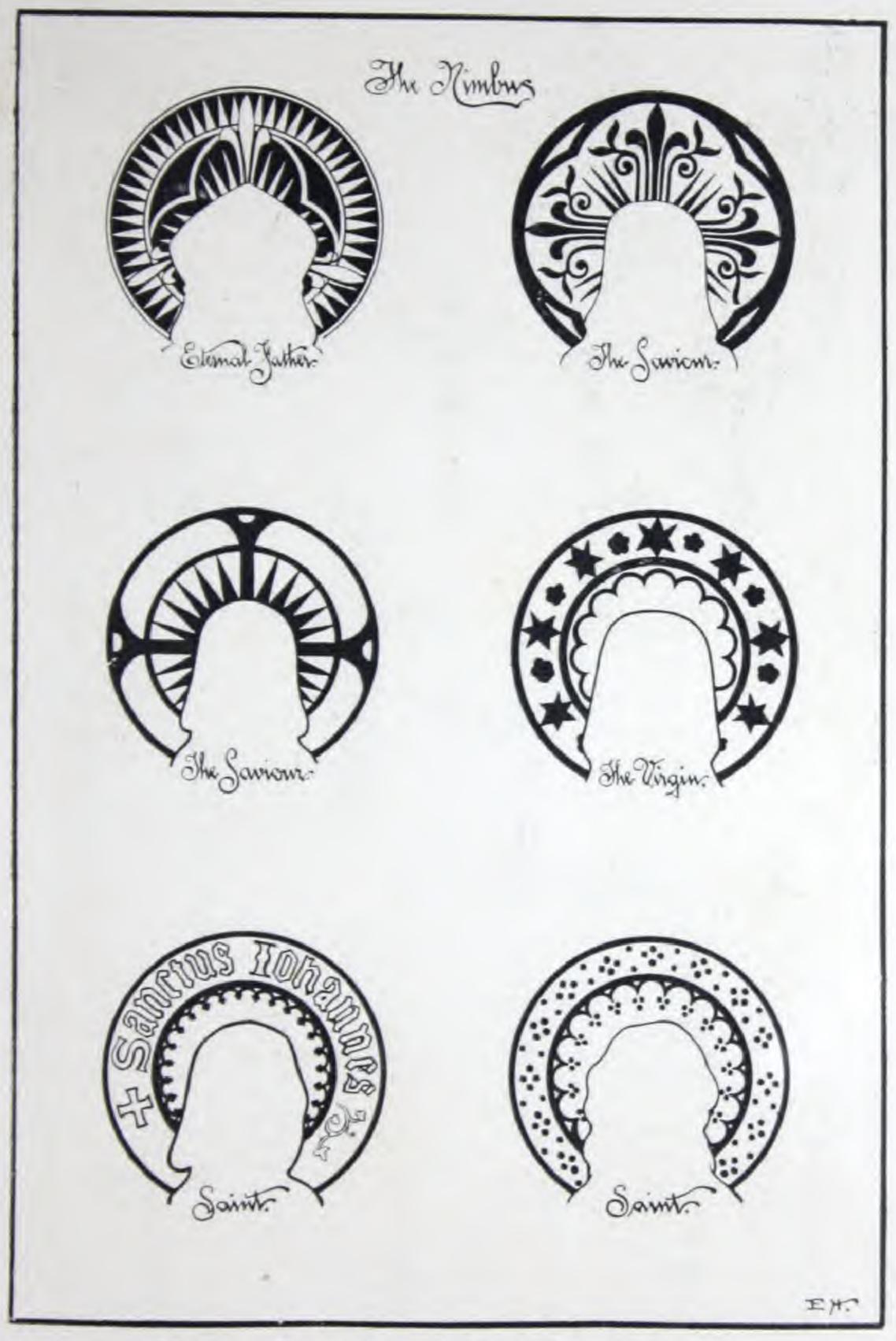




Church Decoration.



Church Wall Decoration.



Various Examples of the "The Nimbus."



Ornamental Crosses.





Corridor Decoration in Endelline Flat Enamels.



Emblems of The Saviour and The Four Evangelists.







EN

Church Borders.

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Enamels "Endelflat" A Café Decoration in Parsons'

HABCO EF BAJ all mi DAME BRADZ

Church Text.

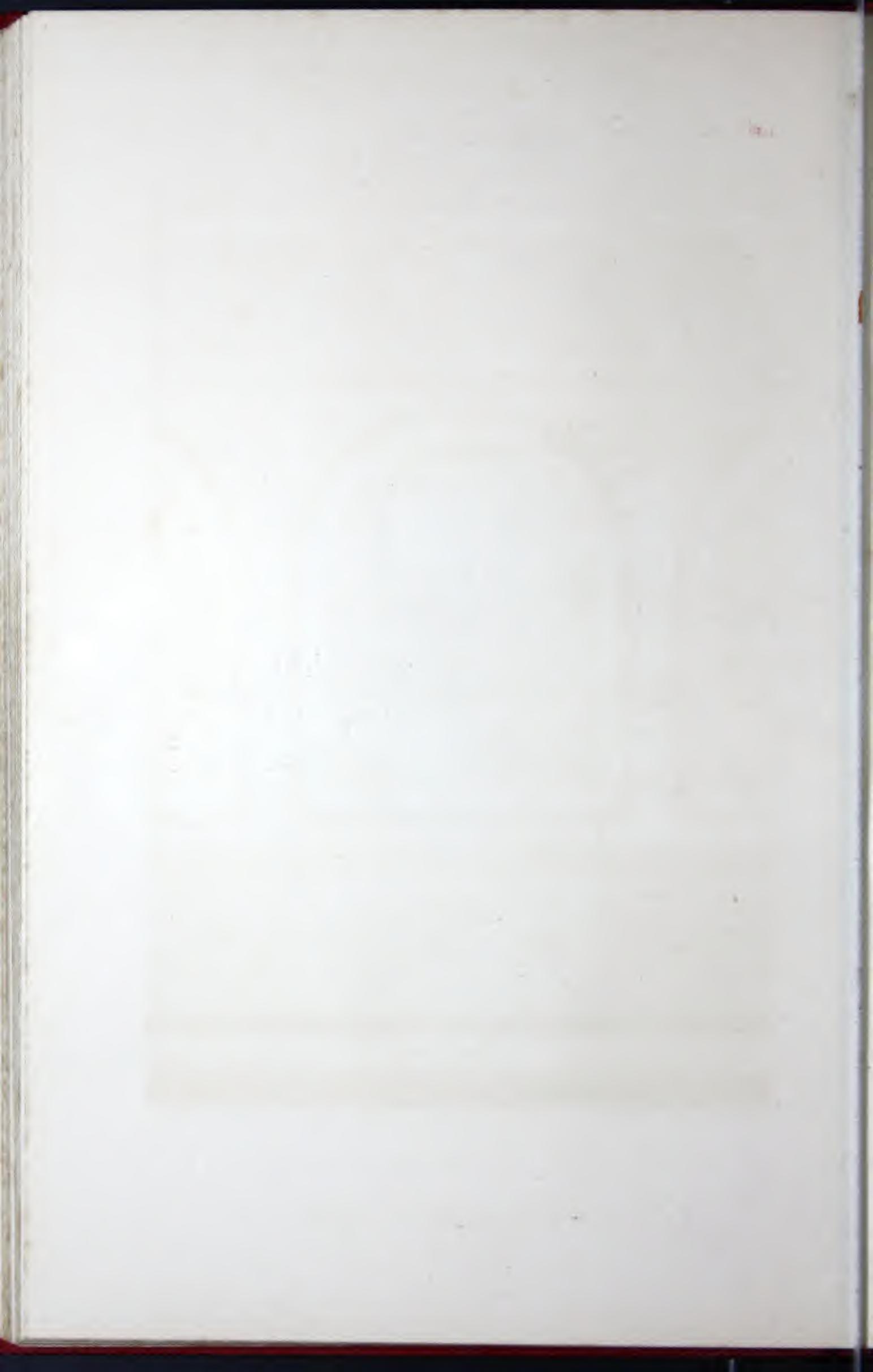


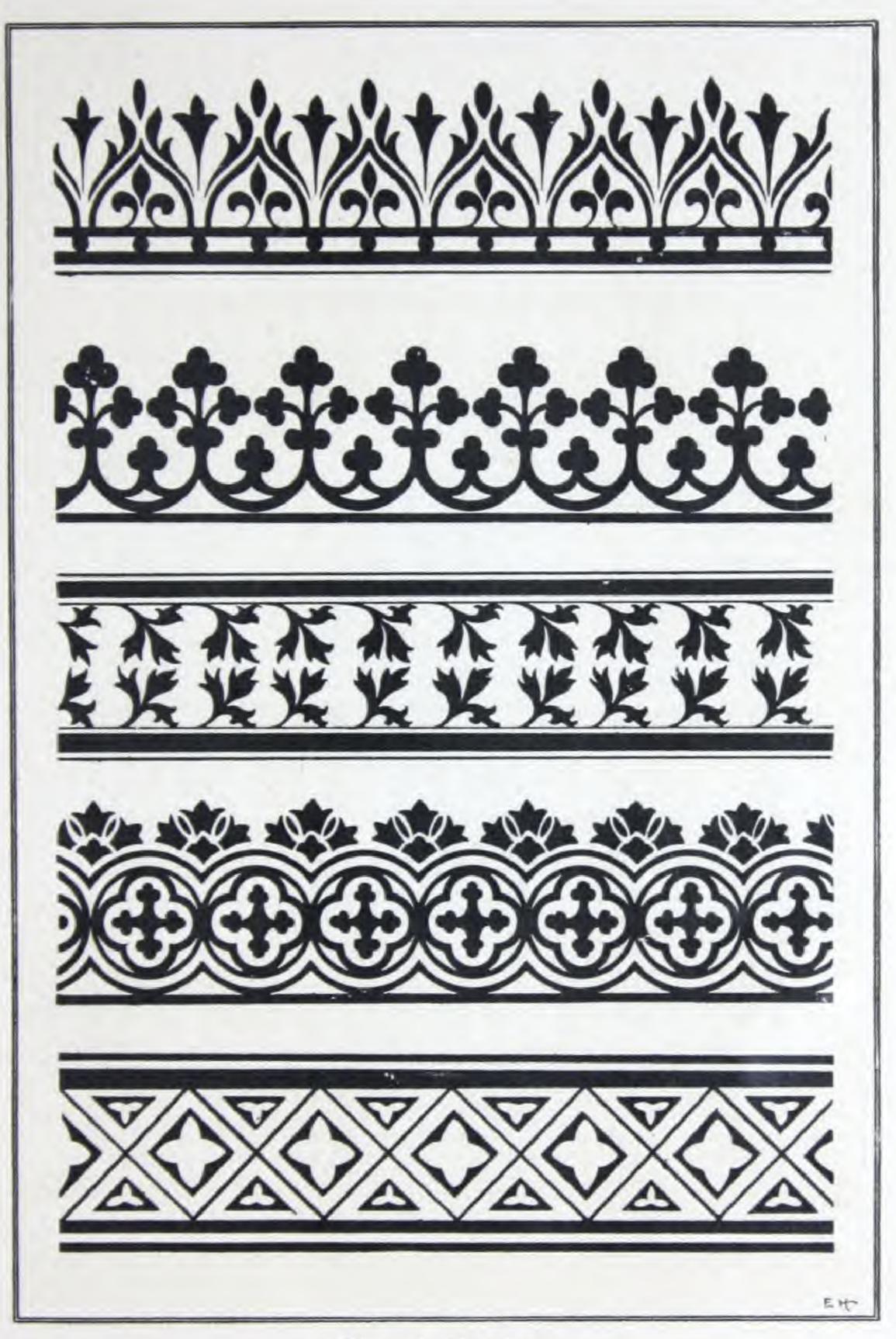
Church Text.



Georgian Dining Room Decoration

In Parsons' Gloss Paints and Distemper





Church Borders.



HBCOURSOUR LANOPORSOU abrorfythklmnoppr At stuuwing D

Cartouche Signboard, and 14th Century Lettering.







Arabic Text



For Occasional Signboards.





Café Wall Decoration in Parsons' Gloss Paints.



Designs for Signboards.

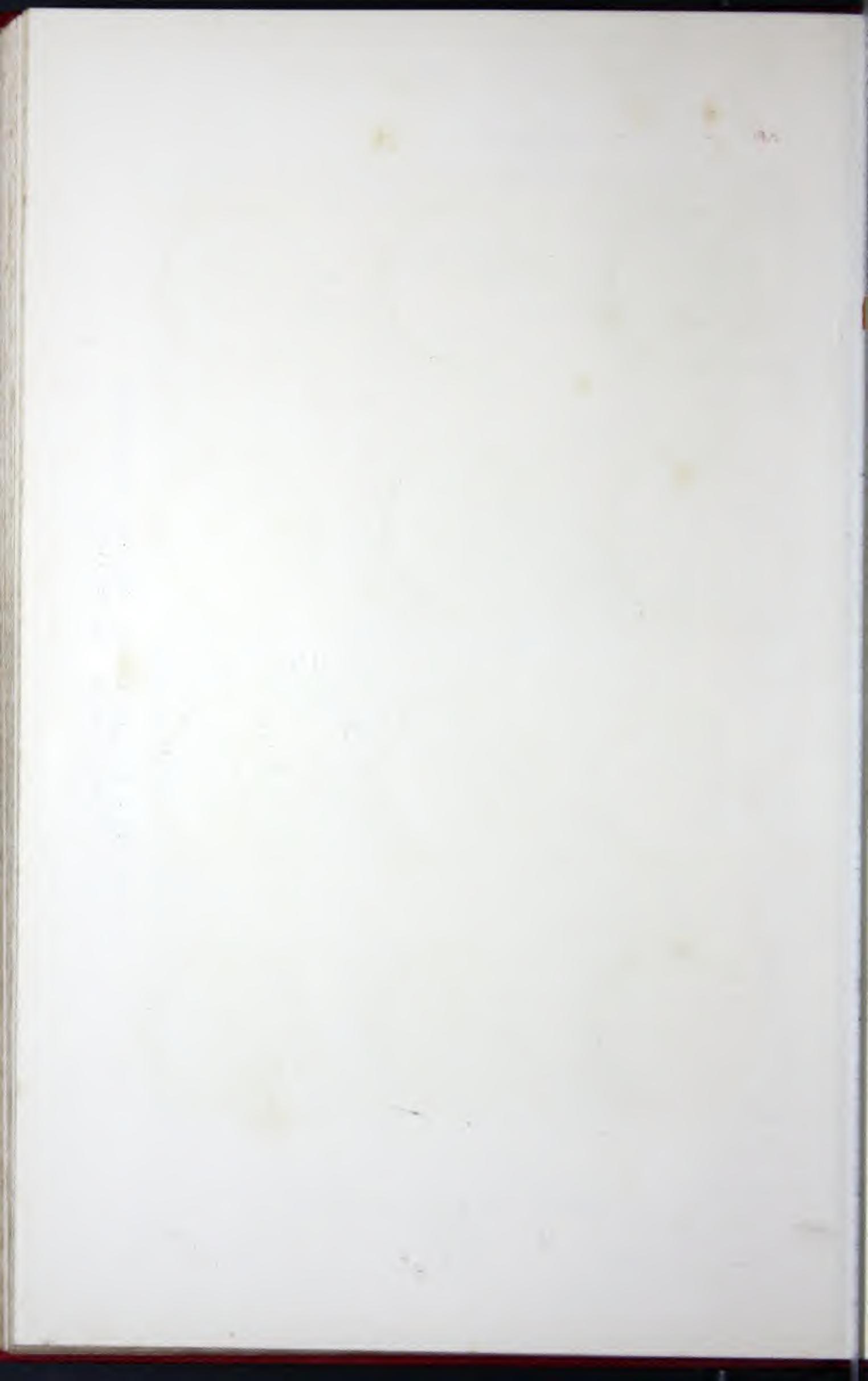




Roman Alphabets.



Drawing Room in Queen Anne's Mansions, Westminster





Assyrian Borders and Corners.



Modern Wall Decoration for a Vestibule.

FEW SPECIMENS OF PARSONS' "ENDELLINE"

(FINEST ENAMEL JAPAN).

Made in All Colours, Pure White, Ivory and Black.



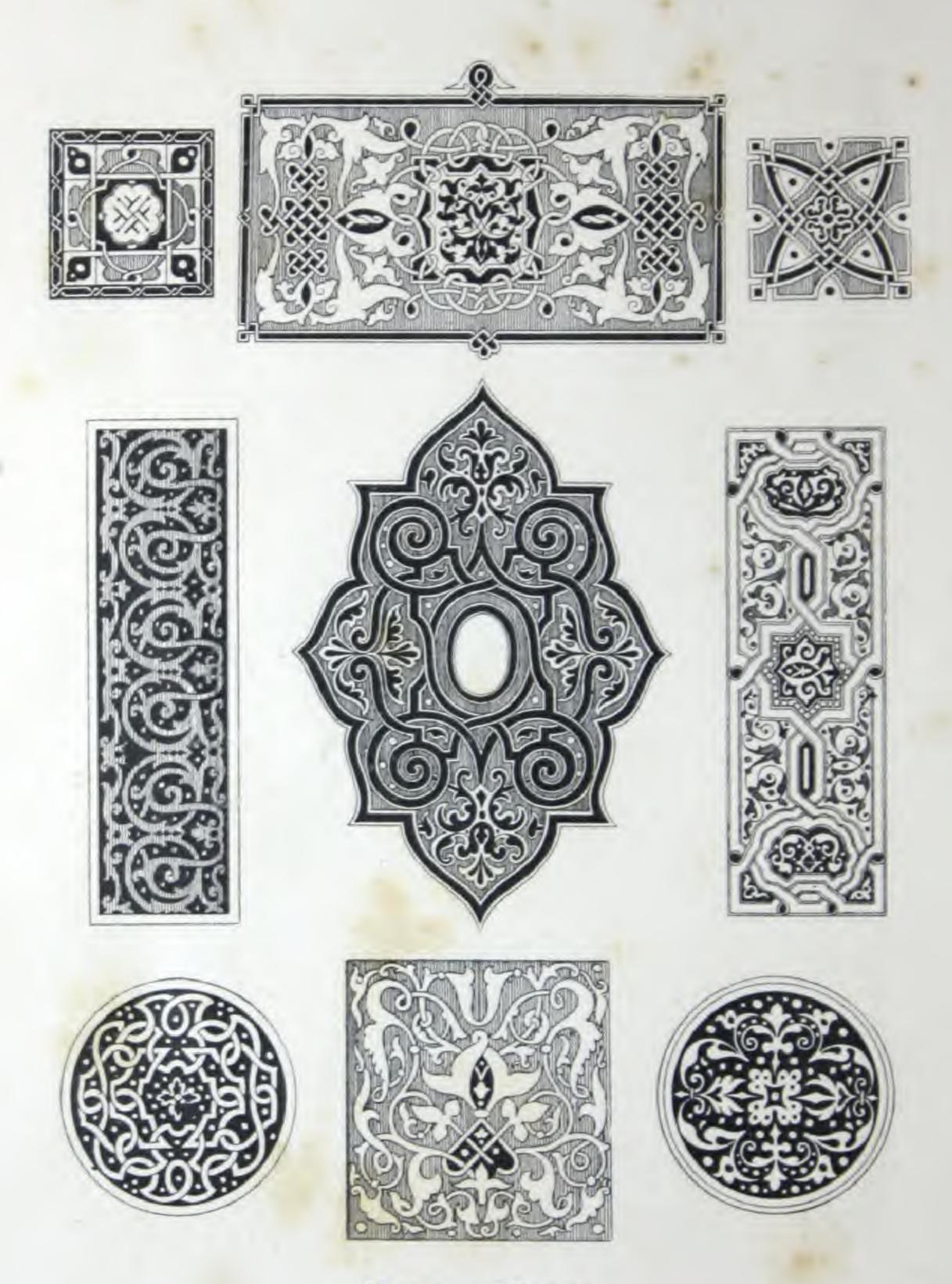
COLOUR LIST SENT ON APPLICATION. ANY COLOUR MATCHED TO ORDER.

THOS. PARSONS & SONS, 8, Endell Street, Long Acre, LONDON, W.C.





Assyrian Panel Decorations and Powderings.



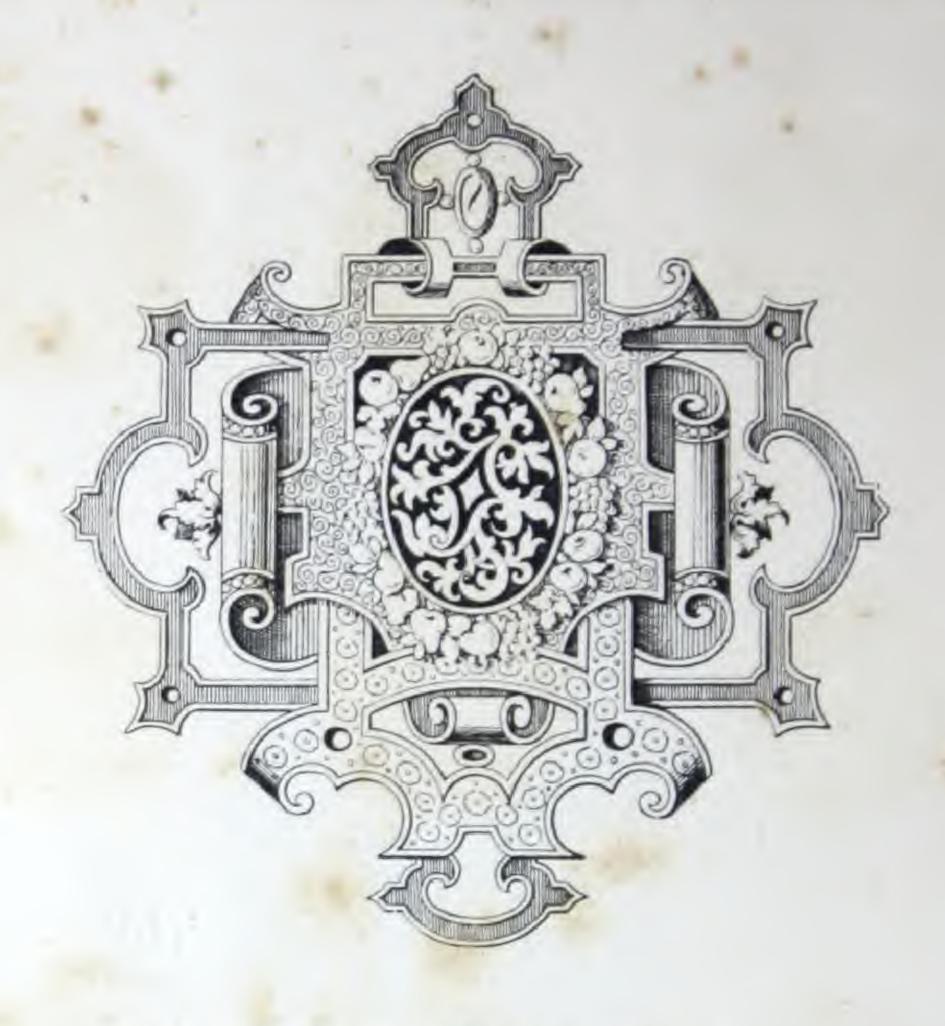
Moresque Panels.







Pilaster Panel Decorations.





Panel Decoration.



A FEW SPECIMENS OF PARSONS' "LACREITE"

Made in All Colours, Pure White, Ivory and Black.



COLOUR LIST SENT ON APPLICATION. ANY COLOUR MATCHED TO ORDER.

THOS. PARSONS & SONS, 8, Endell Street, Long Acre, LONDON, W.C.



Symbols of Commerce, Shipping, Engineering, etc.



Emblems of Fame and Music.

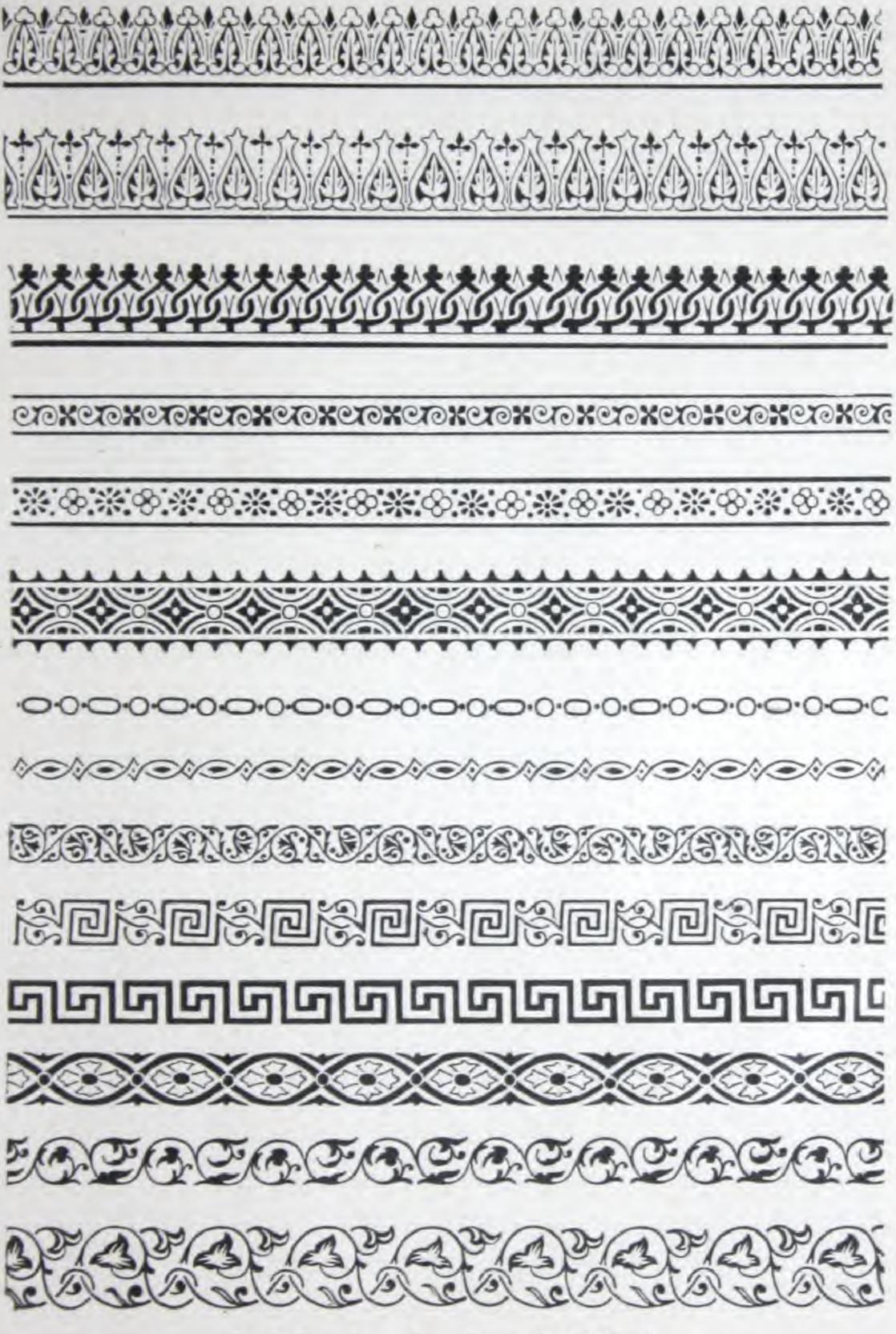
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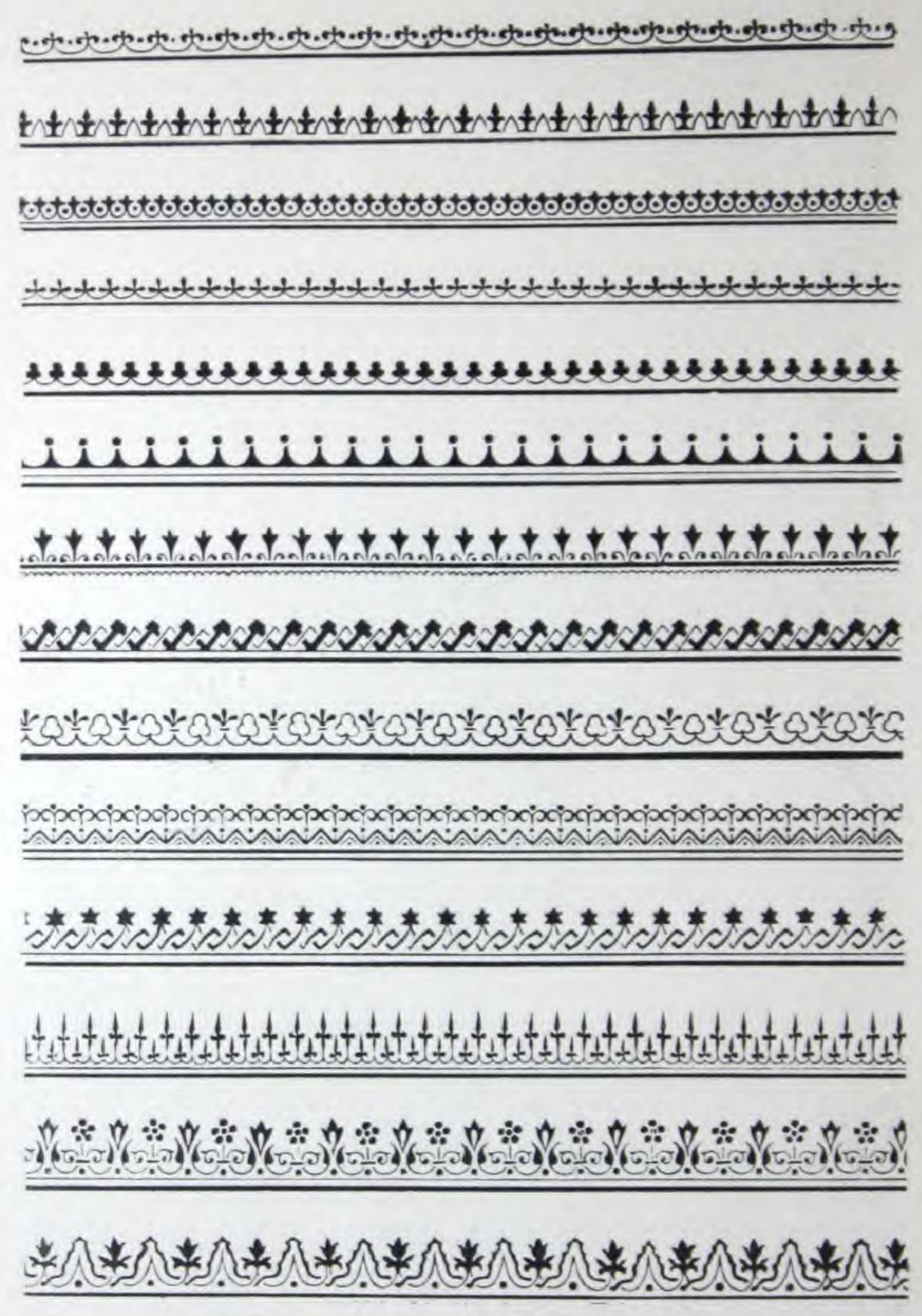




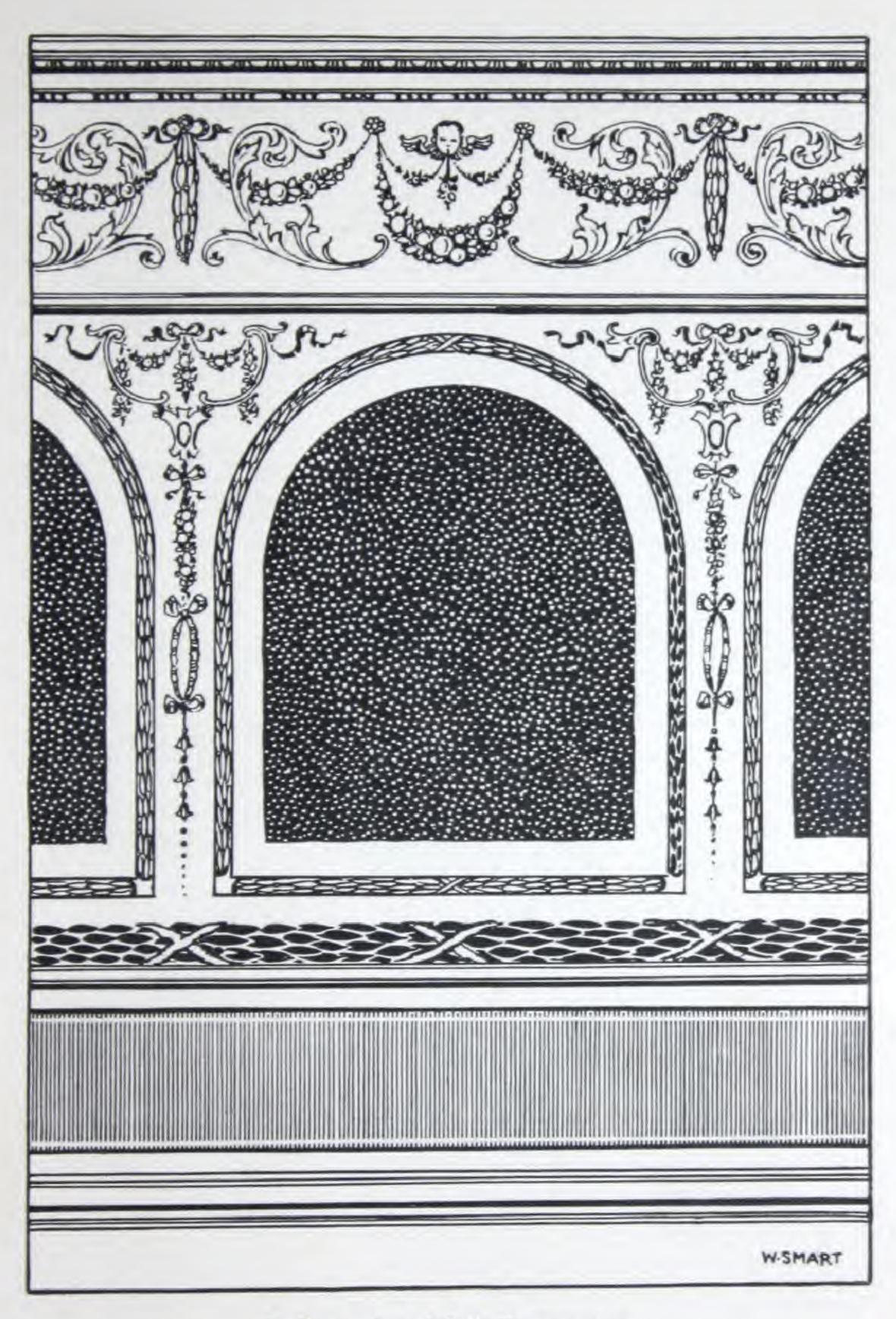
Dining Room in Queen Anne's Mansions, Westminster Decorated with PARSONS' ENAMELS,



Rail Borders for Stencil Work.



Cresting Borders for Stencil Work.



A Georgian Hall Decoration.



Ornamental Panels for Announcements.



By Harrod's Stores, Ltd., who are large users of Parsons' Varnishes and "Endelline,"



LIST OF

Parsons' Varnishes & Enamels.

For HOUSE PAINTERS and DECORATORS.

WHITE MARBLE VARNISH

The palest and most durable varnish made. For highest-class work—inside and outside.

PALEST ITALIAN OIL VARNISH

The palest decorators' oil varnish made. For white work and finest interior decorations.

FINEST WHITE COBURG VARNISH

For art decorations and high-class pale work.

FINEST FRENCH OIL VARNISH

A very pale lustrous varnish for delicate tints.

BEST PALE DURABLE BODY VARNISH

For decorators' finest work. Extremely durable.

BEST WHITE COPAL VARNISH

A superior, hard drying pale varnish for interior work.

SPECIAL OUTSIDE FRONT DOOR VARNISH

A pale and very brilliant varnish with special weather-resisting qualities.

SPECIAL PALE SIGNBOARD VARNISH

A full-bodied brilliant, highly durable varnish. For Signboards and other much exposed work.

BEST PALE CARRIAGE VARNISH (for Decorators)

A superfine varnish for inside and outside work. Highly durable and lustrous.

BEST PALE MAPLE VARNISH

A very pale varnish for high-class interior work.

BEST PALE COPAL VARNISH (for Outside Work)

An extra pale varnish for medium colours in best work.

BEST PALE COPAL VARNISH (for Inside Work)

An extra pale varnish for best interior work.

PARSONS' VARNISHES, ENAMELS, etc.-continued.

FINEST PALE COPAL OAK VARNISH (for Outside)

Full-bodied, brilliant and elastic.

A superior varnish for medium-coloured work.

FINEST PALE COPAL OAK VARNISH (for Inside)

Full-bodied, brilliant and durable.

A superior varnish for medium-coloured work.

FINE PALE OAK VARNISH (for Outside)

A good reliable varnish for ordinary outside work.

FINE PALE OAK VARNISH (for Inside)

A good reliable varnish for ordinary interior work.

FINE OAK VARNISH (for Outside)

FINE OAK VARNISH (for Inside)

FINE PALE HARD CHURCH OAK VARNISH

Hard-drying, lustrous and durable for hard wear.
For seats and interior work of churches, schools and public buildings.

FINE EXTRA HARD OAK VARNISH

For darker colours of interior work likely to be handled.

PALE BATH VARNISH

Hard-drying and durable-resists hot water.

PARSONS' FINEST BLACK JAPAN

Intense black, superior to other makes in flow, brilliance and covering properties.

BEST PALE CABINET VARNISH

A quick-drying and hard and lustrous varnish for all cabinet purposes.

BEST STRONG DRYING JAPAN GOLD SIZE

Powerful, elastic, and reliable.

BEST PALE GOLD SIZE

Of similar qualities to the last, but paler.

WRITER'S GOLD SIZE (3 Grades)

No. 1.—To gild in 2 to 4 hours. No. 2.—To gild in 6 to 12 hours. No. 3.—To gild in 18 to 24 hours.

PARSONS' VARNISHES, ENAMELS, etc.-continued.

BEST EXTRA PALE CRYSTAL PAPER VARNISH

Colourless, transparent and brilliant. Suitable for white papers.

CRYSTAL PAPER VARNISH

For same purposes as above, but not so pale.

PALE OIL PAPER VARNISH

Easy working, hard-drying and non-cracking. Suitable for white and delicate-coloured papers.

BEST MASTIC VARNISH

For oil paintings and artists' work.

TEREBINE, or LIQUID DRYER

The most perfect liquid dryer made.

EXTRA PALE TEREBINE

Similar to above but much paler and less rapid

BEST PATENT KNOTTING

BEST WHITE KNOTTING

BEST WHITE HARD SPIRIT VARNISH

BEST BROWN HARD SPIRIT VARNISH

BEST FRENCH POLISH

BEST WHITE POLISH

BEST BLACK POLISH

BEST BRUNSWICK BLACK

A quick-drying black varnish for ironwork, and for glass embossing.

BEST BERLIN BLACK

A superior black, drying dead, for ornamental ironwork. May be polished like ebony.

TEAK PREPARING VARNISH

A stout filling-up varnish for open-grained wood,

TEAK FINISHING VARNISH

Specially made for following on the last name.

PARSONS' VARNISHES, ENAMELS, etc.-continued.

EGG-SHELL FLATTING VARNISH

For interior decorations where a dead finish is required.

SPECIAL DIE STAMPING VARNISH

Smooth working, hard drying and brilliant.

BEST VENETIAN BLIND VARNISH

Dries without tackiness and with superior gloss.

FINEST COFFIN VARNISH

Dries hard in a few minutes, with brilliant gloss.

STAINS (for Woods and Canvas Decorations), in Water

Oak, Walnut, Mahogany, Rosewood, Maple and Ebony.

STAINS, in Oil, in Spirit, and in Spirit Varnish

PARSONS' "ENDELLINE" (Finest White Enamel Japan)

For interior and exterior work, excellent covering properties.

Warranted not to crack. Easy working and dries well with brilliant lustre. The finest enamel on the market.

Supplied in Pure White, Ivory White and in all Colours. Tint-card sent on application.

"ENDELLINE" BATH ENAMEL (In White & all Tints)

"ENDELLINE" FLAT ENAMEL (In White & all Colors)

Dry with a dead finish. Hard and washable.

PARSONS' "LACREITE" (a second quality of "Endelline")

Of similar qualities for lower-priced work.
Supplied in Pure White, Ivory White and in all
Colours. Tint-card sent on application.

PARSONS' "GLOSS PAINTS" (In White & all Colors)

A combined paint and varnish, for finishing at lower cost than painting and varnishing separately. Specially suitable for hospitals, schools, churches, theatres, and wherever uniformity of colour and "finish" is required for extensive work.

Specimen colour-card on application.

PARSONS' ALUMINUM SILVER PAINT

Hard, brilliant and heat-resisting,

PARSONS' "PARLYTE" (Washable and Sanitary Distemper)

In 100 stock shades. Specimen colour-list and prices on application.

